SOUTH FLORIDA WORKFORCE INVESTMENT BOARD
GLOBAL TALENT AND COMPETITIVENESS (GTC)
COUNCIL MEETING
Thursday, February 15, 2018
8:00 AM

Big Brothers Big Sisters Miami
550 NW 42nd Avenue
Miami, Florida 33126

AGENDA

1. Call to Order and Introductions
2. Approval of GTC Council Meeting Minutes
   A. December 14, 2017
3. Recommendation as to Approval of a New Training Provider and Program
4. Recommendation as to Approval to Allocate Funds for TechHire Summer Boot Camps
5. Recommendation as to Approval to Allocate Funds to Purchase computers for TechHire Center
6. Recommendation as to Approval to Release the Workforce Services RFP
7. Recommendation as to Approval to Allocate Funds for TechLaunch Training Initiative
SFWIB GLOBAL TALENT AND COMPETITIVENESS COUNCIL

AGENDA ITEM NUMBER: 2A

DATE: February 15, 2018 at 8:00AM

AGENDA ITEM SUBJECT: MEETING MINUTES
December 14, 2017 at 8:00 A.M.
Doubletree Hotel – Exhibition Center
711 N.W 72nd Avenue
Miami, FL 33126

<table>
<thead>
<tr>
<th>COMMITTEE MEMBERS IN ATTENDANCE</th>
<th>SFWIB STAFF</th>
<th>OTHER ATTENDEES (AUDIENCE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Ferradaz, Gilda–Chairwoman</td>
<td>Beasley, Rick Graham, Tomara Kavehersi, Cheri</td>
<td></td>
</tr>
<tr>
<td>2. del Valle, Juan Carlos,</td>
<td></td>
<td>Fanno, Shelly – Miami Dade College</td>
</tr>
<tr>
<td>Vice-Chairman</td>
<td></td>
<td>Kristner, Ken – College of Business &amp; Technology</td>
</tr>
<tr>
<td>4. Ludwig, Philipp</td>
<td></td>
<td>Pinto, Carla – Miami Dade College</td>
</tr>
<tr>
<td>5. Roth, Thomas</td>
<td></td>
<td>Girnun, Arnie – New Horizons of South Florida</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Pulley, S – Miami Dade College</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Rodanes, Carlos – New Horizons of South Florida</td>
</tr>
</tbody>
</table>

COMMITTEE MEMBERS NOT IN ATTENDANCE
6. Brecheisen, Bruce
7. Gazitua, Luis
8. Piedra, Obdulio
9. Russo, Monica

Agenda items are displayed in the order they were discussed.

1. Call to Order
Global Talent and Competitiveness (GTC) Council Chairwoman Gilda Ferradaz called the meeting to order at 8:35am, asked all those present introduce themselves. She noted that a quorum had been achieved.
2. **Recommendation as to Approval of August 17, 2017 and October 19, 2017 Meeting Minutes**

Mr. Philipp Ludwig moved the approval of August 17, 2017 and October 19, 2017 meeting minutes. Motion seconded by Mr. Clarence Brown; **Motion Passed Unanimously**

3. **Recommendation as to Approval to Allocate Funds for a Mobile Workforce Assistance Center to Expand Workforce Services**

Chairwoman Gilda Ferradaz introduced the item.

Chairwoman Ferradaz requested staff explain why the entity donated its vehicle to CSSF and why any of the other Local Workforce Development Boards (LWB) didn’t want the vehicle. CSSF Policy Manager Cheri Kavehersi further explained. Chairwoman Ferradaz further asked whether if the vehicle is still in good (working) condition and Ms. Kavehersi briefly explained. Ms. Graham provided further details. Chairwoman Ferradaz asked whether if the other mobile units are driven often and Ms. Graham responded, “Yes.” She provided further details.

Mr. Philipp Ludwig moved the approval to allocate funds for a mobile workforce assistance center to expand workforce services. Motion seconded by Vice-Chairman Juan Carlos del Valle; **Motion Passed Unanimously**

4. **Recommendation as to Approval to Allocate Funds to the LaunchCode Foundation, Inc. for Information Technology Immersive CodeCamp Training**

SFWIB Chairwoman Gilda Ferradaz introduced the item.

