



**SOUTH FLORIDA WORKFORCE INVESTMENT BOARD
ECONOMIC DEVELOPMENT AND INDUSTRY SECTOR (EDIS)
COMMITTEE MEETING
THURSDAY, APRIL 18, 2013
8:00 AM**

Double Tree by Hilton Miami Airport Hotel
Convention Center, 2nd Floor
711 NW 72nd Avenue
Miami, Florida 33126

AGENDA

1. Call to Order and Introductions
2. Approval of EDIS Committee Meeting Minutes
 - A. August 16, 2012
 - B. October 18, 2012
 - C. December 20, 2012
 - D. February 22, 2013
3. Information – Consumer Report Card Update
4. Information –2013-14 Preliminary Regional Targeted Occupation List (TOL)
5. Recommendation as to Approval to Transfer Employed Worker Training (EWT) Funds and Special Project Funds for Miami-Dade County Commissioner’s Jobs Initiative



ECONOMIC DEVELOPMENT & INDUSTRY SECTOR (EDIS) COMMITTEE

AGENDA ITEM NUMBER: 2A

DATE: APRIL 18, 2013, 8:00AM

AGENDA ITEM SUBJECT: MEETING MINUTES

August 16, 2012 at 8:00am
 Doubletree by Hilton Miami Airport
 Convention Center, 2nd Floor
 711 NW 72nd Avenue
 Miami, Florida 33126

COMMITTEE MEMBERS IN ATTENDANCE	SFWIB STAFF	OTHER ATTENDEES
1. Andre “Andy” Perez – <i>Chair</i> 2. Ludwig, Philipp 3. Roth, Thomas 4. Russo, Monica 5. Wiedman, Holly	Beasley, Rick Gomez, Maria Kavehersi, Cheri	Girnun, Arnie – <i>New Horizons, Inc.</i> Quiros, Vivian – Sullivan and Cogliano Inc.
COMMITTEE MEMBERS NOT IN ATTENDANCE 6. Brecheisen, Bruce 7. Diggs, Bill 8. Regueiro, Maria Cristina		

Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

Committee Chairman, Andy Perez called the meeting to order at 8:12am, welcomed all those present and asked the members to introduce themselves.

3. Information – Consumer Report Card Update

Mr. Perez presented the item and reviewed with the Committee the Consumer Report Card report for the period of July 1, 2011 through June 30, 2012. He noted that the report is real time, as it provides the most current information.

Mr. Perez asked whether the Committee would receive a new report showing active schools and programs. Staff responded, "Yes".

There was lengthy discussion regarding the following:

- Net economic benefit and wage
- Cost expenditure ratio
- Efficiency measures (Does it cost more to place than train participants?)

Executive Director Rick Beasley appeared before the Committee and responded to the various questions.

No further questions or discussions.

2. Approval of EDIS Committee Meeting Minutes for June 21, 2012

Ms. Monica Russo moved the approval of June 21, 2012 meeting minutes. Motion was seconded by Mr. Thomas Roth; **Minutes Passed with Unanimous Consent**

4. Discussion – SFWIB Strategic Planning Workshop Update

Mr. Perez presented the item and recommended the Committee meet with the Youth Council to collaborate on project assignment #4.

With reference to project#2, a motion was duly made by Ms. Holly Wiedman to create an employer advisory council that would report to SFWIB, as well as provide updates to the Beacon Council's One Community One Goal. Motion was seconded by Mr. Phillip Ludwig; **Motion Passed Unanimously**

No further questions or discussions.

There being no further business to come before the Committee, the meeting was adjourned at 9:20am.



ECONOMIC DEVELOPMENT & INDUSTRY SECTOR (EDIS) COMMITTEE

AGENDA ITEM NUMBER: 2B

DATE: APRIL 18, 2013 8:00AM

AGENDA ITEM SUBJECT: MEETING MINUTES

October 18, 2012 at 8:00AM

Doubletree by Hilton Miami Airport

Convention Center

711 NW 72nd Avenue

Miami, Florida 33126

COMMITTEE MEMBERS IN ATTENDANCE	SFWIB STAFF	OTHER ATTENDEES
1. Andre “Andy” Perez – <i>Chair</i> 2. Regueiro, Maria Cristina 3. Roth, Thomas 4. Wiedman, Holly	Edwards, Phillip Kavehersi, Cheri	Girnun, Arnie – <i>New Horizons, Inc.</i> Gonzalez, Ana M. – <i>City of Hialeah</i> Maloney, Arnold – <i>Unidad of Miami Beach, Inc.</i>
COMMITTEE MEMBERS NOT IN ATTENDANCE 5. Brecheisen, Bruce 6. Diggs, Bill 7. Ludwig, Philipp 8. Russo, Monica		

Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

Committee Chairman, Andy Perez called the meeting to order at 8:29am and welcomed all those present.

2. Approval of EDIS Committee Meeting Minutes for August 16, 2012

Item deferred due to lack of quorum.

3. Information – Consumer Report Card Update

Mr. Perez introduced the item and reviewed with the Committee the Consumer Report Card for the period of July 1, 2012 – June 30, 2013.

Ms. Regueiro requested changes be made to reflect her new school’s name as Florida National University.

Mr. Perez also requested staff provide a more updated list showing SFWIB’s current training vendors.

Mr. Roth inquired about the first column (Total Outcome) and staff further explained.

