



SOUTH FLORIDA WORKFORCE INVESTMENT BOARD

ECONOMIC DEVELOPMENT AND INDUSTRY SECTOR (EDIS) COMMITTEE MEETING

**Thursday, April 19, 2012
8:00 AM**

Double Tree by Hilton Miami Airport Hotel
Convention Center, 2nd floor
711 NW 72nd Avenue
Miami, Florida 33126

AGENDA

1. Call to Order and Introductions
2. Approval of EDIS Committee Meeting Minutes
 - A. April 14, 2011
 - B. June 23, 2011
 - C. August 18, 2011
 - D. October 20, 2011
 - E. December 15, 2011
 - F. February 16, 2012
3. Information – Consumer Report Card Update
4. Information – Business Roundtable Focus Group
5. Recommendation as to Approval of New Training Vendors, New Programs for the New Vendors and New Programs for an Existing Vendor
6. Recommendation as to Approval of the Waiver Request of the Limitation on the use of WIA Funds for Business Capitalization



2.A

SFWIB - Economic Development and Industry Sector Committee

April 19, 2012

Minutes of SFWIB Economic Development and Industry Sector Committee Meeting – April 14, 2011

South Florida Workforce Investment Board
 Economic Development and Industry Sector Committee
 April 14, 2011 at 8:00 A.M.
 Doubletree Miami Mart/Airport Hotel & Exhibition Center
 711 NW 72nd Avenue
 Miami, Florida 33126

COMMITTEE MEMBERS IN ATTENDANCE	OTHER BOARD MEMBERS	OTHER ATTENDEES
1. Andre “Andy” Perez – <i>Chair</i> 2. Ludwig, Philipp 3. Roth, Thomas 4. Russo, Monica 5. Wiedman, Holly	Jennings, Donna SFWIB STAFF Beasley, Rick Edwards, Phillip Gomez, Maria Kavehersi, Cheri	Girnun, Arnie – <i>New Horizons, Inc.</i> Gordon, Adam – <i>New Horizons, Inc.</i>
COMMITTEE MEMBERS NOT IN ATTENDANCE		
6. Harder, Jackie, <i>Vice Chair</i> 7. Brecheisen, Bruce 8. Diggs, Bill 9. Regueiro, Maria Cristina		

Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

Mr. Andy Perez, Committee Chairperson greeted all those present at 8:20am, began with introductions and noted that a quorum has been achieved.

2. Approval of EDIS Committee Meeting Minutes for December 16, 2011 and February 24, 2011

Mr. Philipp Ludwig moved the approval of EDIS Committee Meeting Minutes for December 16, 2011 and February 24, 2011. It was seconded by Ms. Monica Russo; **Minutes Passed**

All in favor with no opposition

Mr. Perez requested an update from Cheri Kavehersi, SFWIB Business Services Manager on the recent Business Round Table event. She informed the Committee that the event was postponed to April 15, 2011 at 7:30am. The next Round Table is scheduled for April 28, 2011 at the Merlin Matthews Community Center, located at 5200 NW 22nd Avenue at 11:00am.

3. Information – Training Vendors’ PY 2010 – 2011 Performance Update

Mr. Perez presented the item and stated as approved at the last Board Meeting commenced on December 16, 2010, Training Vendors are required to meet two of the three performance measures (70% completion, 70% placement and 70% training-related placement) during Program Year (PY) 2010-2011 and programs neither meeting nor exceeding a minimum of two of the three measures will be removed from the SFWIB approved ITA offerings list. Phillip Edwards, SFWIB Policy Coordinator added that letters were mailed to all approved Training Vendors providing them with a status update.

Mr. Roth inquired about the program year and final measures. Mr. Edwards responded that the program year ends June 30th and the vendors will be given a grace period after the end of the program to improve performance.

Mr. Perez referenced the Individual Training Account (ITA) policy where it mentions the 180 days per placement for students that graduate on the last day of the program year.

3. Recommendation as to Approval of Region 23 2011-2012 Preliminary TOL Training Vendors’ Request for Additions

Mr. Perez presented the item and asked Mr. Beasley to further discuss.

Mr. Perez questioned the amount of declining occupations. Mr. Beasley explained that the State office looks into their data base and evaluates the number of openings. They also have access to other resources that provide current updates on declining occupations.

Dr. Jennings inquired about the Diagnostic Medical Sonographer occupation as it showed that it was on the list to be removed, but still appeared on the preliminary list. Staff responded that they will contact the state.

Ms. Monica Russo moved the approval of Region 23 2011-2012 Preliminary TOL Training Vendors’ Request for Additions. It was seconded by Mr. Philipp Ludwig; Motion Passed

All in favor with no opposition

5. Recommendation as to Approval of New Programs for an Existing Training Vendor

Mr. Perez read the item and stated New Horizons, Inc. has requested to add a Microsoft Certified IT Professional Server Administrator (MCITP) Green IT Preparatory program and a Microsoft Certified Technology Specialist Windows Server 2008 (MCTS) Green IT Preparatory program to its list as they’ve been approved by the State of Florida and Commission for Independent Education (CIE) and South Florida Workforce staff. He also noted that green IT will be their primary focus.

Mr. Ludwig inquired about the meaning of ‘Green IT’. Mr. Perez provided a brief example and introduced representatives from New Horizons, Inc to define it.

Mr. Philipp Ludwig moved the approval of New Programs for an Existing Training Vendor. It was seconded by Ms. Holly Wiedman; **Motion Passed**

All in favor with no opposition

Mr. Perez asked if there were any questions or concerns then adjourned the meeting at 9:20am.



2.B

SFWIB - Economic Development and Industry Sector Committee

April 19, 2012

Minutes of SFWIB Economic Development and Industry Sector Committee Meeting – June 23, 2011

South Florida Workforce Investment Board
 Economic Development and Industry Sector Committee
 June 23, 2011 at 8:00 A.M.
 Doubletree Airport Hotel – Convention Center
 711 NW 72nd Avenue
 Miami, Florida 33126

COMMITTEE MEMBERS IN ATTENDANCE	OTHER BOARD MEMBERS	OTHER ATTENDEES
1. Ludwig, Philipp 2. Roth, Thomas	Jennings, Donna	Del Valle, JC – <i>University of Miami (UM)</i> Pumariega, Madeline – <i>Miami Dade College (MDC)</i>
COMMITTEE MEMBERS NOT IN ATTENDANCE	SFWIB STAFF	
3. Andre “Andy” Perez – <i>Chair</i> 4. Harder, Jackie, <i>Vice Chair</i> 5. Brecheisen, Bruce 6. Diggs, Bill 7. Regueiro, Maria Cristina 8. Russo, Monica 9. Wiedman, Holly	Beasley, Rick Kavehersi, Cheri	

Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

Mr. Rick Beasley SFWIB Executive Director called the meeting to order and began with introductions.