Mr. Clarence Brown moved the approval to allocate funds to the LaunchCode Foundation, Inc. For Information Technology Immersive CodeCamp Training. Motion seconded by Mr. Phillip Ludwig; **Further Discussion(s):**

Mr. Roth inquired about funding and total committed. Ms. Kavehersi further explained. She additionally noted that it all depends on the Training vendor and the type of training programs being provided.

He inquired about the total committed and Ms. Kavehersi explained. A representative from LaunchCode Foundation appeared before the Council and briefly provided details.

**Motion Passed by Unanimous Consent**
5. **Recommendation as to Approval to Allocate Funds to Miami-Dade College for the Future Banker’s Training Program**

Chairwoman Ferradaz introduced the item.

Mr. Clarence Brown moved the approval to allocate funds to Miami-Dade College for the Future Banker’s Training Program. Motion seconded by Vice-Chairman Juan Carlos del Valle; **Motion Passed Unanimously**

6. **Recommendation as to Approval to of New Programs for Existing Training Vendors**

Chairwoman introduced the item.

Vice-Chairman del Valle moved the approval of new program for existing training vendors. Motion seconded by Mr. Philipp Ludwig; **Further Discussion(s):**

Vic-Chairman del Valle inquired about Miami-Dade College participation in this effort. Ms. Kavehersi explained that is was recommended as a result of a recent request by a client who appeared before the Board and expressed her concern regarding the need for aviation training. He inquired about the College of Business Technology and Ms. Kavehersi explained. He further requested information on the mean. Both Ms. Kavehersi and Ms. Graham provided details.

**Motion Passed by Unanimous Consent**

7. **Recommendation as to Approval to Allocate Funds to Miami Dade College for Hospitality Certification Employment and Training Program**

Vice-Chairman del Valle moved the approval to allocate funds to Miami Dade College for a Hospitality Certification Employment and Training Program. Motion seconded by Mr. Philipp Ludwig; **Further Discussion(s)**

In reference to the previous item, Chairwoman Ferradaz inquired about CBT’s license which states “provisional.” Ms. Kavehersi explained. The representative of CBT provided further details.

**Motion Passed by Unanimous Consent**

There being no further business to come before the Committee, the meeting adjourned at 8:55am.
AGENDA ITEM SUBJECT: NEW TRAINING PROVIDER AND PROGRAM

AGENDA ITEM TYPE: APPROVAL

RECOMMENDATION: SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval of a New Training Provider and Program, as set forth below.

STRATEGIC GOAL: HIGH ROI THROUGH CONTINUOUS IMPROVEMENT

STRATEGIC PROJECT: Improve credential outcomes for job seekers

BACKGROUND:

In accordance with Section 122 of the Workforce Innovation and Opportunity Act, regional workforce boards are permitted to independently develop criteria for the selection and subsequent eligibility of Training Providers and programs. The South Florida Workforce Investment Board (SFWIB) developed processes to evaluate an applicant's programmatic capabilities.

On behalf of the Adaptive Construction Solutions, Inc. (ACSI) Apprenticeship Program, Mr. Carlos Pulido submitted an application to become an SFWIB Eligible Training Provider. The ACSI submitted the Training Provider eligibility documentation for review. SFWIB staff completed the review process and is presenting to the Global Talent and Competitiveness Council for a recommendation to the Board for approval.

Below is the request to become a Training Provider and program addition(s) for review and approval of the Council.

New Request(s) to be added as a Training Provider and Program:

1. Adaptive Construction Solutions, Inc. GNJ
   New Program(s): Reinforcing Ironworker Concrete – Certificate of Completion of Apprenticeship

FUNDING: N/A

PERFORMANCE: N/A

ATTACHMENT
October 13, 2017

Mr. Carlos Pulido, Chairman
Adaptive Construction Solutions, Inc. GNJ (2018-FL-69774)
4575 Oakes Road
Davie, Florida 33314

Dear Mr. Pulido:

The standards for Adaptive Construction Solutions, Inc. GNJ (Program Number 2018-FL-69774), were approved and registered by the Department of Education, Division of Career and Adult Education effective this date. The original copy of the standards is retained for the state file.