5. Information – EDIS Committee – Youth Council Joint Meeting Update

Mr. Perez presented the item.

Mr. Roth inquired about the current high school graduation rate for Miami-Dade County. Ms. Regueiro responded by sharing with the Committee about a future grant called, “21st Century” where the goal is to help increase test scores and graduation rates.

Mr. Roth asked whether there will be a follow-up meeting. Mr. Perez responded.

6. Information – Occupational Supply/Demand Matrix Update

Mr. Perez presented the item and reviewed with the Committee the Occupational Supply/Demand Matrix.

No further questions or discussions.

7. Recommendation as to Approval of Related Party Training Vendor Agreements

[Mr. Perez stepped out of the meeting room]

[Ms. Regueiro stepped out of the meeting room]

Ms. Wiedman presented the item on behalf of Mr. Perez and read the following training vendors into record:

- The Academy of South Florida
- Florida National University
- Miami Dade College
- Miami-Dade County Public Schools

Mr. Roth requested additional explanation regarding the review process and SFWIB Policy Coordinator, Phillip Edwards further explained.

The item was recommended to the Board by consensus of the Committee members present.

[Ms. Regueiro returned]

8. Recommendation as to Approval of New Programs for Existing Training Vendors and a New Campus for an Existing Training Vendor

Ms. Wiedman introduced the item and read it into record noting staff’s recommendation for the Committee’s approval of new programs for existing training vendors and a new campus for an existing training vendor.

Both Mr. Roth and Ms. Wiedman questioned the location of the new campus for The Academy. Mr. Edwards further explained.

Mr. Roth asked whether the documents were properly reviewed by staff and staff responded, “Yes”.

Ms. Regueiro inquired about the process for qualifying new programs and Mr. Edwards further explained.

Mr. Roth inquired about the current threshold and staff explained.

Ms. Regueiro requested that placement rates for existing training vendors be a determining factor for approving new programs and new campuses.

This item was recommended to the Board by consensus of the Committee members present.

[Mr. Perez returned]

9. Recommendation as to Approval of a RET Automotive Short-Term Training Program

Mr. Perez introduced the item and SFWIB Business Services Manager, Cheri Kavehersi read it into record noting staff's recommendation for the approval of a RET Automotive Short-term training program.

Mr. Perez inquired about the deadline for expending the awards and staff responded September 30th.

Mr. Perez recommended staff provide a continuous report showing all programs reaching 50% completion.

This item was recommended to the Board by consensus of the Committee members present.

10. Recommendation as to Approval of a Revised Employed Worker Training Policy

Mr. Perez presented the item and Ms. Kavehersi further discussed.

Mr. Roth requested additional information and staff provided further details.

Ms. Regueiro asked whether the revised policy was as a result of the round table and focus groups that were held and staff responded, "Yes". Mr. Perez asked whether there would be a follow-up session and Ms. Kavehersi responded that it's to-be-arranged.

There were also questions raised by those in the audience regarding the rating sheets and staff further explained.

Ms. Regueiro also recommended revising policies relating to IT to better align with the One Community One Goal Targeted industries.

This item was recommended to the Board by consensus of the Committee members present.

11. Recommendation as to Approval of a Revised Paid Work Experience Policy

Mr. Perez introduced the item and Ms. Kavehersi further discussed.

This item was recommended to the Board by consensus of the Committee members present.

There being no further business to come before the Committee, the meeting was adjourned at 9:24am.



ECONOMIC DEVELOPMENT & INDUSTRY SECTOR (EDIS) COMMITTEE

AGENDA ITEM NUMBER: 2C

DATE: APRIL 18, 2013 8:00AM

AGENDA ITEM SUBJECT: MEETING MINUTES

December 20, 2012 at 8:00AM
 Doubletree by Hilton Miami Airport
 Convention Center, 2nd floor
 711 NW 72nd Avenue
 Miami, Florida 33126

COMMITTEE MEMBERS IN ATTENDANCE	SFWIB STAFF	OTHER ATTENDEES
1. Ludwig, Philipp 2. Roth, Thomas 3. Russo, Monica	Kavehersi, Cheri	Sela, Jose – <i>SER Jobs for Progress, Inc.</i> Mitchell, Carlana – Miami-Dade County Public Schools
COMMITTEE MEMBERS NOT IN ATTENDANCE 4. Perez, Andre “Andy” – <i>Chair</i> 5. Brecheisen, Bruce 6. Diggs, Bill 7. Regueiro, Maria Cristina		

Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

Meeting informally began at 8:26am.

3. Information – Consumer Report Card Update

SFWIB Business Services Manager, Cheri Kavehersi presented the item.

No further questions or discussions.

12. Recommendation as to Approval of Revisions to the On-the-Job Training Policy

Ms. Kavehersi presented the item.

[Mr. Thomas Roth arrived]

[Formal introductions were made by all that were present]

Mr. Ludwig requested additional information pertaining to the revisions and Ms. Kavehersi further explained that one of the major revisions was the additional language allowing businesses to hire part time employees with the approval of SFWIB Executive Director. She additionally noted that the NEG was removed.

