



**SOUTH FLORIDA WORKFORCE INVESTMENT BOARD
GLOBAL TALENT AND COMPETITVENESS COUNCIL
COUNCIL MEETING
THURSDAY, April 16, 2020
8:00 A.M.**

General Attendee URL: <https://attendee.gotowebinar.com/register/7436495623677214475>

Webinar ID: 795-332-675□□

Access Code: Will be provided upon registration□□

AGENDA

1. Call to Order and Introductions
2. Approval of Finance and Efficiency Council Meeting Minutes
 - A. February 20, 2020
3. Recommendation as to Approval to Allocate Funds for the Miami-Dade County Public Schools for the Miami-Dade Pre-Apprenticeship Internship Program
4. Recommendation as to Approval to Allocate Funds for the TechHire Internship Program
5. Recommendation as to Approval of an Allocation for the TechHire Summer Boot Camps
6. Recommendation as to Approval of an Allocation for the Star of the Sea Foundation, Inc. Project

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"Members of the public shall be given a reasonable opportunity to be heard on a specific agenda item, but must register with the agenda clerk prior to being heard."



SFWIB GLOBAL TALENT AND COMPETITIVENESS COUNCIL

AGENDA ITEM NUMBER: A

DATE: April 16, 2020 at 8:00AM

AGENDA ITEM SUBJECT: MEETING MINUTES

February 20, 2020 at 8:30 A.M.
 Doubletree Hotel – Convention Center
 711 N.W 72nd Avenue
 Miami, FL 33126

| COMMITTEE MEMBERS IN ATTENDANCE | SFWIB STAFF | OTHER ATTENDEES (AUDIENCE) |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ol style="list-style-type: none"> 1. Ferradaz, Gilda– <i>Chairwoman</i> 2. del Valle, Juan Carlos, Vice-Chairman 3. Brown, Clarence 4. Ludwig, Philipp 5. Roth, Thomas 6. Russo, Monica 7. West, Alvin | <p>Beasley, Rick Kavehersi, Cheri Smith, Robert</p> | <p>Canales, Dequasia - <i>1199 Service Employees International Union (SEIU) United Healthcare Workers East</i></p> <p>Ruiz, Maria –<i>City of Miami Beach</i></p> <p>... - City of Miami Beach</p> <p>Connecticut School of Broadcasting – Pembroke Pines Office</p> |
| <p>COMMITTEE MEMBERS NOT IN ATTENDANCE</p> <ol style="list-style-type: none"> 8. Brecheisen, Bruce 9. Piedra, Obdulio Gazitua, Luis | | <p>Perez, Christopher – The academy</p> |

Agenda items are displayed in the order they were discussed.

1. Call to Order

Global Talent & Competitiveness Council Chairwoman, Gilda Ferradaz called the meeting to order at 8:42am and asked all those present introduce themselves. She noted that a quorum had not been achieved.

2. Approval of Meeting Minutes of September 5, 2019, October 17, 2019 and December 12, 2019

Mr. Philipp Ludwig moved the approval of September 5, 2019 and October 17, 2019 and December 12, 2019 meeting minutes. Motion seconded by Mr. Juan Carlos del Valle; **Motion Passed Unanimously**

3. Recommendation as to Approval to Allocate Funds for the DCF WAR Reduce the Number of Families in Crisis Initiative

[Chairwoman Gilda Ferradaz recused herself from the discussion of this item and requested Vice-Chairman Juan Carlos del Valle to continue with the meeting. She stepped out of the meeting room. Chairman del Valle resumed with the meeting]

GTC Vice-Chairman del Valle introduced the item and SFWIB Adults Program Supervisor Robert Smith further presented.

Ms. Monica Russo moved the approval to allocate funds for the FDCF WAR reduce the number of families in crisis initiative. Motion seconded by Mr. Philipp Ludwig; **Motion Passed Unanimously**

[Chairwoman Ferradaz returned to the meeting room]

4. Recommendations as to Approval to Allocate Funds to City of Miami Beach for the Homeless Employment Initiative Program

GTC Council Chairwoman Ferradaz introduced.

[Mr. Alvin West arrived]

Mr. Juan Carlos del Valle moved the approval to allocate funds to City of Miami Beach for the Homeless Employment Initiative Program. Motion seconded by Vice-Chairman Philipp Ludwig; **Further Discussion:**

Mr. Smith presented the item and representative of City of Miami Beach appeared before the Council and further presented.

Chairwoman Ferradaz commended City Miami Beach's efforts to have services that are more cohesive.

Mr. Roth requested more information on this initiative and the representative explained.