We appreciate your interest in the apprenticeship system and look forward to your continued support.

Sincerely,

Richard E. Norman III, Program Director
Apprenticeship

RN/pw

Enclosures

cc: Ms. Betsy Wickham, Bureau Chief
Ms. Valvery Hillsman
STANDARDS OF APPRENTICESHIP

FOR

Adaptive Construction Solutions, Inc. GNJ

2018-FL-69774

REGISTERED BY

FLORIDA DEPARTMENT OF EDUCATION
DIVISION OF CAREER AND ADULT EDUCATION – APPRENTICESHIP
Standards of Apprenticeship

for

<table>
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<tr>
<th>Occupation / Trade</th>
<th>Term of Training in Hours</th>
<th>NAICS Code</th>
<th>DOT Code</th>
<th>RAPIDS Code (4 digit trade #)</th>
<th>SOC Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reinforcing Ironworker Concrete</td>
<td>4000</td>
<td>238120</td>
<td>801.684-026</td>
<td>0471R</td>
<td>47-2171.00</td>
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PROGRAM SPONSOR

Adaptive Construction Solutions, Inc. GNJ

JURISDICTIONAL AREA

Broward (counties)

Time Based Program: ☒ Yes ☐ No
Competency Based Program: ☐ Yes ☒ No
Hybrid Program: ☐ Yes ☒ No
VA Approval Requested: ☒ Yes ☐ No
Vocational Education Linkage: ☐ Yes ☒ No
SIGNATURE PAGE

PROGRAM NAME: Adaptive Construction Solutions, Inc. GNJ
ADDRESS: 4575 Oakes Road, Davie, FL 33314
PHONE: 832-619-1115   FAX: N/A
EMAIL ADDRESS: carlos.pulido@acstexas.com

Carlos Pulido  Chairman [*]  Date  7/30/17
Scottie LeBlanc  Secretary [**]  Date  8/31/17

COMMITTEE MEMBERS

[Print Name, Title, and Affiliation for Each. Designate Labor or Management if this is a Joint Program]

MEMBER [*]  Carlos Pulido- Managing Director
Adaptive Construction Solutions

MEMBER
Jennifer Nix-President
Shelby Erectors, Inc.
954-275-3123

MEMBER
Jack Nix-President
JVN Construction Management, Inc.
954-275-3768

SIGNATURE AUTHORITY
FOR COMMITTEE
Carlos Pulido
Name (Please Type)
Title: Managing Director
Affiliation: Adaptive Construction Solutions

REVIEWED BY:
Valery Hillsman
Apprenticeship & Training Representative

8/30/17  RECEIVED
AUG 29 2017
FLDOE - APPRENTICESHIP
REGION 5

REVIEWED  APPROVED  REGISTERED

FLORIDA DEPARTMENT OF EDUCATION
DIVISION OF CAREER AND ADULT EDUCATION - APPRENTICESHIP

Authorized Official - Registration Agency

RECEIVED
SEP 14 2017
APPRENTICESHIP
Tallahassee
Certificate of Registration
Florida Department of Education
Division of Career and Adult Education

ADAPTIVE CONSTRUCTION SOLUTIONS, INC. GNJ

Issued in recognition of the above program, in the trade(s) of
Reinforcing Ironworker Concrete
registered with the Division of Career and Adult Education, Apprenticeship, as part of the National Apprenticeship Program
in accordance with the standards recommended by the

Florida Apprenticeship Advisory Council

October 13, 2017
Registration Date
Chancellor for Career and Adult Education

2018-FL-69774
SFWIB EXECUTIVE COMMITTEE

DATE: 2/15/2018

AGENDA ITEM NUMBER: 4

AGENDA ITEM SUBJECT: TECHHIRE SUMMER BOOT CAMPS

AGENDA ITEM TYPE: APPROVAL

RECOMMENDATION: SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend the Board the approval to allocate an amount not to exceed $800,000 in Temporary Assistance for Needy Families (TANF) funds for the CareerSource South Florida TechHire Summer Boot Camps Program, as set forth below.

