



SOUTH FLORIDA WORKFORCE INVESTMENT BOARD

Executive Committee Meeting

THURSDAY, July 09, 2020

8:00 A.M.

View Live on the Web:

Dial In Number:

AGENDA

1. Call to Order and Introductions
2. Approval of Executive Committee Meeting Minutes
 - A. June 11, 2020
 - B. June 26, 2020
3. Information – COVID Layoff Aversion Fund Program Update
4. Recommendation as to Approval of TechHire Summer Boot Camp Training Providers
5. Recommendation as to Approval to Expand, Renew and Allocate Funds for Rapid Response and Layoff Aversion Pilot Project

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"Members of the public shall be given a reasonable opportunity to be heard on a specific agenda item, but must register with the agenda clerk prior to being heard."



SFWIB EXECUTIVE COMMITTEE AND BUDGET WORKSHOP

DATE: June 11, 2020

AGENDA ITEM NUMBER: 2A

MEETING MINUTES

June 11, 2020 at 8:15 A.M

CareerSource South Florida Headquarters

7300 Corporate Center Drive, 1st floor conference room

Miami, FL 33126

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| <p>EXECUTIVE COMMITTEE MEMBERS IN ATTENDANCE</p> <ol style="list-style-type: none"> 1. Perez, Andy, <i>Chairman</i> 2. Gibson, Charles, <i>Vice-Chairman</i> 3. Del Valle, Juan Carlos 4. Ferradaz, Gilda | <p>EXECUTIVE COMMITTEE MEMBERS NOT IN ATTENDANCE</p> <ol style="list-style-type: none"> 5. Garza, Maria <p>*****</p> <p>SFWIB Members:</p> <p>Canales, Dequasia Chi, Joe Coldiron, Michelle Davis-Raiford, Lucia Gazitua, Luis Hill-Riggins, Brenda Loynaz, Oscar Ludwig, Gazitua Piedra, Obdulio Scott, Kenneth</p> <p>SFWIB STAFF</p> <p>Beasley, Rick Gilbert, David Jean-Baptiste, Antoinette Kavehersi, Cheri Kelly, Travis Perin, Yian Smith, Marian Smith, Robert</p> | <p>MIAMI-DADE COUNTY ATTORNEY’S OFFICE:</p> <p>Alisha Moriceau, <i>Assistant County Attorney</i></p> <p>AUDIENCE:</p> |
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Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

SFWIB Chairman Andy Perez called the meeting to order at 8:21am. Asked all those present introduced themselves and noted that a quorum of Executive Committee members present was achieved.

SFWIB Executive Director Rick Beasley noted into record the Executive Committee members were the only members required to take a vote on the below items presented.

2. A. Approval of Executive Committee Meeting Minutes of May 14, 2020

Juan Carlos del Valle moved the approval of Executive Committee meeting minutes. Motion seconded by Vice-Chairman Charles Gibson; **Motion Passed Unanimously**

(All in favor with no opposition)

5. Recommendation as to Approval to Authorize Staff to Release an RFP for Auditing Services

Chairman Perez introduced the item and Mr. Beasley further presented.

Vice-Chairman Gibson moved the approval to authorize staff to release an RFP for auditing services. Motion seconded by Ms. Gilda Ferradaz; **Further Discussion(s):**

Vice-Chairman Gibson verified Anthony Brunson & Association, Inc's current three year term. Mr. Beasley explained the auditor's maximum contract term is five years.

Motion Passed Unanimously

(All in Favor with no opposition)

6. Recommendation as to Approval to Allocate Workforce Innovation and Opportunity Act (WIOA) Layoff Aversion Fund Initiative

Chairman Perez introduced the item and Mr. Beasley presented.

Chairman Perez asked whether if the worker has to be a "W-2". Mr. Beasley responded they they have to be an employee of the company.

Chairman Perez asked whether if they must be "an employee of the company." He further asked whether if restaurant owners would also be able to apply for the grant. Mr. Beasley responded, "No". He further explained.

Mr. Piedra requested more defined term for "small business". He further explained that 10 million seemed to be a high benchmark. Mr. Beasley provided details.

Ms. Coldiron requested a copy of detailed report and Mr. Beasley responded it's included in the agenda packet.

Mr. Juan Carlos del Valle moved the approval to Allocate Workforce Innovation and Opportunity Act (WIOA) Layoff Aversion Fund Initiative. Motion seconded by Ms. Gilda Ferradaz; **Motion Passed Unanimously**

(All in favor with no opposition)

7. Recommendation as to Approval to Allocate \$580,608 in Hurricane Irma National Dislocated Worker Grant Fund for the Star of the Sea Foundation, Inc.