Ms. Russo had questions regarding compensations in sections C. 3 and C. 4 of page 5 of 7. Ms. Kavehersi provided further details. She additionally shared her concerns regarding businesses being allowed to hire part time employers when the primary goal is to hire full time. She noted this should only be allowed on very rare circumstances, then requested that the policy provide more clarity. Both Ms. Kavehersi and Jose Sela of SER Jobs for Progress, Inc. further explained

Ms. Russo also had questions in section XI of the policy regarding the prohibitions and both Ms. Kavehersi and Mr. Sela further explained.

Mr. Roth inquired about the reimbursement process of OJT funds and Ms. Kavehersi further explained.

This item was recommended to the Board by consensus of the members present.

13. Recommendation as to Approval of Revisions to the Individual Training Account Policy

Ms. Monica Russo introduced the item and Ms. Kavehersi further discussed noting the changes to the ITA Policy.

This item was recommended to the Board by consensus of the members present.

2. Approval of EDIS Committee Meeting Minutes of August 16, 2012 and October 18, 2012

Item deferred due to lack of quorum.

There being no further business to come before the Committee, the meeting was adjourned at 8:57am.



ECONOMIC DEVELOPMENT & INDUSTRY SECTOR (EDIS) COMMITTEE

AGENDA ITEM NUMBER: 2D

DATE: April 18, 2013, 8:00AM

AGENDA ITEM SUBJECT: MEETING MINUTES

February 22, 2013 at 8:00 A.M.
 Doubletree by Hilton Miami Airport
 Convention Center
 711 NW 72nd Avenue
 Miami, Florida 33126

COMMITTEE MEMBERS IN ATTENDANCE	SFWIB STAFF	OTHER ATTENDEES (AUDIENCE)
1. Perez, Andre "Andy" – <i>Chair</i> 2. Diggs, Bill 3. Russo, Monica	Beasley, Rick Edwards, Phillip Garcia, Christine Kavehersi, Cheri	Representatives from Advance Science Institute, Inc. were in attendance
COMMITTEE MEMBERS NOT IN ATTENDANCE		
4. Brecheisen, Bruce 5. Ludwig, Philipp 6. Regueiro, Maria C. 7. Roth, Thomas		

Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

EDIS Chairman Andy Perez called the meeting to order at 8:26am, asked the members present to introduce themselves and noted that a quorum had not been achieved.

2. Approval of EDIS Committee Meeting Minutes of August 16, 2012, October 18, 2012 and December 20, 2012

Item deferred due to lack of quorum.

3. Information – Consumer Report Card Update

Mr. Perez reviewed with the Committee the Consumer Report Card for the period of July 1, 2012 thru June 30, 2013 and Executive Director Rick Beasley further presented.

Mr. Perez advised the Committee about a potential bill that would hold all public and private universities accountable for placements.

Mr. Diggs requested staff explain the formula used to calculate the return of investment for each vendor listed in the report card and Mr. Beasley provided details. He additionally noted that the report is real time. Mr. Diggs commended staff's work on the creation of this new tool.

Mr. Perez advised the Committee of a new benchmark for occupations falling within the high wage, high growth matrix category that was recently approved by the State.

Ms. Russo shared her concern regarding an initiative that would potentially repeal Miami-Dade County's living wage ordinance.

Mr. Perez requested staff research bill 222 regarding appeals of unemployment benefits.

No further questions or discussions.

14. Information – Brickell CityCentre Update

Mr. Perez introduced the item and Ms. Kavehersi further discussed noting SWIB's partnership with Swire Properties, Inc. to create a virtual job fair for Brickell City Centre's \$1.5 billion mixed-use development that would be located in downtown Miami. She additionally noted that the Brickell City Centre web portal was launched in an effort to accomplish the online recruitment goals set for businesses that were awarded contracts. She further advised the Committee that the portal is accessible via South Florida Workforce's website at: www.southfloridaworkforce.com, which would allow businesses to post job openings and receive job applications related to Brickell CityCentre. Mr. Diggs provided additional details on this initiative and shared his concerns regarding the potential challenges, as he felt the project lacked aspirational goals for local base hiring. Moreover, he emphasized the importance of investing in the local economy.

15. Recommendation as to Approval of New Training Vendor and Programs for the New Vendor

Mr. Perez introduced the item. Ms. Kavehersi further presented and read it into record noting staff's recommendation for the Committee approval of a new training vendor and programs for the new vendor for the following:

Request to be a Training Vendor:

Advance Science Institute

Request to Add Programs:

Advance Science Institute – Medical Assistant, Diploma

Advance Science Institute – X-Ray Machine Operator, Diploma

Ms. Kavehersi additionally noted that both programs fell below the required 70 percent training-related placement rate – (Medical Assistant, 50 percent and X-Ray Machine Operator, 33 percent).

Mr. Diggs requested additional information regarding the school's request and staff provided details. Representatives from Advance Science Institute, Inc. also appeared before the Committee and provided additional details regarding their request. Mr. Diggs later requested staff invite the president of Advance Science Institute to the next EDIS Committee meeting, so that more information is provided.

Ms. Russo questioned the average wage for the x-ray machine operator listed in the Consumer Report Card and Training Occupation List. Representatives from ASI provided further details.

The committee inquired about the accreditation reports and SFWIB Policy Coordinator, Phillip Edwards explained that SFWIB's training vendors are not required to be an accredited school, but must be licensed by the U.S. Department of Education. Mr. Diggs inquired about the entry level wage and Mr. Edwards further explained.

The consensus of the Committee requested this item be tabled until more information is provided.