STRATEGIC GOAL: DEDICATED COMMITMENT TO YOUTH PARTICIPATION

STRATEGIC PROJECT: Emphasize work-based learning and training

BACKGROUND:

On June 15, 2017, the South Florida Workforce Investment Board (SFWIB) approved the first CareerSource South Florida TechHire Summer Boot Camp program. The TechHire Summer Boot Camp initiative began on June 19, 2017 and provided 465 youth ages 15-22 with the skills to become entry-level professionals in high demand Information Technology (IT) careers.

TechHire summer boot camps are designed to enhance our future workforce in the IT Industry by connecting youth participants to both traditional and nontraditional educational resources. This includes a mix of accelerated learning programs, such as gaming and coding, web development, Comp TIA A+, Auto CAD, and other innovative channels.

In partnership with Miami-Dade County Public Schools, the boot camps will be offered in two, five-week sessions. The first session is June 18, 2018 through July 20, 2018; and the second session from July 9, 2018 through August 10, 2018. The boot camps will be held throughout Miami-Dade County at various Miami-Dade County Public Schools.

Youth participants completing the program will receive a $300.00 stipend; and an additional $200.00 stipend will be provided upon passing the certification exam and obtaining a credential.

FUNDING: Temporary Assistance for Needy Families

PERFORMANCE: N/A

NO ATTACHMENT
SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 2/15/2018

AGENDA ITEM NUMBER: 5

AGENDA ITEM SUBJECT: TECHHIRE CENTER

AGENDA ITEM TYPE: APPROVAL

RECOMMENDATION: SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval to allocate an amount not to exceed $114,010 to establish a TechHire Center, as set forth below.

STRATEGIC GOAL: IMPROVE SERVICES FOR INDIVIDUALS W/ BARRIERS

STRATEGIC PROJECT: Close the digital skills gap

BACKGROUND:

On March 9, 2016, the White House announced Miami-Dade County as one of two "TechHire" communities designed in the State of Florida; representing the TechHire community in the South Florida. The designation is the result of an aggressive push by Miami-Dade County Mayor Carlos Gimenez, the South Florida Workforce Investment Board (SFWIB), Arnie Girnun, Co-Chair TechHire, Miami LaunchCode, the Beacon Council, a group of employers, and accelerated training providers worked together to solidify the county's standing as an information technology training and hiring hub. The TechHire initiative is a bold multi-sector initiative and call to action to empower Americans with the skills they need.

The SFWIB has partnered with the Opa-Locka Community Development Cooperation (OLCDC) to establish a TechHire Center to be located at 780 Fisherman Street, 2nd floor, Opa-Locka, FL 33054. The building has ample parking and is accessible by bus. The TechHire center will occupy approximately 3,000 square feet and will accomodate approximately 35 individuals at a time. The center is expected to serve approximately 200 youth and adults over the next year with a vision to grow and serve more than 300 in year two.

The TechHire center will make sophisticated technology accessible to many Opa-Locka residents for the first time, as well as, empower area youth to use the technology to obtain jobs and achieve better futures. The TechHire Center will be set-up with computer tables classroom style, and equipped with computers, Microsoft Office Suite, and anti-virus software, smartboards, and access to Internet and WiFi services to provide members of the Opa-Locka community with resources and knowledge to foster their technological, entrepreneurial and creative talents.
As part of the partnership with OLCDC, SFWIB will provide $114,010 to purchase computer equipment, software and internet access. The OLCDC will provide the space, staff and will be responsible for the operational expenses.