Mr. Roth inquired about the office location and the representative responded that the office is adjacent to Miami Beach City Hall. However, they will be relocating soon. He asked whether if services offered at the main office. She noted they are the "only walk-in center for homeless individuals in Miami-Dade County." He later inquired about the current data for homeless population in Miami Beach.

Mr. West inquired about current partnership and the representative explained that the agency contracts with Miami Rescue Mission, Camillus House, and Salvation Army. She provided further details.

Motion Passed by Unanimous Consent

5. Recommendations at to Approval to Allocate Funds to Monroe County for an Employed Worker Training Initiative

Chairwoman Gilda Ferradaz introduced the item and SFWIB Policy Manager Cheri Kavehersi further presented.

Mr. Thomas Roth moved the approval to allocate funds to City of Miami Beach for an Employed Worker Training Initiative. Motion seconded by Mr. Philipp Ludwig; **Further Discussion:**

Mr. Ludwig asked whether if this initiative for current employees of Monroe County Sherriff's office. Ms. Kavehersi responded, "Yes ". She provided further details.

Chairwoman Ferradaz verified whether if the College is the entity providing the actual training. Ms. Kavehersi confirmed.

Motion Passed by Unanimous Consent

6. Recommendations at to Approval of New Training Providers and Programs and New Programs for an Existing Training Provider

Chairwoman Ferradaz introduced the item and Ms. Kavehersi further explained.

Vice-Chairman del Valle moved the approval of new training providers and programs and new programs for an existing training provider. Motion seconded by Mr. Philipp Ludwig;

Mr. Roth asked whether if the Academy consistently maintained its program status. Ms. Kavehersi provided details. Ms. Kavehersi explained that status has been maintained consistently. Mr. Roth inquired whether if the request consisted of new programs. Ms. Kavehersi explained. Representative from the Academy appeared before the Council and provided details.

Mr. Roth inquired about the Occupation Architect and the representative further explained. Mr. Roth further inquired about training and the representative provided details.

Vic-Chairman del Valle asked how many actually stay in Florida after program completion. The representative responded around 90%.

Mr. West inquired about the total population and the representative noted a total of 75 students for Code Academy, and 150 students at the Miami campus and 75 students at the Ft. Lauderdale campus.

Mr. Roth inquired about the approved occupations (targeted industries). Ms. Kavehersi explained they all fall under the high growth/ high wage category. She provided additional details on those that fall under high growth/low wage categories.

Mr. West inquired about the gender and the representative explained.

Mr. Roth inquired about the new applicants and a representative of that school appeared before the Council and presented.

Chairwoman Ferradaz asked whether if there is a campus located in Miami-Dade County. The representative responded in Pembroke Pines. Mr. Roth inquired about current impact to Region 23 and Executive Director Rick Beasley further explained.

There was continued discussion.

Motion Passed Unanimously

7. Recommendations at to Approval of the 2020-2024 WIOA Local Workforce Plan

Chairwoman Ferradaz introduced the item and Mr. Smith further presented.

Mr. Ludwig inquired about access points. Mr. Smith further explained.

Mr. West inquired about current breakdown by communities. Ms. Smith responded that more information would be provided at a later date.

There was continued discussion.

There being no further business to come before the Council, meeting adjourned at 9:32am.



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 4/16/2020

AGENDA ITEM NUMBER: 3

AGENDA ITEM SUBJECT: APPROVAL TO ALLOCATE FUNDS FOR THE MIAMI-DADE PRE-APPRENTICESHIP INTERNSHIP PROGRAM

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval to allocate an amount not to exceed \$137,475 in Workforce Innovation and Opportunity Act Youth funds for the Miami Dade Pre-Apprenticeship Internship Program, as set forth below.

STRATEGIC GOAL: **DEDICATED COMMITMENT TO YOUTH PARTICIPATION**

STRATEGIC PROJECT: **Emphasize work-based learning and training**

BACKGROUND:

At its August 17, 2017, the South Florida Workforce Investment Board (SFWIB) approved the Miami-Dade County Public School Pre-Apprenticeship Career and Technical Training Program. The Miami-Dade County Public Schools (M-DCPS) Pre-Apprenticeship Program formed 12 Miami-Dade Youth Pre-Apprenticeship Career and Technical Training programs in four Miami-Dade County Public Schools: Coral Gables Senior High School, Miami Edison Senior High School, Miami Carol City Senior High School, and Homestead Senior High School.

The 23-month program currently exposed 125 students to trades such as Bricklayer, Carpentry, Heating and Air Conditioning Installer Servicicer, Drywall Finisher/ Painter, Electrician, Elevator Constructor, Insulation Worker, Operating Engineer, Pipefitter (Construction), Plumber, and Sheet Metal Worker.