There being no further business to come before the Committee, the meeting was adjourned at 9:17 am.



ECONOMIC DEVELOPMENT & INDUSTRY SECTOR (EDIS) COMMITTEE

AGENDA ITEM NUMBER: 3

DATE: APRIL 18, 2013

AGENDA ITEM SUBJECT: Consumer Report Card Update

AGENDA ITEMS TYPE: Information

RECOMMENDATION: N/A

STRATEGIC GOAL: Effective Demand Driven Management Control Tools

STRATEGIC PROJECT: Raise the Bar One-Stop Performance and Consistency

BACKGROUND:

The SFWIB ITA Policy requires the monitoring of the performance of SFWIB approved Training Vendors. Accordingly, staff developed and implemented the Consumer Report Card Tool. The tool is an online report that updates ITA performance on a daily basis. The goal of the tool is to function as an "ITA Consumer Report Card," enabling the consumer (participant) as well as the Career Advisor the ability to check on the success of individual programs and to evaluate the economic benefit per placement by program.

The attached Consumer Report Card table, dated April 9, 2013, indicates that the South Florida economy increased by \$5,437,026. For every dollar spent on training, SFWIB obtained a return of \$4.38. Eighty-eight percent of training services participants completed classroom training. Of those completing training, 83.94 percent have obtained employment with an average wage of \$15.36. Ninety-three percent of the participants were placed in a training-related occupation. The net economic benefit per placement is \$26,014.48.

The economy increase by \$5,437,026 was calculated by multiplying the Net Economic Benefit per Placement (\$26,014.48) and the number of placements (209).

FUNDING: N/A

PERFORMANCE: N/A

Attachment

Consumer Report Card

07/01/2012 - 06/30/2013

Training Agent	Total Outcome	Number of Completions	Number of Placements	% of Placements	# of Training Related Placements	% of Total Training Related Placements	Training Expenditures			Economic Benefit		Net Economic Benefit Per Placement	Value Added per Placement
							Avg. Cost Per Participant	Total Completion Expenditures	Total Expenditure Per Placement	Average Wage	Average Economic Benefit		
American Advanced Technicians Institute	34	33	33	100.00 %	33	100.00 %	\$ 6,382.30	\$ 210,616.02	\$ 6,382.30	\$ 10.87	\$ 22,608.34	\$ 16,226.04	\$ 2.54
ATI Career College of Health - Medical Campus	1	1	-	0.00 %	-	0.00 %	\$ 5,898.00	\$ 5,898.00	-	-	-	-	-
Atlantis University	4	3	2	66.67 %	2	100.00 %	\$ 5,629.67	\$ 16,889.01	\$ 8,444.51	\$ 11.72	\$ 24,367.20	\$ 15,922.70	\$ 1.89
Azure College - Training Agent	1	-	-	0.00 %	-	0.00 %	\$ 3,334.00	-	-	-	-	-	-
Broward College	1	1	1	100.00 %	1	100.00 %	-	-	-	\$ 23.52	\$ 48,921.60	\$ 48,921.60	#NUM!
College of Business & Technology- West Kendall	3	2	1	50.00 %	1	100.00 %	\$ 5,247.65	\$ 10,495.29	\$ 10,495.29	\$ 18.00	\$ 37,440.00	\$ 26,944.71	\$ 2.57
College of Business and Technology- Cutler Bay	1	1	-	0.00 %	-	0.00 %	\$ 259.74	\$ 259.74	-	-	-	-	-
College of Business and Technology- Flagler Campus	3	3	2	66.67 %	2	100.00 %	\$ 3,507.40	\$ 10,522.20	\$ 5,261.10	\$ 12.75	\$ 26,520.00	\$ 21,258.90	\$ 4.04
College of Business and Technology- Hialeah Campus	2	2	1	50.00 %	1	100.00 %	\$ 3,116.10	\$ 6,232.20	\$ 6,232.20	\$ 15.00	\$ 31,200.00	\$ 24,967.80	\$ 4.01
Everest Institute (North Miami)	1	1	1	100.00 %	1	100.00 %	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 10.00	\$ 20,800.00	\$ 15,800.00	\$ 3.16
FastTrain -Kendall Campus	1	-	-	0.00 %	-	0.00 %	\$ 4,113.00	-	-	-	-	-	-
FastTrain -Miami Campus	1	-	-	0.00 %	-	0.00 %	\$ 4,113.00	-	-	-	-	-	-
Florida Education Institute, Inc.	1	1	1	100.00 %	1	100.00 %	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 11.00	\$ 22,880.00	\$ 17,880.00	\$ 3.58
Florida International University (RDB1003)	2	2	2	100.00 %	-	0.00 %	\$ 5,545.00	\$ 11,090.00	\$ 5,545.00	\$ 17.71	\$ 36,836.80	\$ 31,291.80	\$ 5.64
Florida Keys Community College	1	1	-	0.00 %	-	0.00 %	\$ 2,374.30	\$ 2,374.30	-	-	-	-	-
Florida National University /Main Campus	1	1	1	100.00 %	1	100.00 %	\$ 7,936.72	\$ 7,936.72	\$ 7,936.72	\$ 12.00	\$ 24,960.00	\$ 17,023.28	\$ 2.14
Keiser Career College	1	1	1	100.00 %	1	100.00 %	\$ 7,123.04	\$ 7,123.04	\$ 7,123.04	\$ 16.00	\$ 33,280.00	\$ 26,156.96	\$ 3.67
Management Resources, Inc. - Main Campus	9	8	8	100.00 %	8	100.00 %	\$ 3,261.74	\$ 26,093.91	\$ 3,261.74	\$ 13.68	\$ 28,457.00	\$ 25,195.26	\$ 7.72
MDCP SCHOOLS (ALL)	26	21	13	61.90 %	13	100.00 %	\$ 2,141.85	\$ 44,978.82	\$ 3,459.91	\$ 11.71	\$ 24,358.40	\$ 20,898.49	\$ 6.04
Metropolitan Trucking and Technical Institute	21	20	20	100.00 %	20	100.00 %	\$ 3,050.20	\$ 61,003.90	\$ 3,050.20	\$ 12.09	\$ 25,150.32	\$ 22,100.12	\$ 7.25
Miami-Dade College	41	27	10	37.04 %	8	80.00 %	\$ 2,149.21	\$ 58,028.62	\$ 5,802.86	\$ 24.87	\$ 51,731.68	\$ 45,928.82	\$ 7.91
New Horizons	25	24	23	95.83 %	22	95.65 %	\$ 9,039.53	\$ 216,948.67	\$ 9,432.55	\$ 19.37	\$ 40,297.74	\$ 30,865.19	\$ 3.27
New Professions Technical Institute	5	4	4	100.00 %	4	100.00 %	\$ 3,562.40	\$ 14,249.60	\$ 3,562.40	\$ 11.88	\$ 24,700.00	\$ 21,137.60	\$ 5.93
SABER	2	1	1	100.00 %	1	100.00 %	\$ 4,319.25	\$ 4,319.25	\$ 4,319.25	\$ 18.00	\$ 37,440.00	\$ 33,120.76	\$ 7.67
South Florida Institute of Technology, Inc.	4	4	3	75.00 %	3	100.00 %	\$ 2,875.60	\$ 11,502.40	\$ 3,834.13	\$ 9.72	\$ 20,210.67	\$ 16,376.53	\$ 4.27
Sullivan & Cogliano Training Centers, Inc. Kendall	23	22	21	95.45 %	16	76.19 %	\$ 4,440.10	\$ 97,682.15	\$ 4,651.53	\$ 16.20	\$ 33,687.09	\$ 29,035.55	\$ 6.24
Technical Career Institute dba Fortis College	8	7	6	85.71 %	6	100.00 %	\$ 7,172.69	\$ 50,208.81	\$ 8,368.14	\$ 11.94	\$ 24,838.67	\$ 16,470.53	\$ 1.97
The Academy	36	36	36	100.00 %	33	91.67 %	\$ 8,884.72	\$ 319,849.97	\$ 8,884.72	\$ 20.03	\$ 41,664.13	\$ 32,779.41	\$ 3.69
The CDL School, Inc.	24	22	18	81.82 %	18	100.00 %	\$ 4,239.97	\$ 93,279.30	\$ 5,182.18	\$ 13.15	\$ 27,353.16	\$ 22,170.97	\$ 4.28
	283	249	209	83.94 %	196	93.78 %	\$ 4,984.19	\$ 1,241,063.10	\$ 5,938.10	\$ 15.36	\$ 31,952.58	\$ 26,014.48	\$ 4.38



