

# SOUTH FLORIDA WORKFORCE INVESTMENT BOARD GLOBAL TALENT AND COMPETITIVENESS (GTC)

COUNCIL MEETING Thursday, September 9, 2021 9:00 AM

Miami Dade College- Hialeah Campus, Room 2302, Building 2, 3rd Floor 1780 West 49th Street Hialeah, FL 33012

### **AGENDA**

- 1. Call to Order and Introductions
- 2. Approval of GTC Council Meeting Minutes
  - A. June 17, 2021
- 3. Information Women in Tech Program Update
- 4. Recommendation as to Approval to Add an Occupation to the WDA 23 Targeted Occupation List
- 5. Recommendation as to Approval of New Training Providers and Programs and New Programs for an Existing Training Provider
- 6. Recommendation as to Approval to Allocate Funds for the Miami Dade County Public Schools Youth Pre-Apprenticeship Career and Technical Training Program
- 7. Recommendation as to Approval to Reallocate National Dislocated Worker Grant Funds for Circle of Brotherhood, Inc.

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"Members of the public shall be given a reasonable opportunity to be heard on a specific agenda item, but must register with the agenda clerk prior to being heard."



**AGENDA ITEM NUMBER: 2A** 

DATE: September 9, 2021 at 9:00AM

**AGENDA ITEM SUBJECT: MEETING MINUTES** 

June 17, 2021 at 8:30 AM

Miami Airport Hotel Convention Center, 2nd floor 711 NW 72nd Avenue Miami, Florida 33126

COMMITTEE MEMBERS IN	SFWIB STAFF	OTHER ATTENDEES (AUDIENCE)
<ol> <li>ATTENDANCE</li> <li>Ferradaz, Gilda–         Chairwoman</li> <li>del Valle, Juan Carlos,         Vice-Chairman</li> <li>Brecheisen, Bruce</li> </ol>	Kelly, Travis Smith, Robert	Gooding, Michelle Harris, Natalie Oovueraye, Loretta Padeco, Raul
<ul><li>4. Brown, Clarence</li><li>5. Roth, Thomas</li><li>6. Piedra, Obdulio</li></ul>		
COMMITTEE MEMBERS NOT IN ATTENDANCE  7. Gazitua, Luis		

Agenda items are displayed in the order they were discussed.

### 1. Call to Order

Global Talent & Competitiveness Council Chairwoman, Gilda Ferradaz called the meeting to order at 8:35am and asked all those present introduce themselves.

# 2. Approval of GTC Council Meeting Minutes of April 15, 2021 Deferred due to lack of quorum.

# 3. Recommendation as to Approval of an Allocation for the Star of the Sea Foundation, Inc. Project

Chairwoman Ferradaz introduced the item and Mr. Robert Smith further presented.

Mr. Obdulio Piedra moved the approval of an allocation for the Star of the Sea foundation,

Inc. Project. Motion seconded by Mr. Clarence Brown; Motion Passed by Unanimous

Consent

# 4. Chairwoman Gilda Ferradaz introduced the item and read it into record. Mr. Smith further presented.

Chairwoman Ferradaz asked whether if there were any recusals and Mr. Smith provided details.

He additionally noted this item would be moved by consensus of the members present. Mr. Obdulio Piedra moved the approval of Related Party Training Vendor Agreements. Motion seconded by Mr. Thomas Roth; **Further Discussion(s):** 

Mr. Piedra asked whether if all of the training providers listed met performance standards and in compliance with all regulations. Mr. Smith responded, "Yes". He provided further details. Mr. Roth asked whether if this item must be brought before the Council & Board on an annual basis. Mr. Smith responded, "Yes" then provided further details on certain programs that would potentially roll over and be continuous.

Chairwoman Ferradaz requested additional details and Mr. Smith further explained Individual Training Account (ITA) approval procedures.

No further questions or discussions.

## **Motion Passed by Unanimous Consent**

# 5. Recommendation as to Approval to Add an Occupation to the WDA 23 Targeted Occupation List

Chairwoman Ferradaz introduced the item and Mr. Smith further presented.

Mr. Thomas Roth moved the approval to add an occupation to the WDA 23 Targeted

Occupation List. Motion Seconded by Obdulio Piedra; Motion Passed by Unanimous

Consent

### 6. Recommendation of New Programs for an Existing Training Provider

Chairwoman Ferradaz introduced the item and asked whether if there were any recusals for this item.

