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## FOR IMMEDIATE RELEASE:

### **BUSINESS INCENTIVES ROUNDTABLE TO KICK-OFF THE NEW YEAR**

*"Expanding economic opportunities in South Florida"*

**(MIAMI, January 9, 2013)** — The South Florida Workforce Investment Board (SFWIB) kicks-off the New Year with a series of Business Incentives Roundtables. These free workshops are aimed at helping businesses increase their bottom line and sustain growth. The first in this series of roundtables will take place on Thursday, January 10, 2013, from 6:30 pm - 7:30 p.m. at the West Miami Senior Center 901 SW 62 Avenue Miami, Florida 33144.

The roundtables are designed to inform the business community of how to access and benefit from various financial incentives and other valuable resources offered by SFWIB Business Services and Neighbors and Neighbors Association (NANA). Some of the incentives include assistance with the costs of hiring new employees and training a company's existing workforce. The Roundtable will be moderated by leading industry experts in employment and economic development.

"Business Incentives Roundtables have been successful in helping businesses throughout our region save valuable time and resources. Our goal is to help bolster the economy by offering businesses the tools to increase revenue and strengthen long-term strategies to meet their demand," said Rick Beasley, executive director for South Florida Workforce Investment Board.

This Business Incentives Roundtable is in partnership with NANA. Space is limited. Businesses interested in participating in this dynamic opportunity must register, free online at <http://www.southfloridaworkforce.com/w/businessRoundtable.html>.

### **About South Florida Workforce Investment Board**

South Florida Workforce is a public-private partnership and integral partner in Miami-Dade's economic plan that initiates state and federally funded workforce development and training policies for Miami-Dade and Monroe counties. Additionally, South Florida Workforce services and resources are available to everyone at no cost through a network of Career Centers located throughout the Region.

For a listing of the Business Incentives Roundtables, contact Cheri Kaveheri, business services manager at 305.594.7615 ext.407 and/or [business@southfloridaworkforce.com](mailto:business@southfloridaworkforce.com).

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