ECONOMIC DEVELOPMENT & INDUSTRY SECTOR (EDIS) COMMITTEE

AGENDA ITEM NUMBER: 4

DATE: APRIL 18, 2013

AGENDA ITEM SUBJECT: 2013-14 PRELIMINARY TARGETED OCCUPATION (TOL) LIST

AGENDA ITEMS TYPE: INFORMATION

RECOMMENDATION: N/A

STRATEGIC GOAL: Premier National Provider of Employment and Career Training

STRATEGIC PROJECT: Raise the Bar/One Stop Performance Consistency

BACKGROUND:

On March 4, 2013 SFWIB received from Workforce Florida, Inc. (WFI) the 2013-2014 Preliminary Targeted Occupations List (TOL) and the process for submitting requests to add and/or delete an occupation. The preliminary 2013-2014 RWB Targeted Occupations Lists (TOLs) have been uploaded to the Department of Economic Opportunity (DEO) site. Only regional workforce boards will be allowed to submit requests for changes to these preliminary lists.

WFI will send a notice to the Department of Education requesting that community and state colleges, school districts, private schools and public/private colleges and universities be made aware that the TOL process has commenced for 2013-2014.

The statewide wage criteria for 2013-2014 recommended by the Workforce Estimating Conference and subsequently accepted by the Workforce Florida Board of Directors as the basis for soliciting regional input, is detailed in the following table:

Targeted Occupations List	2013-14 Entry Wage	2013-14 Mean Wage
	(2012-2013 Entry Wage)	(2012-13 Mean Wage)
General TOL	\$10.80	\$13.29
	(\$10.62)	(\$13.07)
High Skills/High Wages Component	\$13.29	\$20.82
	(\$13.07)	(\$20.48)

The criteria are adjusted for each region based on the Florida Price Level Index. The adjusted wage criteria for all 24 regions and the adjusted criteria are also embedded in the preliminary TOL on the web site.

