



**SFWIB EXECUTIVE COMMITTEE**

**DATE: November 10, 2016**

**AGENDA ITEM NUMBER: 2A**

**MEETING MINUTES**

**October 13, 2016 at 8:15 A.M**

**CareerSource South Florida Headquarters**

7300 Corporate Center Drive, Conference Room 2

Miami, FL 33126

<b>EXECUTIVE COMMITTEE MEMBERS IN ATTENDANCE</b>	<b>EXECUTIVE COMMITTEE MEMBERS NOT IN ATTENDANCE</b>	<b>AUDIENCE:</b>
<ol style="list-style-type: none"> <li>1. Piedra, Obdulio, <i>Chairman</i></li> <li>2. Bridges, Jeff, <i>Vice-Chairman</i></li> <li>3. del Valle, Juan Carlos</li> <li>4. Gaber, Cynthia</li> <li>5. Gibson, Charles</li> </ol>	<ol style="list-style-type: none"> <li>6. Ferradaz, Gilda</li> <li>7. Garza, Maria</li> <li>8. Perez, Andy</li> </ol> <p>*****</p> <p><b>SFWIB STAFF</b></p> <p>Beasley, Rick            Almonte, Ivan            Alonso, Gustavo            Garcia, Christine            Graham, Tomara            Jean-Baptiste, Antoinette            Kavehersi, Cheri            Perrin, Yian            Piti, Julio            Smith, Marian            Smith, Robert</p>	<p>Antunes, Denyse – <i>Florida Vocational Institute</i></p> <p>Cela, Jose – <i>SER Jobs for Progress, Inc.</i></p> <p>Gavira, Beatriz – <i>SER Jobs for Progress, Inc.</i></p> <p>Girnun, Arnie – <i>New Horizons, Inc.</i></p> <p>Rodanes, Carlos – <i>New Horizons of South Florida</i></p>

Agenda items are displayed in the order they were discussed.

**1. Call to Order and Introductions**

Chairman Obdulio Piedra called the meeting to order at 8:33am and asked all those present introduce themselves. Quorum had not been achieved. Chairman Piedra congratulated Arnie Girnun of New Horizons Inc.

**3. Information – 2016-2020 CareerSource South Florida Strategic Operational Plan**

Chairman Piedra introduced the item and Mr. Beasley further discussed the updates on the following strategic goals:

- Goal 1:** Continue to be the premier national provider of employment and career services
  - Partnership with the Florida Regional Minority Business Council (8-10 computers were donated)
  - Partnership with Salesforce
- Goal 2:** Strengthen the One-Stop Delivery System and Increase Integrated Service Delivery
- Goal 3:** Improve Services for Individuals with Barriers to Employment
- Goal 4:** Continue Dedicated Commitment to Youth Participation in the 21<sup>st</sup> Century Economy
- Goal 5:** Leverage Demand-Driven Management/Control Tools to Achieve Strong Performance with a High Return on Investment
- Goal 6:** Continue to Be a High –Performing Board with Strong Workforce System Leadership

Chairman Piedra advised the Council of a free program offered by Digital Divide that funds internet services for low income families.

#### 4. **Information – Salesforce Business Survey Report**

Chairman Piedra introduced the item and Mr. Beasley further presented. He noted that a total of 6,098 surveys were sent out, but only 81 responses were received.

Vice-Chairman Bridges briefly commented on comparisons between negative and positive online reviews. Mr. Beasley advised of a three question questionnaire that would be issued.

Chairman Piedra briefly commented on how this report validates his comments made in prior years regarding the need of organizations transforming into sales driven workforce. Chairman Piedra commented that although the turnout of the quantity of surveys could possibly improve, he is glad this agency has embraced a sales driven workforce.

Mr. del Valle inquired about restrictions on sending out surveys. Mr. Beasley explained that surveys are being distributed via online by means of salesforce. However, he recommended that surveys should be sent out immediately after services are provided.

Mr. del Valle recommended including a language that states, “for the ability to carry out these services, these surveys are critical to state funding.” He gave an example of surveys provided by Williamson Cadillac. Chairman Piedra explained the importance of implementing automatic surveys. Mr. Beasley explained that certain customizations are out of this agency’s control. Business Services Manager, Cheri Kavehersi explained that there are some elements that could be customized by this agency. Mr. Beasley explained the importance of using this tool to make product more marketable Chairman Piedra recommended creating scripts for job developers. Mr. del Valle added that script should be standard. Mr. Beasley later gave an example of Uber’s surveys.