8. Recommendation as to Approval of a SFWIB-UM-MDC Life Sciences Park Program

Representatives from University of Miami and Miami Dade College presented on the above item.

Mr. Roth inquired about the process for disseminating information. They responded that there will be recruitment efforts made by use of SFWIB’s Mobile Units and Career Centers to disseminate information to the community. They also plan on having informational fairs in the corridors of the Life Sciences building and surrounding neighborhoods to recruit for the program. Mr. Ludwig asked about clinical rotations and the number of positions. They responded an estimated 40 positions.

Mr. Roth inquired about the technical careers being on SFWIB's approved training list and staff confirmed that there are.

This item was recommended to the Board by consensus of the members present.

9. Recommendation as to Approval of New Programs for an Existing Training Vendor

This item was recommended to the Board by consensus of the members present.

2. Approval of EDIS Committee Meeting Minutes for April 14, 2011

Minutes could not be approved due to lack of quorum.

3. Information – Consumer Report Card Update

4. Information – Employ Florida Healthcare Initiative Update

5. Information – Employed Worker Training (EWT) Update

6. Information – One Community One Goal Project Update

7. Discussion – SFWIB Occupational Supply/Demand Matrix Update

There was no discussion on the above items (3-7).

Meeting adjourned.



2.C

SFWIB - Economic Development and Industry Sector Committee

April 19, 2012

Minutes of SFWIB Economic Development and Industry Sector Committee Meeting – August 18, 2011

South Florida Workforce Investment Board
 Economic Development and Industry Sector Committee
 August 18, 2011 at 8:00 A.M.
 Doubletree Airport Hotel – Convention Center
 711 NW 72nd Avenue
 Miami, Florida 33126

COMMITTEE MEMBERS IN ATTENDANCE	SFWIB STAFF	OTHER ATTENDEES
1. Harder, Jackie, <i>Vice Chair</i> 2. Roth, Thomas 3. Wiedman, Holly	Beasley, Rick Edwards, Phillip Gomez, Maria Kavehers, Cheri	Girnun, Arnie – <i>New Horizons, Inc.</i>
COMMITTEE MEMBERS NOT IN ATTENDANCE 4. Andre “Andy” Perez – <i>Chair</i> 5. Brecheisen, Bruce 6. Diggs, Bill 7. Ludwig, Philipp 8. Regueiro, Maria Cristina 9. Russo, Monica		

Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

Ms. Jackie Harder, Vice-Chair called the meeting to order at 8:24am and began with introductions.

2. Approval of EDIS Committee Meeting Minutes for April 14, 2011 and June 23, 2011

Minutes could not be approved due to lack of quorum.

3. Information – Consumer Report Card Update

This item was briefly discussed and there were no further questions.

4. Information – Training Vendor Cost Interface Tool

Maria Gomez, SFWIB Finance Support Services Unit Supervisor, provided an overview of the Training Vendor Cost Interface tool and presented its following capabilities:

- Automates the management of training vendor accounts;
- Holds fields for Vendors to complete a business profile; and
- Updates program cost information, including requests to add/or delete a program or campus

Ms. Harder asked whether the tool is currently being implemented and Ms. Gomez responded, "Yes."

5. Recommendation as to Approval of an Employed Worker Training Application

[Ms. Wiedman recused herself from discussion and approval of this item as she noted this is a project of the Beacon Council.]

Ms. Harder read item # 5 and Ms. Cheri Kaveheresi, Business Services Manager further presented.

Ms. Harder inquired about the amount paid for phase I and staff responded \$50,000.

Mr. Roth asked whether there is a competitive process for funding and Ms. Kaveheresi responded. He later inquired about the amount of funding for the current program year and staff responded, \$250,000.

Ms. Harder and Mr. Roth asked about funding caps for employers. Staff responded there is no cap implemented at the present time.

Arnie Girnun from New Horizons appeared before the Committee and commented on EWT concerns stating that companies normally express an interest, but disregard applying due to qualification/regulation barriers.

After continued discussion on the above item, Ms. Harder requested proceeding to item# 7 since EWT funding will be allocated to Paid Work Experience (PWE) as part of the new Campaign for Opportunity initiative.

7. Recommendation as to the Approval of the SFWIB Campaign of Opportunity

Ms. Kaveheresi discussed the item and reviewed the Paid Work Experience Policy with the Committee.

Ms. Wiedman requested additional information regarding the formation of the blue-ribbon committee and Mr. Beasley further explained.

Ms. Harder inquired about the language in the PWE regarding, "Unpaid work experience" and Mr. Beasley provided explanation. He later noted the word, "unpaid" will be removed from the policy. Ms. Harder also requested the following changes:

1. Under VI (Definitions): Delete the word "Unpaid" work experience
2. Under VII(B) (Participant (Unemployed) #8: replace the word "and" to "or"

Ms. Wiedman requested information regarding funding for SFWIB's Campaign of Opportunity and Mr. Beasley provided explanation.

The above items (5 & 7) were recommended to the Board by consensus of the members present with the following conditions:

Item #5: The consensus of the members present recommended approval under the conditions that additional funding be provided based on the number of qualified employers applying for funding and the Executive Director will seek additional resources to accommodate the demands.

Item #7, The consensus of the members present recommended approval under the conditions that the Executive Director provide detailed explanation regarding the timing of the Blue Ribbon Committee, legislation, and funding for Campaign of Opportunity.

6. Recommendation as to Approval of a New Training Vendor, New Campus for an Existing Training Vendor and New Programs for the New Vendor and Existing Training Vendors

The item was read into record.

Both Ms. Harder and Ms. Wiedman inquired about the language in the agenda item regarding the word, "campus". Mr. Phillip Edwards, SFWIB Policy Coordinator provided an explanation.

The item was recommended to the board by consensus of the members present to include a language change replacing the word, "Campus" with "Location."