Chairman Perez requested more details and Mr. Beasley further explained.

Chairman Perez asked whether if this was a normal program requiring performance outcome tracking. Mr. Beasley further explained.

He later inquired about the hiring entity and process and Mr. Beasley explained.

Ms. Ferradaz inquired about the employment term and Mr. Beasley responded.

Ms. Gilda Ferradaz moved the approval to Allocate \$580,608 in Hurricane Irma National Dislocated Worker Grant Fund for the Star of the Sea Foundation, Inc. Motion seconded by Mr. Juan Carlos del Valle; **Motion Passed Unanimously**

(All in favor with no opposition)

3. Information – ITA Waiver Recommendation

Mr. Beasley presented the item and read it into record.

No further questions or discussions.

4. Information – PY 2020-2021 Budget Worksheet

Mr. Beasley presented.

Chairman Perez requested feedback from all those present.

Mr. Piedra commented regarding his recommendation in the past for a business service hub for small business owners. He recommended a resource hub at every CSSF center. He noted to focus on building a portal that for small businesses. Mr. Beasley provided responded. Mr. Piedra requested providing link to available resources. He further asked whether if the business resource centers would be featured in blueprint. Mr. Beasley explained. Mr. Piedra noted to Mr. Beasley he has the best of economic platform to use this to his advantage.

There was continued discussion.

Brenda Riggins shared her feedback regarding the survival challenges during pandemics. Mr. Beasley shared his comments.

Mr. Piedra asked whether if the digital divide is addressed. Mr. Beasley explained the implementation of TechHire Bootcamps, Women in Tech and other tech related initiatives.

Ms. Davis shared her feedback regarding youth population with disabilities (help improve barriers of employment). Mr. Beasley provided commented on current Memorandum of Understandings (MOU's).

Ms. Davis-Raiford offered to provide a list of organizations.

Mr. Chi shared an initiative implemented by CAMACO digital content marketing called "Miami Film".

SFWIB Adult Programs Manager David Gilbert clarified the foundation is called the Demoya Foundation.

Mr. Beasley noted into record current cone of silence in effect as CSSF bid out some of its centers.

Mr. Beasley later briefed the Board on various partnerships with Community Organizations to include Gang Alternative, Inc.

Mr. Piedra inquired about the progress of remote working. Mr. Beasley provided updates on the reopening career centers by appointments only in compliance with the social distancing constraints.

There being no further business to come before the Committee, meeting adjourned at 9:56am.



SFWIB EXECUTIVE COMMITTEE

DATE July 9, 2020

AGENDA ITEM NUMBER: 2B

MEETING MINUTES

June 26, 2020 at 8:15 A.M

CareerSource South Florida Headquarters

7300 Corporate Center Drive, Suite 500

Miami, FL 33126

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|---|---|--|
| <p>EXECUTIVE COMMITTEE MEMBERS IN ATTENDANCE</p> <ol style="list-style-type: none"> 1. Perez, Andy, <i>Chairman</i> 2. Gibson, Charles, <i>Vice-Chairman</i> 3. del Valle, Juan Carlos 4. Ferradaz, Gilda 5. Garza, Maria | <p>EXECUTIVE COMMITTEE MEMBERS NOT IN ATTENDANCE</p> <p>*****</p> <p>SFWIB STAFF</p> <p>Beasley, Rick Ford, Odell Gilbert, David Jean-Baptiste, Antoinette Kavehersi, Cheri Kelly, Travis Smith, Marian</p> | <p>AUDIENCE:</p> <p>Daniel Harper Steve Augustin</p> |
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Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

Chairman Andy Perez called the meeting to order at 8:21am, asked all those present introduce themselves, and noted into record that a quorum had been achieved.

2. Department of Economic Opportunity Annual Performance Update

Chairman Perez introduced the item and Mr. Beasley further presented. He later introduced Department of Economic Opportunity representative, Daniel Harper who presented CSSF's performance overview.

Mr. Beasley verified the year for Individual Training Account Expenditure Requirement. Mr. Daniel confirmed the year covered was for 2019 program year. Mr. Beasley asked whether if the current pandemic had been taken into consideration. Mr. Daniel responded, "No". Chairman Perez requesting a comparison to the other Florida Regions. Mr. Daniel provided details.

There was continued discussion.

Mr. Beasley asked whether if the server has been updated. Steve Augustin advised of a 30-day turnaround time.

Mr. Beasley shared his feedback.

Ms. Garza thanked Mr. Beasley and staff for their diligent work in keeping the board members and providers updated. She further asked whether if the State of Florida will consider the current impact with regards to possibly adjust performance metrics. The representatives provided further details on the State's efforts.

No further questions or discussions.