FUNDING: N/A

PERFORMANCE: N/A

Attachment

2013-14 Preliminary Regional Targeted Occupations List

Sorted by Occupational Title

Workforce Region 23 - Miami-Dade and Monroe Counties

Workforce Estimating Conference Selection Criteria:

- 1 FLDOE Training Codes 3 (PSAV Certificate) and 4 (Community College Credit/Degree)
- 2 25 annual openings and positive growth
- 3 Mean Wage of \$13.53/hour and Entry Wage of \$11.00/hour
- 4 High Skill/High Wage (HSHW) Occupations: Mean Wage of \$21.20/hour and Entry Wage of \$13.53/hour

SOC Code†	HSHW††	Occupational Title†	Annual	Annual	2012 Hourly Wage		FLDOE	In EFI	Data
			Percent Growth	Openings	Mean	Entry	Training Code	Targeted Industry?	Source†††
Occupations with titles in bold type and followed by an asterisk (*) may be found in declining industries and are not projected to return to their historical peak during the forecast period. These occupations may currently have an oversupply of trained workers, allowing the regional workforce boards the local option not to offer training for these occupations.									
113011	HSHW	Administrative Services Managers	1.40	56	52.34	32.45	4	Yes	R
413011	HSHW	Advertising Sales Agents	0.34	70	23.99	14.21	3	Yes	R
532011	HSHW	Airline Pilots, Copilots, and Flight Engineers*	NA	NA	NA	NA	4	Yes	R
493023		Automotive Service Technicians and Mechanics*	1.03	1,612	18.14	11.29	3	Yes	S
433031		Bookkeeping, Accounting, and Auditing Clerks*	0.91	316	16.58	11.53	4	Yes	R
472021		Brickmasons and Blockmasons*	4.42	243	17.84	13.06	3	No	S
493031	HSHW	Bus and Truck Mechanics and Diesel Engine Specialists*	0.02	33	24.96	17.42	3	No	R
533021		Bus Drivers, Transit and Intercity*	NA	NA	NA	NA	3	No	R
131199	HSHW	Business Operations Specialists, All Other	1.34	316	30.79	17.18	4	No	R
292031		Cardiovascular Technologists and Technicians	1.85	29	21.17	11.89	3	Yes	R
435011		Cargo and Freight Agents*	0.72	112	19.05	12.03	3	Yes	R
472031		Carpenters*	2.04	164	17.55	11.31	3	No	R
472051		Cement Masons and Concrete Finishers*	2.72	34	15.53	12.35	3	No	R
131031	HSHW	Claims Adjusters, Examiners, and Investigators*	0.43	535	27.26	18.06	3	Yes	S
532012	HSHW	Commercial Pilots*	0.70	36	46.53	24.73	3	Yes	R
131041	HSHW	Compliance Officers, Exc. Safety, Agri, Constr & Transp.*	0.68	59	33.26	22.57	3	No	R
151131	HSHW	Computer Programmers	0.63	556	34.31	21.06	3	Yes	S
151150	HSHW	Computer Support Specialists	0.84	142	22.42	14.88	3	Yes	R
151121	HSHW	Computer Systems Analysts	NA	NA	41.61	26.93	4	Yes	R
474011	HSHW	Construction and Building Inspectors*	1.40	40	29.97	19.53	3	No	R
119021	HSHW	Construction Managers*	1.66	84	56.75	31.17	4	No	R
333012	HSHW	Correctional Officers and Jailers*	0.17	72	NA	NA	3	No	R
131051	HSHW	Cost Estimators*	3.49	52	29.85	18.53	4	No	R
151141	HSHW	Database Administrators	2.32	25	38.56	26.23	4	Yes	R
319091		Dental Assistants	2.59	736	16.19	12.06	3	Yes	S
292021	HSHW	Dental Hygienists	3.21	64	24.38	17.49	4	Yes	R
292032	HSHW	Diagnostic Medical Sonographers	3.27	38	26.99	18.41	3	Yes	R
472081		Drywall and Ceiling Tile Installers*	3.95	349	16.25	11.79	3	No	S
499051	HSHW	Electrical Power-Line Installers and Repairers	4.10	70	26.26	18.93	3	Yes	R
472111		Electricians	1.94	189	20.95	14.85	3	No	R
292041		Emergency Medical Technicians and Paramedics*	NA	NA	13.97	11.29	4	Yes	R
436011	HSHW	Executive Secretaries and Administrative Assistants*	1.07	261	21.33	15.04	3	No	R
274032		Film and Video Editors	NA	NA	19.32	13.67	4	Yes	R
332011	HSHW	Fire Fighters*	1.57	117	NA	NA	3	No	R
471011	HSHW	First-Line Superv. of Construction and Extraction Workers*	2.80	187	29.44	19.36	4	No	R
331021	HSHW	First-Line Superv. of Fire Fighting and Prevention Workers*	1.52	28	NA	NA	3	No	R
351012		First-Line Superv. of Food Preparation & Serving Workers	0.76	180	17.09	11.68	3	No	R
371012		First-Line Superv. of Landscaping and Groundskeeping	1.41	27	21.10	14.94	3	No	R
531031	HSHW	First-Line Superv. of Material-Moving Vehicle Operators*	0.72	41	29.00	18.82	3	Yes	R
491011	HSHW	First-Line Superv. of Mechanics, Installers, and Repairers*	0.56	85	29.83	19.54	3	No	R
431011	HSHW	First-Line Superv. of Office and Admin. Support Workers	1.16	455	26.12	17.36	4	Yes	R
511011	HSHW	First-Line Superv. of Production and Operating Workers*	0.42	361	27.19	17.86	3	Yes	S
411012	HSHW	First-Line Supervisors of Non-Retail Sales Workers*	0.15	145	48.10	26.14	4	No	R
391021		First-Line Supervisors of Personal Service Workers	1.43	93	18.71	12.06	3	No	R
411011		First-Line Supervisors of Retail Sales Workers	0.28	373	20.85	13.80	3	No	R