8. Recommendation as to the Approval of WIA Waiver Requests

This item was recommended to the Board by consensus of the members present.

Ms. Harder asked if there were any additional questions or concerns then adjourned the meeting at 9:36am.



2.D

SFWIB - Economic Development and Industry Sector Committee

April 19, 2012

Minutes of SFWIB Economic Development and Industry Sector Committee Meeting – October 20, 2011

South Florida Workforce Investment Board
 Economic Development and Industry Sector Committee
 October 20, 2011 at 8:00 A.M.
 Doubletree by Hilton Miami Airport Hotel
 711 NW 72nd Avenue
 Miami, Florida 33126

COMMITTEE MEMBERS IN ATTENDANCE	SFWIB STAFF	OTHER ATTENDEES
1. Russo, Monica 2. Wiedman, Holly	Beasley, Rick Edwards, Phillip Kavehershi, Cheri	Cooper, Jamie – <i>New Horizons, Inc.</i> Flores, Oscar – <i>American Advanced Technician Institute (AATI)</i> Quiros, Vivian – <i>Sullivan and Cogliano Training Centers, Inc.</i> Raines, Scott – <i>Miami Dade College</i>
COMMITTEE MEMBERS NOT IN ATTENDANCE 3. Andre “Andy” Perez – <i>Chair</i> 4. Brecheisen, Bruce 5. Diggs, Bill 6. Ludwig, Philipp 7. Regueiro, Maria Cristina 8. Roth, Thomas		

Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

Ms. Holly Wiedman called the meeting to order at 8:31am on behalf of the absent Committee Chairman and began with introductions.

2. Approval of EDIS Committee Meeting Minutes for April 14, 2011 and June 23, 2011 and August 18, 2011

Minutes could not be approved due to lack of quorum.

3. Information – Consumer Report Card Update

Ms. Wiedman introduced the item and reviewed with the Committee the Consumer Report Card table dated October 13, 2011. She noted that the tool is an on-line report that updates ITA performance on a daily basis. The goal of the tool is to function as an “ITA Consumer Report Card,” allowing the consumer as well as the Career Advisor the ability to check on the success of individual programs and to evaluate the economic benefit per placement by program. The Consumer Report Card indicated the following:

- The economy increased by \$1,829,045
- For every dollar spent on training, SFWIB obtained a return of \$2.77
- Nearly 91% of the WIA participants completed classroom training
- 58.9% of those who completed training have obtained employment with an average wage of \$15.75
- 92% of the participants were placed in an occupation they trained in

Ms. Russo requested additional information regarding the average wage and Mr. Phillip Edwards, SFWIB Policy Coordinator provided further explanation.

4. Information – Total Refunds from Training Vendors

Ms. Wiedman read the item into record and noted that the Standardized Refund Policy approved by the Board on June 28, 2010, provides Training Vendors guidelines for the disbursement of pro-rata or drop/add refunds to the SFWIB Support Services Unit. Since its implementation, SFWIB has recouped a total of \$247,582.16 in tuition cost from Training Vendors.

No further questions or discussions.

5. Miami-Dade County First Source Hiring Referral Program

Ms. Wiedman read the item into record and noted that the first source hiring referral program was presented at the Miami-Dade County (M-DC) Commission meeting on October 18, 2011 for consideration. The Miami-Dade County first source ordinance would create a First Source Hiring Referral Program that would establish a first source job registry and referral system for employment created from or through M-DC contracts. Under the program, SFWIB will function as the referral agency to compile and maintain a first source register consisting of Workforce Investment Act participants and unemployed persons.

Ms. Russo asked whether the item was considered by the Board of County Commissioners at its October 18th meeting. Mr. Edwards responded that staff will look into the outcome and report back to the Committee at a later date.

6. Recommendation as to Approval of New Programs for an Existing Training Vendor

Ms. Wiedman read the item into record. Mr. Edwards presented then introduced Mr. Scott Raines, Faculty and Pharmacy Technician Program Coordinator at Miami Dade College who appeared before the Committee and presented the following data:

- ✓ 2010 – A total of 18 graduates with placement rate of 72%
- ✓ 2009 – A total of 27 graduates with a placement rate of 70%
- ✓ 2008 – A total of 25 graduates with a placement rate of 70%

Mr. Raines additionally noted that the majority of the placements were training-related.

Ms. Russo inquired about the decreasing number of participants and Mr. Raines responded that the numbers increased in 2011 with a total of over 30 students that are scheduled to graduate in December 2011.

This item was recommended to the Board by consensus of the members present.

Ms. Wiedman asked if there were any additional questions or concerns then adjourned the meeting at 8:44am.



2.E

SFWIB - Economic Development and Industry Sector Committee

April 19, 2012

Minutes of SFWIB Economic Development and Industry Sector Committee Meeting – December 15, 2011

South Florida Workforce Investment Board
 Economic Development and Industry Sector Committee
 December 15, 2011 at 8:00 A.M.
 Miami Dade College West Campus
 3800 NW 115th Avenue
 Miami, FL

COMMITTEE MEMBERS IN ATTENDANCE	SFWIB STAFF	OTHER ATTENDEES
1. Andre “Andy” Perez – <i>Chair</i> 2. Roth, Thomas 3. Wiedman, Holly	Beasley, Rick Edwards, Phillip Gomez, Maria Kavehers, Cheri	Quiros, Vivian: <i>Sullivan and Cogliano Training Centers, Inc.</i>
COMMITTEE MEMBERS NOT IN ATTENDANCE 4. Brecheisen, Bruce 5. Diggs, Bill 6. Ludwig, Philipp 7. Regueiro, Maria Cristina 8. Russo, Monica		

Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

Mr. Andy Perez, Committee Chairman called the meeting to order at 8:27am asked the members to introduce themselves and noted that a quorum of members present had not been achieved.

2. Approval of EDIS Committee Meeting Minutes for April 14, 2011 and June 23, 2011, August 18, 2011 and October 20, 2011

Minutes could not be approved due to lack of quorum.

3. Information – Consumer Report Card Update

Mr. Perez presented the item and reviewed with the Committee the Consumer Report Card for the period of July 1, 2011 – June 30, 2012.

Ms. Wiedman had some concerns regarding the report being real time and staff further explained.

4. Information – SFWIB Occupational Supply/Demand Matrix Update

Mr. Perez presented the item and reviewed with the Committee the Training Occupations List (TOL).