**FUNDING:** All Workforce Funding Streams

**PERFORMANCE:**

*NO ATTACHMENT*
SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 2/15/2018

AGENDA ITEM NUMBER: 6

AGENDA ITEM SUBJECT: RECOMMENDATION TO APPROVE THE AUTORIZATION FOR SFWIB STAFF TO RELEASE AN RFP FOR THE SELECTION OF WORKFORCE SERVICE PROVIDERS

AGENDA ITEM TYPE: APPROVAL

RECOMMENDATION: The SFWIB Staff recommends to the Global Talent Competitiveness Council to recommend to the Board the approval authorizing staff to release a Request for Proposal (RFP) to provide Workforce Services for Program Year PY 2018-2019, as set forth below.

STRATEGIC GOAL: STRENGTHEN THE ONE-STOP DELIVERY SYSTEM

STRATEGIC PROJECT: Strengthen workforce system accountability

BACKGROUND:

The current Workforce Services Providers were competitively procured to provide Workforce Services in Workforce Development Area 23 for PY2017 to 2018. Subsequent to their awards at the June 2017 SFWIB Board Meeting, two of the award recipients have either reduced or recinded their request to provide workforce services. As a result of which, SFWIB was granted authorization to directly provide workforce service. That authorization will expire on June 30, 2018.

Therefore, staff recommends to the Global Talent Competitiveness Council to recommend to the Board the approval for staff to issue a RFP to solicit Workforce Services for PY2018 to 2019.

FUNDING: N/A

PERFORMANCE: N/A

NO ATTACHMENT
SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 2/15/2018

AGENDA ITEM NUMBER: 7

AGENDA ITEM SUBJECT: TECHLAUNCH@ FLORIDA VOCATIONAL INSTITUTE SUMMER CODING BOOT CAMP

AGENDA ITEM TYPE: APPROVAL

RECOMMENDATION: Staff recommends to the Global Talent and Competiveness Council recommend to the board the approval to allocate an amount not to exceed $28,995 in Temporary Assistance for needy Families (TANF) funds to Florida Vocational Institute, as set forth below.

STRATEGIC GOAL: DEDICATED COMMITMENT TO YOUTH PARTICIPATION

STRATEGIC PROJECT: Emphasize work-based learning and training

BACKGROUND:

In partnership with the Films Arts and Culture Entrepreneurship (FACE) Employment and Training Program, TechLaunch@ Florida Vocational Institute (FVI) will provide Coding training to students in the FACE Employment and Training Program. Through this collaborative effort, youth will develop a mobile app that will be used to navigate conference information, available resources, and an outlet to social media for Urgent Inc.’s annual Youth Economic Development Conference.

FACE is designed to fuel the Creative Design and Information Technology industries identified in Miami-Dade County by the Beacon Council’s One Community One Goal Initiative. The program’s successful innovative design connects youth with career mentors and introduces them to new occupational skills. Students develop a work readiness portfolio which grows their professional network, as they transition from high school to post-secondary education and enter the workforce.

Between 2016-2024, more than 3,200 new tech jobs are projected to become available in Miami-Dade County, with an additional 2,409 jobs opening due to attrition. This summer coding bootcamp program will offer youth participants the fastest paths to these jobs, by providing them with the skills they need in order to be in the talent pool of future IT professionals.

TechLaunch@ FVI Summer Coding Boot Camp will provide training to twenty-four (24) youth ages 14-18 from within the city of Miami South East Overtown Park West Community Redevelopment Agency (CRA) for seven (7) weeks beginning June 11, 2018 - July 27, 2018. The bootcamp will be held at Urgent’s Center for Empowerment and Education, 1000 NW 1st Avenue Suite 100, Miami, Florida 33136.
Upon successful completion of the program, each youth will receive a certificate of completion and be prepared for the Microsoft Exam 98-383: Introduction to Programming using HTML and CSS (Cascading Style Sheets).

In following the procurement process of Miami-Dade County, Administrative Order No. 3-38, it is recommend that SFWIB waive the competitive procurement as it is recommended by the Executive Director that this is in the best interest of the SFWIB. A two-third (2/3) vote of quorum present is required to waive the competitive procurement process and award the Florida Vocational Institute an allocation not to exceed $28,995 in Temporary Assistance for Needy Families (TANF) funds to train FACE participants.