2013-14 Preliminary Regional Targeted Occupations List

Sorted by Occupational Title

Workforce Region 23 - Miami-Dade and Monroe Counties

Workforce Estimating Conference Selection Criteria:

- 1 FLDOE Training Codes 3 (PSAV Certificate) and 4 (Community College Credit/Degree)
- 2 25 annual openings and positive growth
- 3 Mean Wage of \$13.53/hour and Entry Wage of \$11.00/hour
- 4 High Skill/High Wage (HSHW) Occupations: Mean Wage of \$21.20/hour and Entry Wage of \$13.53/hour

SOC Code†	HSHW††	Occupational Title†	Annual	Annual	2012 Hourly Wage		FLDOE	In EFI	Data
			Percent Growth	Openings	Mean	Entry	Training Code	Targeted Industry?	Source†††
Occupations with titles in bold type and followed by an asterisk (*) may be found in declining industries and are not projected to return to their historical peak during the forecast period. These occupations may currently have an oversupply of trained workers, allowing the regional workforce boards the local option not to offer training for these occupations.									
111021	HSHW	General and Operations Managers	0.32	222	53.15	25.44	4	Yes	R
472121		Glaziers*	4.53	218	17.20	11.60	3	No	S
271024	HSHW	Graphic Designers*	0.64	89	23.00	13.55	4	Yes	R
292799		Health Technologists and Technicians, All Other	1.82	180	19.82	13.38	3	Yes	S
499021	HSHW	Heating, A.C., and Refrigeration Mechanics and Installers	2.98	110	21.34	13.85	3	No	R
492097		Home Entertainment Electronics Installers and Repairers*	1.85	42	14.97	11.33	3	No	R
434161		Human Resources Assistants, Exc. Payroll	2.22	76	17.44	13.38	3	No	R
499041	HSHW	Industrial Machinery Mechanics	2.28	63	24.07	16.53	3	No	R
151179	HSHW	Information Security Analysts and Web Developers	1.13	79	33.01	21.07	3	Yes	R
413021	HSHW	Insurance Sales Agents*	1.22	169	28.15	17.03	3	Yes	R
271025		Interior Designers*	1.46	30	23.87	11.57	4	Yes	R
273091	HSHW	Interpreters and Translators	NA	NA	22.57	13.82	4	No	R
436012		Legal Secretaries*	1.12	81	20.48	14.28	3	No	R
292081		Licensed Practical and Licensed Vocational Nurses*	2.07	235	20.85	18.04	3	Yes	R
132071		Loan Counselors	2.62	156	19.99	14.85	4	Yes	S
132072	HSHW	Loan Officers*	1.14	125	33.50	20.01	4	Yes	R
499071		Maintenance and Repair Workers, General	1.47	2,591	15.88	10.87	3	No	S
319011		Massage Therapists	1.00	62	19.56	13.74	3	Yes	R
292011	HSHW	Medical and Clinical Laboratory Technologists	NA	NA	26.02	19.23	4	Yes	R
319092		Medical Assistants	2.35	1,478	13.99	10.86	3	Yes	S
499062		Medical Equipment Repairers	2.81	189	19.45	11.84	3	Yes	S
292071		Medical Records and Health Information Technicians	2.10	449	17.10	11.27	4	Yes	S
436013		Medical Secretaries*	3.21	798	14.23	11.26	3	No	S
131121	HSHW	Meeting and Convention Planners	3.38	37	22.73	14.80	4	No	R
493042	HSHW	Mobile Heavy Equipment Mechanics, Except Engines	NA	NA	23.16	14.89	3	No	R
493051		Motorboat Mechanics	1.62	26	17.96	11.02	3	No	R
151142	HSHW	Network and Computer Systems Architects and Administrators	2.46	87	37.33	26.05	4	Yes	R
472073		Operating Engineers/Construction Equipment Operators*	2.30	56	19.23	13.97	3	No	R
472141		Painters, Construction and Maintenance*	2.64	1,244	15.44	10.85	3	No	S
232011	HSHW	Paralegals and Legal Assistants	2.69	168	25.13	17.84	3	Yes	R
312021	HSHW	Physical Therapist Assistants	2.89	183	27.66	21.29	4	Yes	S
472151		Pipelayers*	3.07	249	18.07	11.70	3	No	S
472152	HSHW	Plumbers, Pipefitters, and Steamfitters*	1.96	91	22.21	15.13	3	No	R
333051	HSHW	Police and Sheriff's Patrol Officers*	1.53	252	33.82	23.85	3	No	R
119141	HSHW	Property, Real Estate & Community Association Managers*	0.09	67	31.30	16.58	4	No	R
131023	HSHW	Purchasing Agents, Except Farm Products & Trade	0.97	86	25.84	16.09	4	Yes	R
292037	HSHW	Radiologic Technologists and Technicians	1.91	71	25.46	19.03	3	Yes	R
419021	HSHW	Real Estate Brokers*	0.45	42	47.41	18.19	3	Yes	R
419022		Real Estate Sales Agents*	1.73	1,978	21.69	11.00	3	Yes	S
291111	HSHW	Registered Nurses	1.94	904	33.55	24.54	4	Yes	R
291126	HSHW	Respiratory Therapists	NA	NA	26.11	21.03	4	Yes	R
472181		Roofers*	1.97	508	15.75	11.76	3	No	S
414011	HSHW	Sales Representatives, Wholesale & Mfg, Tech. & Sci. Products*	0.97	198	41.48	22.01	3	Yes	R
414012		Sales Representatives, Wholesale and Manufacturing, Nontechnical*	0.75	540	28.66	13.23	3	Yes	R
492098		Security and Fire Alarm Systems Installers	2.14	58	17.95	14.50	3	No	R

