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## FOR IMMEDIATE RELEASE:

### U.S SMALL BUSINESS ADMINISTRATION REP TO KEYNOTE BUSINESS ROUNDTABLE

**(MIAMI, May 2, 2012)** — Businesses interested in learning how to increase their bottom line and sustain growth in this competitive market are invited to participate in South Florida Workforce Investment Board (SFWIB) Business Incentives Roundtable. The event will take place on Tuesday, May 15, 2012, from 10:00 a.m. until 1:30 p.m. at the Blue Cross Blue Shield of Florida (BCBSFL) Community Room 8400 NW 33 Street Doral, FL 33122.

The workshop series is designed to inform the business community on how to access and benefit from various financial incentives and other valuable resources offered by SFWIB, Beacon Council, Neighbors and Neighbors (NANA). Some of these incentives include assistance with the costs of hiring new employees and training their existing workforce.

Mr. Cassius Butts, the regional administrator for the U.S. Small Business Administration (SBA), will be the keynote speaker. SBA helps develop thousands of small businesses each year by providing access to start-up and expansion capital, counseling, training, surety bonding, business and home disaster mitigation loans and government contracting opportunities.

Mr. Rick Beasley, executive director for the South Florida Workforce Investment Board, said "We are honored to have Mr. Butts come to Miami and share some of the latest initiatives offered by SBA and the vision for where businesses are headed in our region." Mr. Butts was appointed to his position by President Barack Obama on April 25, 2011. He oversees the delivery of programs in Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee.

Region IV is consistently among the top three most active regions in the nation for SBA guaranteed lending programs. In 2010, over 160,000 small business loans were approved in the region. "We recognize that businesses lie at the heart of South Florida's economy and face a myriad of challenges including securing capital. SFWIB is offering businesses a unique opportunity to meet with industry experts and discuss ways to increase their bottom line and sustain growth in this recovering economy," he further added.

This Business Incentives Roundtable is in partnership with the Beacon Council, GulfCoast Business Finance CDC and NANA. Businesses interested in participating in this dynamic opportunity must register, free online at <http://www.southfloridaworkforce.com/w/businessRoundtable.html>. Space is limited.

### About South Florida Workforce Investment Board

South Florida Workforce is a public-private partnership and integral partner in Miami-Dade's economic plan that initiates state and federally funded workforce development and training policies for Miami-Dade and Monroe counties. Additionally, South Florida Workforce services and resources are available to everyone at no cost through a network of Career Centers located throughout the Region. For more

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*South Florida Workforce is an equal opportunity employer/program.  
Auxiliary aids and services are available upon request to individuals with disabilities.*

information on the Business Incentives Roundtables, contact Cheri Kaveheri, business services manager at 305.594.7615 ext.407 and/or [business@southfloridaworkforce.com](mailto:business@southfloridaworkforce.com).

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