**FUNDING:** Temporary Assistance for Needy Families (TANF)

**PERFORMANCE:** N/A

**ATTACHMENT**
Tech Youth Employment & Training

AGENCY INFORMATION

Name: URGENT, Inc.  
FEIN: 65-0516506
Address: 1000 NW 1st Ave. Ste. 100 Miami, FL 33136
Phone: 786-581-7821  
Fax: 866-811-7778  
Email: office@urgentinc.org
URL: www.urgentinc.org

Contact Person: Saliha Nelson  
Cell: 305-205-4605  
Email: saliha@urgentinc.org

Program/Project Title:

Program: Film Arts & Culture Coding Entrepreneurship (FACE) Employment and Training Program. The FACE youth employment and training program is designed to fuel the Creative Design, Tourism & Hospitality and Information Technology growth industries identified for Miami Dade County by the Beacon Council and One Community One Goal. The program’s successful innovative design is an apprentice/internship hybrid model that blends work readiness, occupation skill building and project based learning. Youth will develop supportive connections with career mentors and their peers, master new occupational skills, develop a work readiness portfolio and grow their professional network as they transition from high school to post-secondary education and enter the workforce, often for the first time. The experience will be enhanced with a 2-day youth economic development conference and FACE community expo to showcase interns’ accomplishments.

Grant Request:

Grant funds are requested to support the Technology Training Component of Urgent’s Film Arts & Culture Coding Entrepreneurship (FACE) Youth Employment and Training Program, the premier pipeline for talent development originating from the inner city of the Historic Black Community of Overtown, Miami, once known as the, “Harlem of the South.”

Project Goals:

The goals of FACE are to help youth:

• Develop workplace responsibility and learn about workplace realities
• Establish professional contacts for future employment and mentoring
• Establish positive work habits and attitudes
• Learn technical skills that will be invaluable for future jobs
• Understand what education opportunities are available that will lead to a career in their chosen career pathway

Rationale

Community Need: Overtown Miami, FL is designated a Targeted Urban Area by Miami-Dade County, a Local Targeted Area by the City of Miami, a targeted community of CareerSource S.FL the local Workforce Investment Board and is designated a Community Redevelopment Area due to chronic
conditions of slum, blight, crime and poverty. The US Census ACS estimates for 2007-2012 indicate that Overtown’s population of 10,090 includes 7,925 persons who are low-to moderate income, and account for 78.5% of the population.

**Youth Unemployment:** Moreover, the US Bureau of Labor Statistics (Nov 2013) reports the black youth unemployment rate for ages 16-19 is 393% higher than the national unemployment rate (35.5% vs. 7.3% respectively). As of the 2012 Census, only 54% of eligible workers age 16+ are in the labor force in Miami-Dade County. Within Overtown, the unemployment rate stands at 14.8% almost double the City of Miami rate. For Overtown youth between the ages of 16-19, the unemployment rate jumps up to just over 28.7%, more than three times the City of Miami average (ACS 2008-2012 5yr Estimate).

**Participant Need:** The most recent participant profile indicates that 75% of students are eligible to receive free or reduced lunch.

**Project Implementation**

**Target Participants:** Targeted for participation are 15 high school youth between the ages of 14-18 from within the City of Miami South East Overtown Park West Community Redevelopment Agency (CRA)/Overtown boundaries and neighboring communities.

**Participant Eligibility:** The program has already enrolled a pool of 60 high school youth between the ages of 14-18 residing in the SEOPW CRA boundaries, Overtown zip code 33136 and/or attend Booker T. Washington Senior High School.

**Program Completion:** Based on historical data, 95% of youth are expected to successfully complete their internship.

**Program Sites:** The program’s base of operations will be conducted at Urgent’s Center for Empowerment and Education, 1000 NW 1st Ave. Suite 100 Miami, FL 33136. Auxiliary work and training sites will be used as necessary.