In an effort to increase student exposure to the 12 trades, the SFWIB will provide a paid summer internship opportunity to up to 71 eleventh grade students who are currently participating in the program. Each participant will complete 150 hours at \$11.50 per hour. Additionally, each student will open an account with the South Florida Educational Federal Credit Union or other financial institutions prior to the start of the internship.

The five week summer internship opportunity is scheduled to take place July 1, 2020 through August 7, 2020. The following Youth Service Providers will be responsible for administering the program, which includes payroll, recruitment, job placement, and work readiness training for up to 71 youth participants:

| Provider | Amount | Number of Youth |
|-----------------------------------|----------|-----------------|
| Adults Mankind Organization, Inc. | \$36,225 | 21 |
| Cuban American National Council | \$46,575 | 27 |
| Youth Co-Op, Inc. | \$39,675 | 23 |

Additionally, in order for the students to receive the instructional program hours, a certified Miami-Dade County Public Schools teacher must supervise the programmatic and academic part of the Pre-Apprenticeship Program. The teachers will be responsible for supervising the students at their worksite and ensuring that the data elements of the grades are put into the Miami-Dade County Public School system. Miami-Dade County Public Schools will hire two certified teachers for seven (7) weeks, beginning June 24, 2020 through August 14, 2020, at a salary of up to \$7,500.00 per teacher.

In following the procurement process of Miami-Dade County, Administrative Order No. 3-38, it is recommend that the SFWIB waive the competitive procurement as it is recommended by the Executive Director that this is in the best interest of the SFWIB. A two-thirds (2/3) vote of the quorum present is required to waive the competitive procurement process and award the Miami-Dade County Public Schools an allocation not to exceed \$15,000 in Workforce Innovation and Opportunity Act (WIOA) Youth funds to serve youth in the Pre-Apprenticeship Internship Program.

FUNDING: Workforce Innovation and Opportunity Act Youth

PERFORMANCE: N/A

NO ATTACHMENT



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 4/20/2020

AGENDA ITEM NUMBER: 4

AGENDA ITEM SUBJECT: APPROVAL TO ALLOCATE FUNDS FOR THE TECH-HIRE INTERNSHIP PROGRAM

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: SFWIB staff recommends to the Global Talent and Competiveness Council to recommend to the Board the approval to allocate an amount not to exceed \$193,200 in Temporary Assistance for Needy Families funds for the TechHire Internship Program, as set forth below.

STRATEGIC GOAL: **DEDICATED COMMITMENT TO YOUTH PARTICIPATION**

STRATEGIC PROJECT: **Emphasize work-based learning and training**

BACKGROUND:

At the April 18, 2019 meeting, the South Florida Workforce Investment Board (SFWIB) approved its third TechHire Summer Boot Camp program. The TechHire Summer Boot Camp initiative was expanded to provide youth ages 15-22 with the skills to become entry-level professionals in high demand Information Technology (IT) careers.

In an effort to increase youth exposure in the IT Industry and connect youth participants to both traditional and non-traditional educational resources, the SFWIB will provide a paid summer internship opportunity to the youth who obtained a credential in the 2019 TechHire Summer Boot Camps Program. The training will include a mix of accelerated learning programs, such as Gaming, Web Development, Comp TIA A+, Networking and other innovative channels. The eight week summer internship opportunity will begin June 22, 2020 through August 14, 2020. Each participant will complete up to 140 hours at \$10.00 per hour.

In partnership with Miami-Dade County Public Schools, the TechHire Summer Boot Camps exposed 308 youth to a six-week IT training session. The session began June 10, 2019 through July 19, 2019. The boot camps were held throughout Miami-Dade County at various Miami-Dade County Public Schools. Of the 308 youth, 282 youth completed the program and obtain a Certificate of Completion. Of the 282 youth who completed the program, 181 participants obtained a credential.

The following Youth Service Providers will be responsible for administering the 2020 TechHire Internship program, which includes eligibility, data entry, and the issuance of the youths' wages via direct deposit for up to 138 participants.

| Provider | Amount | Number of Youth |
|-----------------------------------|----------|-----------------|
| Adults Mankind Organization, Inc. | \$51,800 | 37 |
| Cuban American National Council | \$81,200 | 58 |
| Youth Co-Op, Inc. | \$60,200 | 43 |

FUNDING: Temporary Assistance for Needy Families

PERFORMANCE: N/A

NO ATTACHMENT



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 4/16/2020

AGENDA ITEM NUMBER: 5

AGENDA ITEM SUBJECT: TECHHIRE SUMMER BOOTCAMPS

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval to allocate an amount not to exceed up to \$1,500,000 in TANF Funds for Virtual TechHire Summer Boot Camps, as set forth below.

