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## FOR IMMEDIATE RELEASE:

### **BUSINESS INCENTIVES ROUNDTABLE IN NORTH MIAMI**

**(MIAMI, March 9, 2012)** — Businesses interested in learning how to increase their bottom line and sustain growth in this competitive market are invited to participate in South Florida Workforce Investment Board's (SFWIB) Business Incentives Roundtable. The Roundtable will take place on March 20, 2012, from 12:00 p.m. until 2:00 p.m. at Contractors Resource Center 697 N. Miami Avenue Loft #3 Miami, Florida 33136.

The Roundtable series is designed to inform the business community on how to access and benefit from various financial incentives and other resources offered by the SFWIB Business Services. Some of these incentives include assistance with the costs of hiring new employees and training their existing workforce. The Roundtable will be moderated by leading industry experts in employment and economic development.

"We recognize that businesses are critical to the recovery of the economy. SFWIB is offering businesses a unique opportunity to meet with industry experts and learn how to utilize SFWIB resources to save thousands of dollars in hiring and training costs," said Rick Beasley, executive director for South Florida Workforce Investment Board.

This Business Incentives Roundtable is in partnership with the Beacon Council and Contractors Resource Center. Businesses interested in participating in this dynamic opportunity should register free online at <http://www.southfloridaworkforce.com/w/businessRoundtable.html>.

### **About South Florida Workforce Investment Board**

South Florida Workforce is a public-private partnership and integral partner in Miami-Dade's economic plan that initiates state and federally funded workforce development and training policies for Miami-Dade and Monroe counties. Additionally, South Florida Workforce services and resources are available to everyone at no cost through a network of Career Centers located throughout the Region.

For more information on the Business Incentives Roundtables, contact Cheri Kavehersi, business services manager at 305.594.7615 ext.407.

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