3. Information – CSSF Strategic Planning Update

Chairman Perez introduced the item and Mr. Beasley further presented.

No further questions or discussions.

4. Recommendation as to Approval to Expand, Renew and Allocate Funds for Rapid Response and Layoff Aversion Pilot Project

Mr. Beasley presented the item. He noted an amendment to the item increasing the amount to \$15,000 for Marathon (totaling \$90,000). SFWIB Adults Program Supervisor provided further details.

Ms. Juan Carlos del Valle moved the approval to expand, renew and allocate funds for rapid response and layoff aversion pilot project. Motion seconded by Ms. Maria Garza; **Further Discussion(s):**

Ms. Ferradaz inquired about the original amount allocated. Mr. Beasley explained the original amount was \$75,000.

Motion Passed by Unanimous Consent

(All in favor with no opposition)

Vice-Chairman Gibson noted into record he voted in favor of item#4.

There being no further business to come before the Committee, meeting adjourned at 9:03am.

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SFWIB EXECUTIVE COMMITTEE

DATE: 7/9/2020

AGENDA ITEM NUMBER: 3

AGENDA ITEM SUBJECT: WIOA LAYOFF AVERSION FUND UPDATE

AGENDA ITEM TYPE: **INFORMATIONAL**

RECOMMENDATION: N / A

STRATEGIC GOAL: **BUILD DEMAND-DRIVEN SYSTEM W/ EMPLOYER ENGAGEMENT**

STRATEGIC PROJECT: **Develop integrated Business Service teams**

BACKGROUND:

On June 18, 2020, the SFWIB approved the implementation of the COVID-19 Layoff Aversion Fund initiative. The program was launched in an effort to support small businesses and/or community based organizations (CBOs) facing financial impacts and potential layoffs from coronavirus disease 2019 (COVID-19). The fund will provide grants to small businesses and/or CBOs experiencing economic distress. The goals of the fund is to prevent potential layoffs or minimize the duration of unemployment resulting from layoffs due COVID-19.

The SFWIB designated Rapid Response funding for the COVID-19 Layoff Aversion Fund. In partnership with our Business Intemedaries, CSSF is accepting grant applications to the COVID-19 Layoff Aversion Fund from any businesses and/or CBO, 30 calendar days following the expiration of the Florida Governor's Executive Order 20-51 which established the Coronavirus Disease 2019 (COVID-19) Response Protocol and Directed a Public Health Emergency Declaration or until funds are exhausted, whichever occurs first.

Since the lauanch of the program, a total of 682 business / CBOs have applied for the grants. The total request amount is \$3.9 million dollars. The attached chart provides a summary of the program.

FUNDING: N / A

PERFORMANCE: N / A

ATTACHMENT



LAYOFF AVERSION FUND SUMMARY REPORT

Partner Agency: **(All Partner Agencies)**

| Partner Agency | # of Businesses | Total Amount Requested | Approved | Approved Amount | Denied | Denied Amount |
|--|-----------------|------------------------|----------|-----------------|--------|---------------|
| Beacon Council | 430 | \$2,439,559.94 | 26 | \$145,780.43 | 84 | \$617,682.89 |
| CAMACOL - Latin Chamber of Commerce of U.S.A | 44 | \$237,038.52 | 0 | \$0.00 | 0 | \$0.00 |
| Greater Key West Chamber of Commerce | 11 | \$89,999.99 | 3 | \$22,499.99 | 0 | \$0.00 |
| Greater Marathon Chamber of Commerce | 12 | \$58,255.69 | 9 | \$43,197.69 | 1 | \$5,000.00 |
| Greater Miami Chamber of Commerce | 159 | \$957,490.18 | 21 | \$127,542.81 | 34 | \$264,385.96 |
| Tools for Change | 26 | \$151,767.52 | 2 | \$11,767.52 | 4 | \$27,500.00 |
| GRAND TOTAL: | 682 | \$3,934,111.84 | 61 | \$350,788.44 | 123 | \$914,568.85 |



SFWIB EXECUTIVE COMMITTEE

DATE: 7/9/2020

AGENDA ITEM NUMBER: 4

AGENDA ITEM SUBJECT: TECHHIRE SUMMER BOOT CAMPS

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: SFWIB staff recommends to the Executive Committee to recommend to the Board the approval to allocate and contract with the listed IT Training Providers, as set forth below.

STRATEGIC GOAL: **DEDICATED COMMITMENT TO YOUTH PARTICIPATION**

STRATEGIC PROJECT: **Emphasize work-based learning and training**

BACKGROUND:

On April 16, 2020, the Board approved \$1,500,000 in Temporary Assistance for Needy Families (TANF) funds for 50 CareerSource South Florida TechHire Summer (THS) Boot Camps. The boot camps are offered in six week sessions. The THS boot camps are designed to enhance the workforce development area's future workforce in the IT Industry by connecting youth participants to both traditional and non-traditional educational resources.