Ms. Wiedman had questions regarding the changes to the targeted industries and staff further explained. She later provided a brief update on the One Community One Goal targeted industries report.

5. Information – Nursing Scholars Program Update

Mr. Perez read the item into record then asked staff for additional details on the number of participants that were enrolled. Staff further explained.

6. Recommendation as to Approval of a RET Hospitality Training Program

Mr. Perez presented the item noting that staff recommended to this Committee for recommendation to the Board the approval of applying up to \$300,000.00 in Refugee Employment & Training Program (RET) funds to purchase a cohort at Miami Dade College to train RET participants in Hospitality Management.

After lengthy discussion, the Committee recommended the following:

- Take a closer look at salaries
- Implement career pathways
- Reach out to Per Scholas
- Provide a breakdown of the top 10 occupations
- Re-allocating remaining funds for career pathways

This item was recommended to the Board by consensus of the members present.

7. Recommendation as to Approval of New Programs for an Existing Training Vendor

Mr. Perez presented the item and noted that staff recommended to this Committee for recommendation to the Board the approval of new programs for existing Training Vendors – Florida Education Institute, Inc. and Azure College, Inc.

This item was recommended to the Board by consensus of the members present.

New Business:

Ms. Wiedman expressed her concern regarding Committee members' attendance. She later recommended restructuring this Committee.

Mr. Perez provided a brief update on the Governor's future plans.

Meeting adjourned at 9:05am.



2.F

SFWIB - Economic Development and Industry Sector Committee

April 19, 2012

Minutes of SFWIB Economic Development and Industry Sector Committee Meeting – February 16, 2012

South Florida Workforce Investment Board
 Economic Development and Industry Sector Committee
 February 16, 2012 at 8:00 A.M.
 Doubletree by Hilton Airport Hotel Convention Center
 711 NW 72nd Avenue, 2nd floor
 Miami, Florida 33126

COMMITTEE MEMBERS IN ATTENDANCE	SFWIB STAFF	OTHER ATTENDEES
1. Andre “Andy” Perez – <i>Chair</i> 2. Roth, Thomas 3. Russo, Monica 4. Wiedman, Holly	Beasley, Rick Edwards, Phillip Kavehersi, Cheri	Cela, Jose – SER Jobs for Progress Cuadra, Gema – Dade Medical College Lopez, Enrique T. –Dade Medical College Moore, Karen – Urban Construction Company
COMMITTEE MEMBERS NOT IN ATTENDANCE 5. Brecheisen, Bruce 6. Diggs, Bill 7. Ludwig, Philipp 8. Regueiro, Maria Cristina		Sanchez, Ophelia – Management Resources Institute

Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

The meeting began with neither a call to order nor introductions; however, Committee Chairman Mr. Andy Perez noted that a quorum of members present had not been achieved.

5. Information – Occupational Oversupply and Undersupply

Mr. Perez introduced the item and asked Mr. Phillip Edwards, SFWIB Policy Coordinator to review with the Committee the Gap to Oversupply and Oversupply to Gap reports provided by the Department of Economic Opportunity, which shows the occupation Help Wanted OnLine (HWOL) jobs ads versus jobseekers for the period of December 2011 to January 2012.

The Committee questioned the employer demand for occupations in the gap to oversupply list specifically in the areas of Real Estate Sales Agents, Lawyers, Insurance Sales Agents Telemarketers, and Speech-Language Pathologists. They requested a better explanation as to how

the outcome was determined. Mr. Edwards responded that a more detailed report will be provided at a later date.

[Ms. Monica Russo Arrived]

Ms. Wiedman briefed the Committee on the One Community One Goal presentation that would be presented at the Board meeting.

6. Recommendation as to Approval of Related Party Training Vendor Agreements

Mr. Perez introduced the item and provided background information on the Workforce Florida, Inc. contracting policy. He stated the policy prohibits the use of state or federal funds by a regional workforce board for any contract exceeding \$25,000 between a regional workforce board and a member of that board that has any relationship with the contracting vendor, unless the contract has been reviewed by the Department of Economic Opportunity. He also read the names of training vendors represented by the Board and it includes the Academy of South Florida, Inc. As such, he asked that a member from this committee present this item at the Board meeting so that he may be able to recuse himself from voting on the item. No further questions or discussions.

7. Recommendation as to Approval of New Programs for Existing Training Vendors

Mr. Perez presented the item and noted that staff requested this Committee recommend to the Board for their approval, the following new programs for existing training vendors:

- Dade Medical College – Nursing, Associate in Science
- Dade Medical College – Advanced Placement in Nursing, Associate in Science
- Management Resources – Nursing, Associate in Science
- Management Resources – Accounting and Business Technology, Diploma
- M-DCPS – Building Construction Technology, Diploma

This item was recommended to the Board by consensus of the members present.

8. Recommendation as to Approval of the Waiver Request of the Limitation on the use of WIA Funds for Business Capitalization

Mr. Perez presented the item then asked for additional explanation. Ms. Cheri Kavehersi, SFWIB Business Services Manager explained that this item was brought before the Board in the past and was approved for submission; however, the request was denied by the state.

Ms. Russo request the reasons it was denied and staff explained.

After on-going discussion, the Committee recommended this item be tabled until more information regarding the following is provided:

- Who will originate the loans?
- Who will be the potential partners?
- What will be the funding cap?
- What will be the criteria for small businesses?
- How will this initiative be advertised?

[Call to order and introductions was formally conducted by the Chairman]

2. Approval of EDIS Committee Meeting Minutes for April 14, 2011 and June 23, 2011, August 18, 2011, October 20, 2011 and December 15, 2012

Minutes could not be approved due to lack of quorum.

3. Information – Consumer Report Card Update

4. Information – 2012-13 Targeted Occupations Process

There being no further business to come before the Committee, the Chairman adjourned the meeting at 8:42am.



3.

SFWIB – Economic Development & Industry Sector (EDIS) Committee

April 19, 2012

Consumer Report Card Update

Information Item

BACKGROUND

The SFWIB ITA Policy requires the monitoring of the performance of SFWIB approved Training Vendors. Accordingly, staff developed and implemented the Consumer Report Card Tool. The tool is an online report that updates ITA performance on a daily basis. The goal of the tool is to function as an “ITA Consumer Report Card,” enabling the consumer (participant) as well as the Career Advisor the ability to check on the success of individual programs and to evaluate the economic benefit per placement by program.