Mr. Obdulio Piedra moved the approval of new programs for an existing training provider.

Motion seconded by Mr. Thomas Roth; Motion Passed by Unanimous Consent

Mr. Piedra inquired about the automotive program and Mr. Smith provided details and noted the demand is very high for this particular program.

Mr. Roth inquired about the automotive group and Mr. Smith provided details regarding the high demands in the automotive industries.

Mr. Piedra shared his concerns regarding the current shifts.

No further questions or discussions.

## **Motion Passed by Unanimous Consent**

# 7. Recommendation as to Approval to Accept and Allocate Funds for the Miami-Dade County Commission District 9 Safety Net Summer Youth Employment Program

Chairwoman Ferradaz introduced the item and read the item into record. She further asked whether if there were any recusals for this item.

Mr. Clarence Brown moved the approval to accept and allocate funds for the Miami-Dade County Commission District 9 Safety Net Summer Youth Employment Program. Motion seconded by Mr. Thomas Roth; Further Discussion(s):

Mr. Clarence Brown inquired about the \$175,000 budgeted in the Mayor's plan and how would this allocation impact this agency's initiative. Youth Programs Special Projects Administrator Travis Kelly provided details.

## **Motion Passed by Unanimous Consent**

# 8. Recommendation as to Approval to Accept and Allocate Funds for the City of Miami Gardens Summer Youth Employment Program

Chairwoman Ferradaz introduced the item and read it into record.

Mr. Clarence Brown moved the approval to accept and allocate funds for the City of Miami Gardens Summer Youth Employment Program. Motion seconded by Mr. Obdulio Piedra; Further Discussion(s):

Chairwoman Ferradaz confirmed prior partnerships with this entity. Mr. Kelley confirmed that CSSF has partnered with this entity in the past.

### **Motion Passed by Unanimous Consent**

# 9. Recommendation as to Approval to Allocate Funds to Continue Operating the SFWIB Special Project Initiatives

Chairwoman Ferradaz introduced the item and Mr. Smith further presented. Chairwoman Ferradaz asked whether if there were any recusals.

Mr. Obdulio Piedra moved the approval to allocate funds to continue operating the SFWIB special project initiatives. Motion seconded by Mr. Clarence Brown; Further Discussion(s):

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Chairwoman Ferradaz asked whether if the dollar amounts represented the number of students that would be participating in the program. Mr. Smith explained.

Mr. Piedra verified the number of campuses and Mr. Smith responded at total of eight.

Chairwoman Ferradaz asked whether if there's a detailed report showing the number of registered students. Mr. Smith provided details.

Mr. Piedra inquired about graduate rates and placement rates.

Mr. Piedra asked whether if the data reflect a variety of students (local and international students). Mr. Smith provided further details.

Mr. Roth inquired about the competitive process being waved. Mr. Smith explained that CSSF would be contracting with a governmental entity.

The Council questioned the waiver for private schools as well (Florida Memorial University and St. Thomas University). Mr. Smith noted he would research further and provide an update.

Chairwoman Ferradaz asked whether if those entities reached out to CSSF. Mr. Smith responded, "Yes" then further explained this particular initiative had been first proposed by Florida International University (FIU).

No further questions or discussions.

## **Motion Passed by Unanimous Consent**

# 10. Recommendation as to Approval to Allocate Workforce Innovation and Opportunity Act (WIOA) for Rapid Response and Business Intermediaries

Chairwoman Ferradaz introduced the item and Mr. Smith further presented. Chairwoman Ferradaz asked whether if there were any recusals.

Mr. Obdulio moved the approval to allocate Workforce Innovation and Opportunity Act (WIOA) for rapid response and business intermediaries. Motion seconded by Dr. Oscar Loynaz; Further Discussion(s):

Dr. Loynaz asked whether if he would be required to recuse himself from voting on this item since he's a currently a member of the Greater Miami Chamber of Commerce.

The response was "maybe".

Dr. Loynaz withdrew his motion and recused himself from voting on item due to a potential conflict.

### Motion withdrawn.

### **New Motion:**

Mr. Obdulio Piedra moved the approval to allocate Workforce Innovation and Opportunity Act (WIOA) for Rapid Response and Business Intermediaries. Motion seconded by Mr. Thomas Roth; **Further Discussion(s):** 

Mr. Piedra shared his comments regarding this program making a positive impact to small businesses.