The following IT training providers have been identified to provide training services for the THS Boot Camps:

| TRAINING VENDOR | AMOUNT |
|---|---------------|
| JMJ Clutch Enterprises LLC (dba Wyncode Academy) | \$ 40,000.00 |
| Compu-Design USA, Inc. (dba Dade Institute of Technology) | \$ 40,000.00 |
| Florida Vocational Institute Corp. | \$ 80,000.00 |
| The Academy of South Florida (dba The Academy) | \$ 40,000.00 |
| CBT College | \$ 40,000.00 |
| Total | \$ 240,000.00 |

A total of 12 THS boot camps are operating virtually throughout Miami-Dade and Monroe County. The amount being allocated to the five (5) listed providers is \$240,000.00 dollars. A total of 227 youth are participating in the program.

FUNDING: Temporary Assistance for Needy Families

PERFORMANCE: N/A

NO ATTACHMENT



SFWIB EXECUTIVE COMMITTEE

DATE: 7/9/2020

AGENDA ITEM NUMBER: 5

AGENDA ITEM SUBJECT: RAPID RESPONSE AND LAYOFF AVERSION PILOT EXTENTIONS

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: SFWIB Staff recommends to the Executive Committee to recommend to the Board the approval to extend/renew and allocate an amount not to exceed \$50,000.00 in Workforce Innovation and Opportunity Act (WIOA) Dislocated Worker Funding to continue Rapid Response & Layoff Aversion activities, as set forth below.

STRATEGIC GOAL: **BUILD DEMAND-DRIVEN SYSTEM W/ EMPLOYER ENGAGEMENT**

STRATEGIC PROJECT: **Develop integrated Business Service teams**

BACKGROUND:

At the June 18, 2020, the South Florida Workforce Investment Board ratified the implement of the Rapid Response & Layoff Aversion Pilot Projects. Additionally, the board approved the expansion of three additional business intermediaries (i.e., Beacon Council, Latin American Chamber of Commerce and Industry of the USA-CAMACOL, Miami-Dade Chamber) to implement the Rapid Response & Layoff Aversion Pilot Project.

The Rapid Response & Layoff Aversion Pilot is to expand the board's Rapid Response activities to provide assistance to dislocated workers of business who are implementing layoffs or plant closing. As CSSF continues to suport local businesses in the wake of COVID-19, the expansion of services is vital to strengthen communities in Miami-Dade and Monroe Counties. The services will include but may not be limited to the following Rapid Response activities and Layoff Aversion initiatives:

1. Providing assisatnce to employers in managing reduction in force, which may include early identification of firms at risk of layoffs, assessment of needs of and options for at-risk firms, and the delivery of services to address these needs, as provided by WIOA sec 234(d)(1)(A)(ix)(II)(cc);
2. Ongoing engaement, partnership, and relationship-building activities with businesses in the commmunity, in order to create an enviroment for succesful layoff aversion efforts and to enable the provision of assistance to dislocated workers in obtaining reemployment as soon as possible;
3. Developing, funding, and managing incumbent worker training programs or other workers upskilling approaches as part of a layoff aversion strategy or activity;

4. Connecting companies to:
 - a. Short-term compensation or other programs designed to prevent layoffs or to reemploy dislocated workers quickly, available under Unemployment Insurance programs;
 - b. Employer loan programs for employers skill upgrading; and
 - c. Other federal, state, and local resources as necessary to address other business retention and expansion activities.
5. Establishing linkages with economic development activities at the federal, state, and local levels, including Federal Department of Commerce programs and available State and local business retention and expansion activities;
6. Connecting business and workers to short-term, on-the-job, or customized training programs and registered apprenticeships before or after a layoff to help facilitate rapid employment.

CSSF staff recommends extending the Rapid Response & Layoff Aversion Pilot for program year 2020-21 to include Black Economic Development d/b/a Tools for Change.

In following the procurement process of Miami-Dade County, Administrative Order No. 3-38, it is recommended that SFWIB waive the competitive procurement as it is recommended by the Executive Director that this is in the best interest of SFWIB. A two-thirds (2/3) vote of the quorum present is required to waive the competitive procurement process and award the Black Economic Development d/b/a Tools for Change an allocation not to exceed \$50,000.00 in Workforce Innovation and Opportunity Act (WIOA) Dislocated Worker Funds to provide rapid response and layoff aversion services in WDA 23.

FUNDING: N/A

PERFORMANCE: N/A

NO ATTACHMENT