The attached Consumer Report Card table, dated April 9, 2012, indicates that the South Florida economy increased by \$ 5,796,492. For every dollar spent on training, SFWIB obtained a return of \$3.52. Eighty-eight percent of training services participants completed classroom training. Of those completing training, 69.34 percent have obtained employment with an average wage of \$15.97. Ninety-one percent of the participants were placed in a training-related occupation. The net economic benefit per placement is \$25,877.

Attachment

Consumer Report Card

07/01/2011 - 06/30/2012

Training Agent	Total Outcome	Number of Completions	Number of Placements	% of Placements	# of Training Related Placements	% of Total Training Related Placements	Training Expenditures			Economic Benefit		Net Economic Benefit Per Placement	Value Added per Placement
							Avg. Cost Per Participant	Total Completion Expenditures	Total Expenditure Per Placement	Average Wage	Average Economic Benefit		
Advanced Technical Centers	5	5	5	100.00 %	5	100.00 %	\$ 2,815.00	\$ 14,075.00	\$ 2,815.00	\$ 11.39	\$ 23,682.88	\$ 20,867.88	\$ 7.41
American Advanced Technicians Institute	31	29	27	93.10 %	25	92.59 %	\$ 5,347.30	\$ 155,071.83	\$ 5,743.40	\$ 11.11	\$ 23,105.72	\$ 17,362.32	\$ 3.02
ATI Career College of Health - Medical Campus	7	5	1	20.00 %	1	100.00 %	\$ 5,317.07	\$ 26,585.36	\$ 26,585.36	\$ 12.00	\$ 24,960.00	(\$ 1,625.36)	(\$ 0.06)
ATI Career Training Center - Miami Campus	2	1	-	0.00 %	-	0.00 %	\$ 2,211.75	\$ 2,211.75	-	-	-	-	-
Broward College	1	1	1	100.00 %	1	100.00 %	\$ 3,518.40	\$ 3,518.40	\$ 3,518.40	\$ 22.50	\$ 46,800.00	\$ 43,281.60	\$ 12.30
College of Business & Technology- West Kendall	12	12	5	41.67 %	5	100.00 %	\$ 5,798.33	\$ 69,579.95	\$ 13,915.99	\$ 13.28	\$ 27,630.72	\$ 13,714.73	\$ 0.99
Compu-Med Vocational Career Corp.	3	3	-	0.00 %	-	0.00 %	\$ 1,398.33	\$ 4,195.00	-	-	-	-	-
Dade Medical College	1	1	-	0.00 %	-	0.00 %	\$ 4,922.00	\$ 4,922.00	-	-	-	-	-
Everest Institute (Hialeah)	1	-	-	0.00 %	-	0.00 %	\$ 1,690.38	-	-	-	-	-	-
Everest Institute (North Miami)	2	1	-	0.00 %	-	0.00 %	\$ 2,394.50	\$ 2,394.50	-	-	-	-	-
FastTrain -Miami Campus	1	1	1	100.00 %	1	100.00 %	\$ 8,572.00	\$ 8,572.00	\$ 8,572.00	\$ 10.00	\$ 20,800.00	\$ 12,228.00	\$ 1.43
Florida Education Institute, Inc.	1	1	-	0.00 %	-	0.00 %	\$ 5,679.81	\$ 5,679.81	-	-	-	-	-
Florida International University (CBC 200W)	1	1	1	100.00 %	1	100.00 %	\$ 9,500.00	\$ 9,500.00	\$ 9,500.00	\$ 9.00	\$ 18,720.00	\$ 9,220.00	\$ 0.97
Florida International University (MARC130)	3	3	3	100.00 %	3	100.00 %	\$ 5,029.44	\$ 15,088.31	\$ 5,029.44	\$ 14.74	\$ 30,659.20	\$ 25,629.76	\$ 5.10
Florida Keys Community College	1	-	-	0.00 %	-	0.00 %	\$ 1,973.86	-	-	-	-	-	-
Florida National College /Main Campus	5	3	2	66.67 %	1	50.00 %	\$ 4,160.51	\$ 12,481.54	\$ 6,240.77	\$ 11.10	\$ 23,088.00	\$ 16,847.23	\$ 2.70
Keiser Career College	3	2	1	50.00 %	1	100.00 %	\$ 4,985.58	\$ 9,971.15	\$ 9,971.15	\$ 20.00	\$ 41,600.00	\$ 31,628.85	\$ 3.17
Management Resources, Inc. - Main Campus	3	3	-	0.00 %	-	0.00 %	\$ 3,019.00	\$ 9,057.00	-	-	-	-	-
MDCP SCHOOLS (ALL)	23	21	14	66.67 %	12	85.71 %	\$ 2,702.87	\$ 56,760.23	\$ 4,054.30	\$ 12.30	\$ 25,582.51	\$ 21,528.21	\$ 5.31
Metropolitan Trucking and Technical Institute	3	3	-	0.00 %	-	0.00 %	\$ 3,051.67	\$ 9,155.00	-	-	-	-	-
Miami-Dade College	71	50	37	74.00 %	34	91.89 %	\$ 3,160.48	\$ 158,023.75	\$ 4,270.91	\$ 17.85	\$ 37,135.87	\$ 32,864.96	\$ 7.70
New Horizons	49	49	42	85.71 %	40	95.24 %	\$ 7,876.61	\$ 385,954.00	\$ 9,189.38	\$ 18.93	\$ 39,368.46	\$ 30,179.08	\$ 3.28
New Professions Technical Institute	17	13	1	7.69 %	1	100.00 %	\$ 3,463.87	\$ 45,030.32	\$ 45,030.32	\$ 10.00	\$ 20,800.00	(\$ 24,230.32)	(\$ 0.54)
SABER	12	12	4	33.33 %	4	100.00 %	\$ 5,851.91	\$ 70,222.90	\$ 17,555.73	\$ 12.50	\$ 26,000.00	\$ 8,444.28	\$ 0.48
South Florida Career Institute	1	1	1	100.00 %	1	100.00 %	\$ 4,686.50	\$ 4,686.50	\$ 4,686.50	\$ 14.50	\$ 30,160.00	\$ 25,473.50	\$ 5.44
South Florida Institute of Technology, Inc.	6	6	4	66.67 %	4	100.00 %	\$ 2,486.73	\$ 14,920.40	\$ 3,730.10	\$ 9.75	\$ 20,280.00	\$ 16,549.90	\$ 4.44
Sullivan & Cogliano Training Centers, Inc. Kendall	49	47	37	78.72 %	30	81.08 %	\$ 5,381.53	\$ 252,931.75	\$ 6,835.99	\$ 13.28	\$ 27,615.09	\$ 20,779.10	\$ 3.04
Technical Career Institute	15	13	4	30.77 %	3	75.00 %	\$ 6,245.53	\$ 81,191.88	\$ 20,297.97	\$ 10.74	\$ 22,344.40	\$ 2,046.43	\$ 0.10
The Academy	28	27	27	100.00 %	26	96.30 %	\$ 8,862.23	\$ 239,280.27	\$ 8,862.23	\$ 24.91	\$ 51,806.64	\$ 42,944.40	\$ 4.85
The CDL School, Inc.	9	9	6	66.67 %	5	83.33 %	\$ 3,751.44	\$ 33,763.00	\$ 5,627.17	\$ 11.19	\$ 23,282.13	\$ 17,654.97	\$ 3.14
	366	323	224	69.35 %	204	91.07 %	\$ 5,096.93	\$ 1,646,308.93	\$ 7,349.59	\$ 15.97	\$ 33,226.79	\$ 25,877.20	\$ 3.52