Mr. Beasley briefed the Committee on BCA Watson Rice, LLC. SFWIB Finance Assistant Director Gus Alonso noted that a preliminary financial closeout had been completed. Chairman Piedra noted that final closeouts need to be completed by December in order to be in compliance with the State of Florida.

**Additional Discussion(s):**

- Mr. Beasley advised of an increase in Refugee Employment & Training Program funds from the Department of Children and Families.
- Mr. Beasley advised the Committee that on November 2nd & 3rd, CSSF will be hosting the Center for Law and Social Policy - Community Collaborating to Reconnect Youth (CCRY) Network spring meetings.
  - Mr. Del Valle asked whether members can attend. Mr. Beasley responded, “Yes” then noted that invitations would be sent out.

[Vice-Chairman Jeff Bridges stepped out of the meeting room]

- Mr. Beasley provided an update on a report provided to Miami-Dade County Commissioners regarding the current number of job placements. He additionally advised of a validation procedure which staff (DEO Program Manager, Yian Perrin, Adults Program Manager, Robert Smith and Quality Assurance Coordinator, Frances Gonzalez) are implementing.
- Mr. Beasley advised the Committee of tonight’s (10/13/16) Big Brothers Big Sisters (BBBS) - Dreamakers Recognition & 2017 Big Experience Gala Cocktail Reception.

Chairman Piedra noted that he could not attend due to a funeral (viewing).

Mr. del Valle commented that this is a great organization.

[Vice-Chairman Jeff Bridges returned]

Chairman Piedra advised of a statewide conference that both he and Vice-Chairman Bridges recently attended in Orlando, FL. He proudly announced CSSF is very far ahead in terms of performance based systems.

**5. Recommendation as to Approval to Allocate Refugee Employment and Training funds for PY 2016-17**

Chairman Piedra introduced the item and Mr. Beasley further presented.

Mr. del Valle inquired about the allocation and Mr. Beasley noted that the allocation had been based on relative shares from prior year.

**This item had been moved by consensus of the members present.**

**Item had been unanimously approved.**

**6. Recommendation as to Approval of a TechHire Initiative for Overtown**

Chairman Piedra introduced the item and Mr. Beasley further presented.

[Mr. Charles Gibson arrived; **Quorum achieved**]

Mr. del Valle commended CSSF staff. He especially commended the fact this initiative will provide high paying jobs to those residing in Overtown. He recommended this be a continuous project. Moreover, he inquired about the location of the four (4) companies participating in this initiative. Mr. Beasley responded Miami-Dade County.

Mr. Charles Gibson moved the approval of a TechHire Initiative for Overtown. Motion seconded by Mr. Juan Carlos del Valle; **Further Discussion (s):**

Chairman Piedra noted that this is by far, one of the most exciting programs launched. He also noted that he hopes this program could be expanded to the Homestead area.

Mr. Gibson advised of an office space he has located in Homestead that is tentatively available.

Mr. Beasley went on to explain the goals.

**5. Recommendation as to Approval to Allocate Refugee Employment and Training funds for PY 2016-17**

Ms. Cynthia Gaber moved the approval to Allocate Refugee Employment and Training funds for PY 2016-17. Motion seconded by Mr. Juan Carlos del Valle; **Motion Passed Unanimously**

**2. A. Approval of August 11, 2016 Meeting Minutes**

Ms. Cynthia Gaber moved the approval of August 11, 2016 meeting minutes. Motion seconded by Mr. Jeff Bridges; **Motion Passed Unanimously**

Prior to meeting adjournment, Chairman Piedra commended staff for their excellent coordination in preparation of hurricane Mathew. He commended their great work with securing facilities. Mr. Beasley especially thanked the following SFWIB staff:

- Marian Smith
- Dennis Butowski
- Ricky Campbel
- Ivan Almonte
- Cassie McFarland
- Hector Aleman

Chairman Piedra recommended starting a Coding camp similar to the Future Bankers Camp. He requested Arnie Girnum of New Horizons, Inc. to seek a proposal. Mr. Girnum advised the Committee of a two-week summer tech boot camp at the iTech@Thomas A. Edison Educational Center that had been launched a couple of years ago. Mr. Girnum advised they will look at expanding the TechHire program in a similar way.

There being no further business to come before the Committee, the meeting adjourned at 9:33am.



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FLORIDA  
DEPARTMENT *of*  
ECONOMIC  
OPPORTUNITY

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## Poverty Rate Map

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Bureau of Labor Market Statistics  
2016

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