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SOC Code†	HSHW††	Occupational Title†	Annual	Annual	2012 Hourly Wage		FLDOE	In EFI	Data
			Percent		Openings	Mean			
Occupations with titles in bold type and followed by an asterisk (*) may be found in declining industries and are not projected to return to their historical peak during the forecast period. These occupations may currently have an oversupply of trained workers, allowing the regional workforce boards the local option not to offer training for these occupations.									
472211		Sheet Metal Workers*	2.59	284	17.52	12.30	3	No	S
535031	HSHW	Ship Engineers*	NA	NA	42.16	26.44	4	No	R
211093		Social and Human Service Assistants*	1.06	73	14.78	11.07	3	Yes	R
151132	HSHW	Software Developers, Applications	1.37	51	35.41	21.23	4	Yes	R
292055		Surgical Technologists	1.65	225	18.66	14.92	3	Yes	S
492022	HSHW	Telecommunications Equipment Installers and Repairers	0.19	37	25.37	16.42	3	Yes	R
339093		Transportation Security Screeners	1.18	34	18.14	15.97	3	No	R
533032		Truck Drivers, Heavy and Tractor-Trailer	0.75	260	19.60	14.00	3	Yes	R
292056		Veterinary Technologists and Technicians	4.11	390	14.30	11.03	4	Yes	S
251194	HSHW	Vocational Education Teachers, Postsecondary*	2.92	55	29.73	16.75	4	No	R
514121		Welders, Cutters, Solderers, and Brazers*	1.95	45	18.27	12.14	3	Yes	R
131022	HSHW	Wholesale and Retail Buyers, Except Farm Products*	0.70	42	32.12	18.73	4	Yes	R

†SOC Code and Occupational Title refer to Standard Occupational Classification codes and titles.

††HSHW = High Skill/High Wage.

†††Data Source:

R = Meets regional wage and openings criteria based on state Labor Market Statistics employer survey data. Regional data are shown.

S = Meets statewide wage and openings criteria based on state Labor Market Statistics employer survey data. Statewide data are shown.

EFI - Enterprise Florida, Inc.



ECONOMIC DEVELOPMENT & INDUSTRY SECTOR (EDIS) COMMITTEE

AGENDA ITEM NUMBER: 5

DATE: APRIL 18, 2013

AGENDA ITEM SUBJECT: APPROVAL TO TRANSFER EMPLOYED WORKER TRAINING (EWT) FUNDS AND SPECIAL PROJECT FUNDS FOR MIAMI-DADE COUNTY COMMISSIONERS JOBS INITIATIVE

AGENDA ITEM TYPE: APPROVAL

RECOMMENDATION:

Staff recommends that the EDIS Committee recommend to the Board approval to transfer \$50,000 dollars from the Employed Worker Training (EWT) pool and \$600,000 in special project funds to the Miami-Dade County Commissioners Jobs Initiative. A total of \$650,000 is recommended for the initiative.

STRATEGIC GOAL: Premier National Provider of Employment and Career Training

STRATEGIC PROJECT: N/A

BACKGROUND

Miami-Dade County Commissioner Jean Monestime - District 2, in partnership with the South Florida Workforce Investment Board (SFWIB) is spearheading a groundbreaking jobs initiative project. The first of its kind, this initiative is designed to bolster the economic impact of the community by providing the residents in District 2 with employment opportunities and skills needed to benefit businesses.

The basis of this initiative is to create linkages between the workforce and local businesses. The project's goal is to provide up to 100 jobseekers in District 2 with employment opportunities through an On-the-Job Training (OJT) or Paid Work Experience (PWE).

Miami-Dade County Chairwoman Commissioner Rebecca Sosa is requesting for the job's initiative to be implemented in each of the 13 commissioner's district. Staff request the Committee recommend to the Board granting staff authorization to transfer \$50,000 dollars from the Employed Worker Training (EWT) pool and \$600,000 from special projects that were targeted for a Re-Entry Training Initiative to allocate to the Career Centers for the purpose of OJT and PWE agreements resulting from this initiative.

FUNDING: Workforce Investment Act (WIA) Adult and WIA Dislocated Worker Funds

PERFORMANCE:

- Expected Outcome is to provide employment opportunities with area businesses in each Miami-Dade County Commission District through On-the-Job Training (OJT) or Paid Work Experience (PWE).