Mr. Brown inquired about the status of prior concerns regarding performance challenges. Mr. Smith provided an update that pending contracts were officially signed. He provided additional details

Mr. Brown furthermore inquired about seeking partnership with other agencies that fund economic development related programs.

Mr. Piedra

Mr. Brown requested more information be provided related to potential partnerships and Community Development Financial Institutions (CDFI).

Chairwoman Ferradaz asked whether if the program was restricted to a particular population. Mr. Smith explained that it was open to qualified applicants.

Mr. Roth inquired about the funding disbursement process and Mr. Smith provided details on cost reimbursement processes. Mr. Roth further asked whether if the funds are being completely exhausted by contracted entities. Mr. Smith responded, "Yes". He provided additional details.

### **Motion Passed by Unanimous Consent**

# 11. Recommendation as to Approval of Workforce Innovation and Opportunity Act Policies

Chairwoman Ferradaz introduced the item and Mr. Smith further presented.

Mr. Thomas Roth moved the approval of Workforce Innovation and Opportunity Act. Motion seconded by Mr. Clarence Brown; **Further Discussion(s):** 

Chairwoman Ferradaz requested additional details and Mr. Smith explained.

## **Motion Passed by Unanimous Consent**

There being no further business to come before the Council, meeting adjourned at 9:23am.



#### SOUTH FLORIDA WORKFORCE INVESTMENT BOARD

**DATE:** 9/9/2021

**AGENDA ITEM NUMBER:** 3

**AGENDA ITEM SUBJECT: WOMEN IN TECH PROGRAM UPDATE** 

AGENDA ITEM TYPE: INFORMATIONAL

**RECOMMENDATION:** N/A.

STRATEGIC GOAL: IMPROVE SERVICES FOR INDIVIDUALS W/ BARRIERS

**STRATEGIC PROJECT:** Develop Specific Programs and Initiatives

### **BACKGROUND:**

At the April 18, 2019 meeting, the South Florida Workforce Investment Board (SFWIB) approved funding for the first Women-in-Tech (WIT) training cohort. To date, the SFWIB continues the WIT program, which began in October 2018 when the SFWIB approved the establishment of a TechHire Center (THC) in partnership with the Young Women's Christian Association (YWCA). The YWCA provided the space at no cost; and the SFWIB provided one staff member and computers for the center. The center officially opened in April 2019.

The first WIT cohort began in June 2019 with a program in Web Development taught by Wyncode Academy. Eight women graduated as part of the inaugural cohort. The second cohort provided a Network Administration program in November 2019 taught by New Horizons Computer Learning Center (New Horizons). An additional six women graduated as part of this cohort. Fifty percent of the graduates are still employed in the IT field.

The current WIT cohort is well underway and is in the eighth week of a 12-week program. There are a total of 12 women enrolled. Participants will receive training from New Horizons to become entry level IT techs. The YWCA will provide participants with professional development coaching, which includes resume writing and interviewing skills. Participants completing the course will have the opportunity to take the exam to be certified in CompTIA A+1001, A+1002 and Network+, all of which are industry standards for launching careers in technology.

**FUNDING:** N/A

**PERFORMANCE:** N/A



**DATE:** 9/9/2021

**AGENDA ITEM NUMBER: 4** 

AGENDA ITEM SUBJECT: 2021-2022 WDA 23 DEMAND OCCUPATIONS LIST (TOL) ADDITION

**AGENDA ITEM TYPE: APPROVAL** 

**RECOMMENDATION:** SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval to add a new occupation to the 2021-2022 Targeted Occupation, as set forth below.

STRATEGIC GOAL: BUILD DEMAND-DRIVEN SYSTEM W/ EMPLOYER ENGAGEMENT

STRATEGIC PROJECT: Improve Credential Outcomes for Job Seekers

#### **BACKGROUND:**

On May 17, 2021, The Department of Economic Opportunity (DEO) released the 2021-2022 Demand Occupation List for the 24 Workforce Development Areas (WDA) in the State of Florida. In accordance with CareerSource Florida's Administrative Policy #82, local areas may revise the list, as needed, based on local demand in support the occupation's addition.