STRATEGIC GOAL: **DEDICATED COMMITMENT TO YOUTH PARTICIPATION**

STRATEGIC PROJECT: **Expand career exploration pathway programs**

BACKGROUND:

On June 15, 2017, the South Florida Workforce Investment Board (SFWIB) approved the first CareerSource South Florida TechHire Boot Camp program. The initial TechHire Summer Boot Camp started on June 19, 2017. The program was designed to train youth between the ages 15-22 with the skills to become entry-level professionals in high demand Informational Technology (IT) careers.

Since the inception of the TechHire Summer Boot Camps, a total of 1,046 youth have participated in the boot camps. Eighty percent (840) of the youth participants completed the 6-week long program and 416 youth participants obtained an industry recognized IT credential. The following is breakout for each summer:

| PROGRAM YEAR | YOUTH ENROLLED | YOUTH COMPLETED | CREDENTIAL EARNED |
|---------------------|-----------------------|------------------------|--------------------------|
| Summer 2017 | 465 | 306 | 141 |
| Summer 2018 | 253 | 248 | 94 |
| Summer 2019 | 328 | 286 | 181 |
| TOTAL | 1,046 | 840 | 416 |

For the 2020, the TechHire Boot Camps will be provided in a virtual format for participants in age range from 15-24. The program will include high school students and college students. The expansion of the TechHire Summer Boot Camps will enhance the student's skill sets and lead to better employment opportunities in the IT Industry.

TechHire Summer Boot Camps are designed to expose the local workforce development area's future workforce to the IT Industry by connecting youth participants to both traditional and nontraditional educational resources. This includes a mix of accelerated learning programs, such as Gaming, Cyber Security, Coding, Web Development, Networking, and Comp TIA A+.

The boot camps will be provided on-line (virtual) in six-week sessions. The sessions are scheduled to begin in June 2020 through August 2020, for up to 1,000 students in Miami-Dade and Monroe Counties for a total of 50 boot camp sessions.

Participating youth completing the program will receive a \$300.00 stipend, an additional \$200.00 stipend will be provided upon passing the certification exam and obtaining a credential.

The recommended funding is proposed to be allocated in the following manner:

- An allocation of funding up to \$1,000,000 to contract with participating training vendors to provide the IT training for the boot camp sessions.
- An allocation of funding up to \$500,000 to contract with youth providers to provider program stipends to the TechHire Boot Camp participants.

FUNDING: Temporary Assistance for Needy Families (TANF)

PERFORMANCE:

Enrolled: 1,000

Complete: 803

Credential Earned: 407

NO ATTACHMENT



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 4/16/2020

AGENDA ITEM NUMBER: 6

AGENDA ITEM SUBJECT: NATIONAL DISLOCATED WORKER GRANT FUNDS FOR STAR OF THE SEA FOUNDATION, INC PROJECT

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: The SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval to allocate an amount not to exceed \$254,592 in National Dislocated Worker Grant Funds for the Star of the Sea Foundation, Inc. Project as set forth below.

STRATEGIC GOAL: **IMPROVE SERVICES FOR INDIVIDUALS W/ BARRIERS**

STRATEGIC PROJECT: **Emphasize work-based learning and training**

BACKGROUND:

National Dislocated Worker Grant Funds (NDWG) are discretionary grants awarded by the Secretary of Labor to states. NDWG funds are available for significant dislocation events that arise from the effects of economic globalization, business fluctuations and unexpected events such as natural disasters. In the case of a natural disaster, the purpose of the funding is to create temporary employment to help communities recover from a natural disaster or emergency.

On April 11, 2020, Star of the Sea Foundation, Inc. (SOS), an agency founded in 2006 to increase the health and well-being of low-income individuals and families in Monroe County, Florida via client-choice food pantry; requested NDWG funds to serve Monroe county residents and displaced workers affected by Hurricane Irma and the Coronavirus (COVID-19) pandemic.

SOS submitted a funding request for \$254,592 to assist 11 dislocated workers with disaster-relief temporary employment within Monroe County (6 Key West, 2 Marathon, and 3 Key Largo) to perform the following allowable job activities for eligible participants:

1. The distribution of food and other humanitarian assistance for disaster victims.
2. Loading, unloading, packing, delivering food and emergency supplies.
3. Delivering to and/or shopping for necessary food and emergency supplies for homebound individuals.
4. Positions to assess needs and provide assistance and resources to individuals affected by the emergency.

SOS will function as the worksite partner and provide the oversight of the displaced workers. CSSF will utilize 22nd Century Technologies, Inc. as the employer of record (staffing company) for this project.

The SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval to allocate an amount not to exceed \$254,592 in NDWG funds for the Star of the Sea Foundation, Inc. Project.

FUNDING: National Dislocated Worker Grant Funds

PERFORMANCE: N/A

NO ATTACHMENT