4.

SFWIB – Economic Development & Industry Sector (EDIS) Committee

April 19, 2012

Business Roundtable Focus Group

Information Item

BACKGROUND

To assist businesses in Region 23 and to enhance training and employment opportunities for jobseekers, SFWIB partnered with economic development organizations, chambers of commerce and community-based organizations to host a series of Business Incentives Roundtables.

At the March 27, 2012, Executive Committee meeting, a proposal was made to include a focus group to the roundtable series. The focus group will provide feedback on SFWIB's business services. Businesses in the region will be invited to attend that roundtable. The meeting will be comprised of a panel of 10 companies that have participated in Employed Worker Training (EWT), On-the-Job Training (OJT), and tax incentives programs.

The goal of the workshop is to afford businesses an opportunity to discuss their experiences, voice concerns and offer suggestions for improving SFWIB's business services.

The roundtable will be held on May 2, 2012, at the following time and location:

Wednesday, May 2, 2012

Sign-In: 9:30 - 10:00 am

10:00 am - 11:30 pm

South Florida Workforce Investment Board

7300 Corporate Center Drive, Suite 500

Miami, FL 33126



5.

SFWIB – Economic Development & Industry Sector (EDIS) Committee

April 19, 2012

Approval of New Training Vendors, New Programs for the New Vendors and New Programs for an Existing Vendor

RECOMMENDATION

SFWIB staff recommends to the EDIS Committee to recommend to the Board the approval of new Training Vendors, new programs for the new vendors and new programs for an existing Training Vendor.

BACKGROUND

Federal and state law permit regional workforce boards to independently develop criteria for the selection and maintenance of Training Vendors and programs. In Region 23, the current process to become an approved Training Vendor involves staff evaluation of an applicant's programmatic and fiscal capabilities. For an existing Training Vendor who requests the addition of a new program or campus, staff reviews only programmatic capabilities. Vendor requests passing staff's review are presented to the EDIS Committee for a recommendation for Board approval. Below are the requests for the Committee to consider.

Request to be a Training Vendor:

Florida Vocational Institute, Corp.
Genesis Vocational Institute, Corp.

Request to Add Programs:

Florida Vocational Institute, Corp. – Medical Assistant, Diploma; Electrocardiograph Aide, Diploma
Genesis Vocational Institute, Corp. – Medical Assistant, Diploma; Electrocardiograph Technician, Diploma
Bar Education, Inc. (Southeastern College/Keiser Career College) – Human Resources Administration, AS;
Human Resources Administration, Diploma

The schools listed above passed staff's review process. Documentation used during the review is attached.

Attachment

Florida Department of Education

Southeastern College (#2068)

17395 NW 59th Avenue
 Miami Lakes, FL 33015
[Map](#)

Contact: Lisa Oliver
Phone: (305) 820-5003
Fax: (305)820-5455
Email: juliaq@keisercareer.edu
Website: www.keisercareer.edu

License Status: License By Means of Accreditation
Licensed Since: 7/29/1998

Other Locations

Institution Name	Location	Campus
Southeastern College	Greenacres	Main
Southeastern College	Miami Lakes	Branch
Southeastern College	New Port Richey	Branch
Southeastern College	St.Petersburg	Branch
Southeastern College	Tampa	Branch

Accreditation

Accredited By	Level of Accreditation
ACCSC	Institutional

Note: Accreditation generally means that a college or school has been evaluated by a group of educators, and meets the accrediting agency's standards. This process is VOLUNTARY for the college; it is not "required". However, accreditation is required for financial aid eligibility, recognition of degrees or credits by employers or other colleges, universities, or schools, easy transfer of credits, acceptance into another school, and other education-related opportunities.

Be aware that some so-called "accrediting agencies" may not be recognized by the U.S. Department of Education, or may even be bogus! A current listing of recognized "accrediting agencies" may be found on the [U.S. Department of Education's web site](#). Check with this office before you send money to any college, even if it claims to be accredited.

Programs Offered

Program Title	Credential	Clock Hours	Credit Hours	Student Data Reporting Period	Enrolled	Grads	Placed	CIP Code
(EMT-B)-Paramedic	Diploma	1560	54	10-11	22	10	10	0351090406
Cardiovascular Technology	Associate in Science	2006	77	10-11	0	0	0	0351090101
Computer Networking with Emerging Technologies	Associate in Science	1584	72	10-11	30	9	6	0511090100
Computer Networking with Emerging Technologies	Diploma	1200	48	10-11	18	2	2	0511090100
Diagnostic Medical Sonography	Associate in Science	2458	91	10-11	0	0	0	0351091000
Emergency Medical Services	Associate in Science	1944	78	10-11	100	4	4	0351090402
Emergency Medical Technician-Basic	Diploma	396	15	10-11	4	0	0	0351090401
Emerging Technologies	Diploma	600	24	10-11	0	0	0	0511090102
Esthetician (Skin Care Specialist)	Diploma	600	30	10-11	26	9	6	0612040805
Human Resource Administration	Diploma	1000	65	10-11	0	0	0	0552100101
Human Resource Administration	Associate in Science	1384	89	10-11	0	0	0	0552100101
Massage Therapy	Associate in Science	1384	70	10-11	28	13	8	0351350100
Massage Therapy	Diploma	1000	46	10-11	10	0	0	0351350100
Medical Assisting	Diploma	920	36.5	10-11	39	13	7	0351080100
Medical Assisting	Associate in Science	1304	60.5	10-11	143	38	29	0351080101