SFWIB staff received a request with supporting documentation from Miami Dade County Public Schools (MDCPS) to add Standard Occupational Classification (SOC) code 49-2091 - Avionics Technicians to the list for their Avionics Systems Technician program.

SFWIB staff completed the review process and documentation is being presented to the Global Talent and Competitiveness Council for a recommendation to the Board for approval.

**FUNDING:** N/A

**PERFORMANCE:** N/A



**DATE:** 9/9/2021

**AGENDA ITEM NUMBER: 5** 

AGENDA ITEM SUBJECT: NEW AND EXISTING TRAINING PROVIDERS AND PROGRAMS

AGENDA ITEM TYPE: APPROVAL

**RECOMMENDATION:** SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval of a New Training Provider and Programs; and New Programs for Existing Training Providers, as set forth below.

STRATEGIC GOAL: HIGH ROI THROUGH CONTINUOUS IMPROVEMENT

STRATEGIC PROJECT: Improve Credential Outcomes for Job Seekers

#### **BACKGROUND:**

In accordance with Section 122 of the Workforce Innovation and Opportunity Act, regional workforce boards are permitted to independently develop criteria for the selection and subsequent eligibility of Training Providers and programs. The South Florida Workforce Investment Board (SFWIB) developed processes to evaluate an applicant's programmatic capabilities.

SFWIB staff completed the review process and documentation is being presented to the Global Talent and Competitiveness Council for a recommendation to the Board for approval.

Below are requests to add a new training provider and programs; and new programs for existing training providers for the review and approval of the Council.

Request(s) to be added as a New Training Provider and Programs:

University of South Florida
 New Non-Credit Programs that lead to Industry Certifications:

• Eight (Online) – Certificate of Completion

New Request(s) from Existing Training Providers to add New Program(s):

1. The Academy of South Florida

Request to Add new programs to existing location(s):

- Three programs at the Ft. Lauderdale campus Diploma
- Three programs at the Miami Campus Diploma
- 2. Miami Dade County Public Schools

Request to Add new program(s) to existing location(s):

- Automotive Services Mechanic Certificate of Completion of Apprenticeship
- Nine programs online and at all campuses Associate of Science degree
- Fourteen programs online and at all campuses College Credit Certificate
- One program online and at all campuses Career Technical Certificate
- Fourteen non-credit programs that lead to industry certifications Certificate of Completion
- 3. District Board of Trustees of Miami Dade College dba Miami Dade College Request to Add new program(s) to an existing location(s):
  - Transportation and Logistics Specialist (CB) Certificate of Completion of Apprenticeship
  - Thirty-three programs at all campuses Certificate of Completions that lead to Industry Certification
  - Three program at all campuses Certificate of Completions that lead to that lead to Licensure

**FUNDING:** N/A

**PERFORMANCE:** N/A



**DATE:** 9/9/2021

**AGENDA ITEM NUMBER: 6** 

AGENDA ITEM SUBJECT: MIAMI-DADE COUNTY PUBLIC SCHOOLS YOUTH PRE-APPRENTICESHIP

CAREER AND TECHNICAL TRAINING PROGRAM

**AGENDA ITEM TYPE: APPROVAL** 

**RECOMMENDATION:** SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval to allocate an amount not to exceed \$250,000 in WIOA Youth funds to Miami-Dade County Public Schools for the Miami-Dade Youth Pre-Apprenticeship Career and Technical Training Initiative, as set forth below.

STRATEGIC GOAL: DEDICATED COMMITMENT TO YOUTH PARTICIPATION

STRATEGIC PROJECT: Joint Contribution for Youth Career Pathway Models

#### **BACKGROUND:**

At its August 17, 2018 meeting, the South Florida Workforce Investment Board (SFWIB) approved to expand the Miami- Dade Youth Pre-Apprenticeship Career and Technical Training Program. The pre-apprenticeship training is a 23 month specialized program that targets Workforce Innovation and Opportunity Act (WIOA) eligible Miami-Dade County Public Schools (M-DCPS) 11th and 12th grade students in three M-DCPS throughout Miami Dade County. The program is designed to help fill the employment gap by exposing students to the various trades.

For the 2021-2022 program year, the SFWIB and M-DCPS will enroll up to 128 student participants in the program. During the first year, 11th graders will complete 150 classroom-training hours. The second year, 12th graders will complete an additional 150 classroom-training hours in one of the Pre-Apprenticeship program trades. First year students will be given the opportunity to participate in a paid pre-apprenticeship summer internship to help expose them to the various trades. Once completed, the 150 hours will count towards the 300 total program completion hours in student participants' 12th grade year.

