



# PRESS RELEASE

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**FOR IMMEDIATE RELEASE:**

## LOCAL LEADER ELECTED TO NATIONAL WORKFORCE DEVELOPMENT BOARD

(MIAMI – February 3, 2014) – The South Florida Workforce Investment Board (SFWIB) is pleased to announce that Executive Director Rick Beasley was elected to First Vice President to the United States Conference of Mayors Workforce Development (WDC) Board of Trustees at their Annual Winter meeting in Washington, D.C. on January 23, 2014.

Rick Beasley has served as the Executive Director of the SFWIB since August 2005. As Executive Director, he oversees workforce programs in Miami-Dade and Monroe counties with an operating budget of more than \$80 million. His vision for the agency is to create a model for the nation by establishing a world-class labor force that fosters economic growth.

“I am deeply honored and humble to serve as First Vice-President of WDC. In this capacity, I am able to fully engage in developing specific policy recommendations, identify emerging trends, share proven practices and promote solutions that not only serves in the best interest of our local communities here in Region 23, but across the nation,” said Rick Beasley, executive director of South Florida Workforce Investment Board.

WDC established in 1977 as the Employment and Training Council, works with mayors' representatives to influence Congress and the U.S. Department of Labor in directing more employment and training funds to cities, to identify key issues in workforce development that affect cities, and to assure that the role of cities is paramount in all workforce development activities.

### ABOUT SOUTH FLORIDA WORKFORCE INVESTMENT BOARD

South Florida Workforce Investment Board is a public-private partnership that establishes state and federally funded workforce development and training policies for Miami-Dade and Monroe counties. South Florida Workforce Investment Board's services and resources are available to everyone at no cost through a network of career centers located throughout the region.

For more information on South Florida Workforce Investment Board, including valuable resources for businesses and job seekers, please visit [www.southfloridaworkforce.com](http://www.southfloridaworkforce.com) or call 305-594-7615.

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