**Table 1 - Program Implementation Schedule**

<table>
<thead>
<tr>
<th>Activity</th>
<th>June</th>
<th>July</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer Technology Internships Begin</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Summer Technology Internships End</td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>

**Summer Operations:** The technology training will run for 7 weeks beginning June 11, 2018 - July 27, 2018.

**Summer Implementation:**
Duration-7 Weeks  
Frequency- Daily, M-TH  
Intensity- 4 hours

**Core Technology Training Activities**
Summer Coding Bootcamp for the Youth Economic Development Conference.

During this program students will be introduced to HTML, CSS and JavaScript and build the following projects:

1. A professional profile page for themselves. Example: http://thewizbang.com/
2. A website for a business of their choice, which they are then free to sell. Example: http://anthonyfalzon-law.com/
5. A collaborative effort to develop a mobile app that shows information for the Urgent Inc annual Youth Economic Development Conference.

The above examples were developed by actual TechLaunch students.

Industry Certifications

In addition to the deep learning the summer program will prepare students for Microsoft Exam 98-383: Introduction to Programming using HTML and CSS.

Training Partner: Urgent, Inc. has developed many community partners, industry professionals and entrepreneurs who are committed to working with youth through this project. The partnerships included in the project are identified below in the Partnership Table.

Partnerships Table:

<table>
<thead>
<tr>
<th>Partner</th>
<th>Agency Description</th>
<th>Role in Program Implementation</th>
</tr>
</thead>
<tbody>
<tr>
<td>TechLaunch@FVI</td>
<td>South Florida’s leading community focused career oriented coding and cybersecurity bootcamp</td>
<td>Role: Technology Career Training</td>
</tr>
</tbody>
</table>

Staffing Plan:

Urgent, Inc. has the resources, experience and established network of partners to successfully implement the proposed program. Urgent has established a solid management plan to ensure that the stated goal, objectives and outcomes of the project are met and that there are sufficient staff with experience to implement the program. The management of the FACE program will continue to be managed by the Project Director (PT), Program Coordinator (FT) and Intern Payroll Manager (PT).

Staffing Table

<table>
<thead>
<tr>
<th>Position</th>
<th>FT/PT</th>
<th>Qualifications</th>
<th>Duties</th>
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<tbody>
<tr>
<td>Project Director</td>
<td>PT</td>
<td>Education: &gt;Masters in Education + 5 yrs. experience</td>
<td>Administers Project operations, develops resources to support goals and plans for project sustainability. Responsible for program oversight, planning, development, implementation, budget</td>
</tr>
</tbody>
</table>
Financial Considerations

Summer cohort for HTML, CSS programming and mobile web page development for the Youth Economic Development Conference.

Cost is $28,995

1. Full educational delivery and support for up to 24 participants
2. Certification exams for the Microsoft Exam 98-383: Introduction to Programming using HTML and CSS
3. Resources including but not limited to treehouse monthly membership.
Performance Measurement:

The program uses the Continuous Improvement Model (CIP) to measure whether services are being delivered well and to ensure the collection of ongoing data. The CIP model consists of three core focus areas 1) Continuing and targeted professional development and training, 2) Coaching and monitoring to ensure successful implementation on site and 3) Data collection and analysis to document program strengths, weaknesses and student progress.

In addition, interns will be assessed at the beginning and end of the program. Outcome measures and tools will include:

1) Outcome: (85%) of youth improve 21st Century Work Skills

   Indicators:
   
   • Youth development communication skills
   • Youth work effectively in groups
   • Youth develop critical thinking and decision-making skills
   • Youth are aware of their interests and abilities
   • Youth develop knowledge about occupations

   Data Source: Casey Life Skills Assessment, Sub scales- Work & Study; Life & Career Education Planning; Work Portfolio

2) Outcome: (85%) of youth improve work readiness/employability skills

   Indicators:
   
   • Youth develop positive work habits

   Data Source: Casey Life Skills Assessment, Sub scales- Work & Study; Life & Career Education Planning; Work Portfolio