In order to further expose youth to pre-apprenticeship opportunities, SFWIB staff is requesting to expand the current in-school youth program by including a 900-hour Out-of-School Youth (OSY) program. The William H. Turner Technical Sr. High School will offer OSY, ages 16-24, the opportunity to complete their high school diploma or GED while creating a career pathway in a construction trade that leads to employment and long-term self-sufficiency. The OSY program is offered over three trimesters and will include a 240 hour pre-apprenticeship internship.

The cost breakdown for both programs is as follows:

Cohort	Program Year	Number of Participants	Cost
Year 2	21-22	28	\$75,000
Year 1	21-22	75	\$75,000
OSY	21-22	25	\$100,000
Totals:		128	\$250,000

Through the SFWIB and M-DCPS partnership, this program will provide participating students with a network of resources that offers a unique pathway into employment.

In following the procurement process of Miami-Dade County, Administrative Order No. 3-38, it is recommended that the SFWIB waive the competitive procurement as it is recommended by the Executive Director that this is in the best interests of the SFWIB. A two-thirds (2/3) vote of the quorum present is required to waive the competitive procurement process and award an allocation not to exceed \$250,000 in Workforce Innovation and Opportunity Youth funds to Miami-Dade County Public Schools for the Miami-Dade Youth Pre-Apprenticeship Career and Technical Training initiative.

FUNDING: Workforce Innovation and Opportunity Act Youth

**PERFORMANCE:** N/A



**DATE:** 9/9/2021

**AGENDA ITEM NUMBER: 7** 

AGENDA ITEM SUBJECT: CIRCLE OF BROTHERHOOD, INC. NATIONAL DISLOCATED WORKER

GRANT FUNDS PROJECT

AGENDA ITEM TYPE: APPROVAL

**RECOMMENDATION:** SFWIB staff recommends to the Global Talent Competitiveness Council to recommend to the Board the approval to reallocate an amount not to exceed \$303,030.00 in National Dislocated Worker Grant funding for the Circle of Brotherhood, Inc. project, as set forth below.

STRATEGIC GOAL: STRONG WORKFORCE SYSTEM LEADERSHIP

STRATEGIC PROJECT: Develop specific programs and initiatives

#### **BACKGROUND:**

On April 28th, 2020, the South Florida Workforce Investment Board (SFWIB) received a Notice of Funds Availability from the Department of Economic Opportunity (DEO) of the State of Florida for a total award of \$1,504,880.00 in National Dislocated Worker Grant (NDWG) funds. The purpose of the award is to provide temporary jobs to assist with humanitarian aid, clean-up and restoration activities due to Coronavirus Disease 2019 (COVID-19).

At the April 15, 2021 meeting, the SFWIB approved an allocation of COVID-19 NDWG funds in the amount of \$303,030.00 for the Circle of Brotherhood, Inc. (COB) project. However; due to time constraints the project was not initiated prior to the end of the program year on June 30, 2021.

Therefore, SFWIB staff recommends to the Executive Committee to recommend to the Board the approval to reallocate the COVID-19 NDWG funds for the COB project for program year 2021-2022. The COB project will assist up to 30 eligible dislocated workers with disaster-relief temporary employment for up to 13 weeks. The temporary dislocated workers will be responsible for the following activities:

- Provide vaccination locations, appointments, as well as, questions and answers to individuals during visits.
- Canvass areas most affected by COVID-19.
- Conduct Pre and Post COVID-19 wellness checks.
- Conduct seminars to provide best practices on how residents can remain safe based on county research.
- Providing up-to-date information relating to COVID-19 vaccinations.

In addition to temporary employment, the COB dislocated workers will receive the following trainings and certifications:

- First Aid
- Cardiopulmonary resuscitation (CPR)
- Community Emergency Response Training (CERT)

The COB will function as the worksite partner to provide supervision for the dislocated workers. The SFWIB/CSSF will utilize Alpha 1 Staffing/Search Firm LLC (staffing agency) to serve as the employer of record for the NDWG project.

FUNDING: National Dislocated Worker Grant COVID-19

**PERFORMANCE:** N/A