Medical Billing and Coding	Diploma	900	38.5	10-11	67	30	18	0351070702
Paramedic (EMT-P)	Diploma	1164	39.5	10-11	1	0	0	0351090406
Paramedical Aesthetician (Advanced Clinical Skin Care Specialist)	Diploma	1200	54	10-11	4	0	0	0312041401
Pharmacy Technology	Diploma	1120	43	10-11	31	12	9	0351080500
Pharmacy Technology	Associate in Science	1504	67	10-11	77	9	6	0351080500
Practical Nurse	Diploma	1350	52	10-11	147	65	65	0351390100
Registered Nurse Bridge	Associate in Science	1852	76.5	10-11	99	11	8	0351380100
Spa Management	Associate in Science	960	60	10-11	0	0	0	0252090600
Surgical Technology	Associate in Science	1824	73	10-11	198	25	20	0351090901

Note: Enrollment is the number of students enrolled in the program for the fiscal period July 1 – June 30. This number includes students who were already enrolled in the program and new enrollments for the fiscal period.

Bar Education, Inc.

Note: ITAs are issued in accord with the SFWIB ITA Policy; the initial ITA may cover up to and including 50 percent of the program's maximum ITA amount; the subsequent ITA is issued upon the participant's arrival at the midpoint of the training program's life and may cover up to and including the remaining 50 percent of the program's maximum ITA amount. **Pell Grants:** All participants are required to apply for the Pell Grant and if Pell eligible and the program is a Pell eligible program, then the Pell Grant must be used first to cover tuition costs. ITAs only cover up to one year of training and neither A.A. nor Bachelor degrees are covered by ITAs. **Tuition Refunds:** For guidance on issuing refunds, refer to the SFWIB Standardized Refund Policy. **Notice:** Case Managers shall advise participants that they may be required to obtain student loans and/or other grants to cover the cost of the program that they wish to enroll in if the ITA amount and the Pell Grant, if eligible for Pell, does not cover the full cost of the program. **SFWIB will not be responsible for any debts that the participants incur.**

						Institutional Fees															
						A	B	C	D	E	F	G	H			2011 - 2012 TOL Wage Rate					
Program Offered	License/Certification (Yes/No)	CIP Code	Clock Hours	Credit Hours	Course Length (estimated in months)	Tuition Cost	Application-Registration Fees	Special Course Fees	Total Institutional Fees (A+B+C)	Books and Materials	Tools	Tests/Certification Exams	Total Program Cost (D+E+F+G)	MAX ITA AMT (Determined by SFWIB)	Pell Eligible (Yes/No)	Comparable Public School Program (Determined by SFWIB)	2011-2012 TOL Related Occupations SOC (Name &)	Entry	Mean	Comments	
A.S./A.A.S. Degree Programs																					
Human Resources Administration	Y	552100101	0	89	18	\$ 31,914.00	\$ 150.00	N/A	\$ 32,064.00	\$ 1,800.00	N/A	N/A	\$ 33,864.00	N/A	Y	N/A	131071 - Employment, Recruitment and Placement Specialists	\$ 14.70	\$ 22.54	N/A	
Diploma/Certificate Programs																					
Human Resources Administration	Y	552100101	0	65	10	\$ 17,730.00	\$ 150.00	N/A	\$ 17,880.00	\$ 1,000.00	N/A	N/A	\$ 18,880.00	N/A	Y	N/A	131071 - Employment, Recruitment and Placement Specialists	\$ 14.70	\$ 22.54	N/A	

Florida Department of Education

Genesis Vocational Institute, Corp. (#3805)

12859-61 SW 42nd Street
Miami, FL 33175
[Map](#)

Contact: Adriana Francese

Phone: (305) 223-0506

Fax: (305)223-0509

Email: info@genesivocationalinstitute.com

Website: www.genesivocationalinstitute.com

License Status: Annual

Licensed Since: 1/29/2009

Programs Offered

Program Title	Credential	Clock Hours	Credit Hours	Student Data Reporting Period	Enrolled	Grads	Placed	CIP Code
Electrocardiograph Technician	Diploma	165		10-11	15	12	9	0351090202
Home Health Aide	Diploma	75		10-11	24	19	19	0351260200
Medical Assistant	Diploma	936		10-11	18	10	8	0351080100
Medical Billing and Coding	Diploma	1000		10-11	13	5	3	0351070702
Nursing Assistant	Diploma	120		10-11	44	40	30	0351390200
Patient Care Technician	Diploma	600		10-11	15	9	7	0351390205
Phlebotomy Technician	Diploma	165		10-11	75	65	50	0351100901

Note: Enrollment is the number of students enrolled in the program for the fiscal period July 1 – June 30. This number includes students who were already enrolled in the program and new enrollments for the fiscal period.

Genesis Vocational Institute, Corp.																					
<p>Note: ITAs are issued in accord with the SFWIB ITA Policy; the initial ITA may cover up to and including 50 percent of the program's maximum ITA amount; the subsequent ITA is issued upon the participant's arrival at the midpoint of the training program's life and may cover up to and including the remaining 50 percent of the program's maximum ITA amount. Pell Grants: All participants are required to apply for the Pell Grant and if Pell eligible and the program is a Pell eligible program, then the Pell Grant must be used first to cover tuition costs. ITAs only cover up to one year of training and neither A.A. nor Bachelor degrees are covered by ITAs. Tuition Refunds: For guidance on issuing refunds, refer to the SFWIB Standardized Refund Policy. Notice: Case Managers shall advise participants that they may be required to obtain student loans and/or other grants to cover the cost of the program that they wish to enroll in if the ITA amount and the Pell Grant, if eligible for Pell, does not cover the full cost of the program. SFWIB will not be responsible for any debts that the participants incur.</p>																					
Institutional Fees																		2011 - 2012 TOL Rate		Wage	
Program Offered	License/Certification (Yes/No)	CIP Code	Clock Hours	Credit Hours	Course Length (estimated in months)	A Tuition Cost	B Application-Registration Fees	C Special Course Fees	D Total Institutional Fees (A+B+C)	E Books and Materials	F Tools	G Tests/Certification Exams	H Total Program Cost (D+E+F+G)	MAX ITA AMT (Determined by SFWIB)	Pell Eligible (Yes/No)	Comparable Public School Program (Determined by SFWIB)	2011-2012 TOL Occupations & SOC	Related (Name)	Entry	Mean	Comments
A.S./A.A.S. Degree Programs																					
Diploma/Certificate Programs																					
Medical Assistant	Yes	351080100	936	N/A	9	\$3,320.00	\$50.00	N/A	\$3,370.00	\$180.00	N/A	\$283.00	3833.00	N/A	N/A	N/A	319092 - Medical Assistants	\$10.84	\$14.03	N/A	
Electrocardiograph Technician	Yes	351090202	165	N/A	2	\$340.00	\$50.00	N/A	\$390.00	\$180.00	N/A	\$109.00	679.00	N/A	N/A	N/A	292031 - Cardiovascular Technologists & Technicians	\$11.04	\$19.78	N/A	

Florida Department of Education

Florida Vocational Institute (#3441)

6840 SW 40th Street, Suite 211-A
Miami, FL 33155

[Map](#)

Contact: Jesus Marin

Phone: (305) 665-1911

Fax: (305)665-1917

Email: floridavocationalinstitute@yahoo.com

Website: www.fvi.edu

License Status: Annual

Licensed Since: 2/21/2007

Accreditation

Accredited By	Level of Accreditation
COE	Diploma

Note: Accreditation generally means that a college or school has been evaluated by a group of educators, and meets the accrediting agency's standards. This process is VOLUNTARY for the college; it is not "required". However, accreditation is required for financial aid eligibility, recognition of degrees or credits by employers or other colleges, universities, or schools, easy transfer of credits, acceptance into another school, and other education-related opportunities.

Be aware that some so-called "accrediting agencies" may not be recognized by the U.S. Department of Education, or may even be bogus! A current listing of recognized "accrediting agencies" may be found on the [U.S. Department of Education's web site](#). Check with this office before you send money to any college, even if it claims to be accredited.

Programs Offered

Program Title	Credential	Clock Hours	Credit Hours	Student Data Reporting Period	Enrolled	Grads	Placed	CIP Code
Electrocardiograph Aide	Diploma	165		10-11	27	23	21	0351090202
Medical Assistant	Diploma	900		10-11	16	12	9	0351080100
Nursing Assistant - Home Health Aide	Diploma	168		10-11	109	99	74	0351390200
Patient Care Technician	Diploma	600		10-11	32	27	22	0351390205

Phlebotomy Technician	Diploma	165	10-11	37	32	23	0351100901
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Note: Enrollment is the number of students enrolled in the program for the fiscal period July 1 – June 30. This number includes students who were already enrolled in the program and new enrollments for the fiscal period.

FL Vocational Institute, Corp.

Note: ITAs are issued in accord with the SFWIB ITA Policy; the initial ITA may cover up to and including 50 percent of the program's maximum ITA amount; the subsequent ITA is issued upon the participant's arrival at the midpoint of the training program's life and may cover up to and including the remaining 50 percent of the program's maximum ITA amount. **Pell Grants:** All participants are required to apply for the Pell Grant and if Pell eligible and the program is a Pell eligible program, then the Pell Grant must be used first to cover tuition costs. ITAs only cover up to one year of training and neither A.A. nor Bachelor degrees are covered by ITAs. **Tuition Refunds:** For guidance on issuing refunds, refer to the SFWIB Standardized Refund Policy. **Notice:** Case Managers shall advise participants that they may be required to obtain student loans and/or other grants to cover the cost of the program that they wish to enroll in if the ITA amount and the Pell Grant, if eligible for Pell, does not cover the full cost of the program. **SFWIB will not be responsible for any debts that the participant incurs.**

Institutional Fees																				
Program Offered	License/ Certification (Yes/No)	CIP Code	Clock Hours	Credit Hours	Course Length (estimated in months)	A	B	C	D	E	F	G	H	MAX ITA AMT (Determined by SFWIB)	Pell Eligible (Yes/No)	Comparable Public School Program (Determined by SFWIB)	2011 -2012 TOL Related Occupations (Name & SOC)	2011 - 2012 TOL Wage Rate		Comments
						Tuition Cost	Application- Registration Fees	Special Course Fees	Total Institutional Fees (A+B+C)	Books and Materials	Tools	Tests/ Certification Exams	Total Program Cost (D+E+F+G)					Entry	Mean	
A.S./A.A.S. Degree Programs																				
Diploma/Certificate Programs																				
Medical Assistant	Yes	0351080100	900	N/A	11.25	\$5,450.00	\$50.00	\$35.00	\$5,535	\$185.00	N/A	\$149.00	\$5,869.00	N/A	N/A	N/A	319092 - Medical Assistants	\$10.84	\$14.03	N/A
Electrocardiograph Aide	Yes	0351090202	165	N/A	2	\$600.00	\$60.00	\$35.00	\$695	\$162.00	N/A	\$105.00	\$962.00	N/A	N/A	N/A	292031 - Cardiovascular Technologists & Technicians	\$11.04	\$19.78	N/A



6.

SFWIB – Economic Development & Industry Sector (EDIS) Committee

April 19, 2012

Approval of the Waiver Request of the Limitation on the use of WIA Funds for Business Capitalization

RECOMMENDATION

SFWIB staff recommends to the EDIS Committee to recommend to the Board the approval of a waiver request of the limitation on the use of WIA funds for business capitalization.

BACKGROUND

Under WIA section 181(e), WIA Title I funds may not be spent on employment generating activities, economic development activities, investment in revolving loan funds, capitalization of business, investment in contract bidding resource centers and similar activities that are not directly related to training for eligible individuals.

Staff is drafting a waiver of the prohibition on use of WIA funds for business capitalization. Approval of the waiver would allow SFWIB to use WIA funds to capitalize small businesses and develop entrepreneurship training programs. Such a waiver would contribute to small business vitality inevitably improving job placement and retention.