



SOUTH FLORIDA WORKFORCE INVESTMENT BOARD

ECONOMIC DEVELOPMENT AND INDUSTRY SECTOR (EDIS) COMMITTEE MEETING

**Wednesday, August 19, 2009
3:00 P.M.**

South Florida Workforce Investment Board Headquarters
7300 Corporate Center Drive
5th Floor - Conference Room 3
Miami, Florida 33126

AGENDA

1. Call to Order and Introductions
2. Approval of EDIS Committee Meeting Minutes
 - A. June 16, 2009
3. SFWIB Training Expo
 - A. Miami-Dade County Update
 - B. Plan for Monroe County
4. Occupational Training Reports
 - A. Training Account Reports Review – Presentation
 - B. Occupational Training - Discussion
5. Recommendation as to an Allocation of Funds to The Greater Miami Chamber of Commerce, Inc.
6. Workforce Florida, Inc. – Workforce Innovation New Generation Solutions (Business Incubation/Entrepreneurship)

South Florida Workforce Investment Board is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.



2.

SFWIB - Economic Development and Industry Sector Committee

August 19, 2009

Minutes of SFWIB Economic Development and Industry Sector Committee Meeting June 18, 2009

South Florida Workforce Investment Board
 Economic Development and Industry
 Sector Committee and Workforce Committee
 June 18, 2009, at 8:00 A.M.
 Doubletree Miami Mart/Airport Hotel and Exhibition Center
 711 N.W. 72nd Ave., Miami

COMMITTEE MEMBERS IN ATTENDANCE	COMMITTEE MEMBERS NOT IN ATTENDANCE	OTHER ATTENDEES
1. Andre “Andy” Perez 2. Thomas Roth 3. Holly Wiedman 4. Joe Chi 5. Maria Cristina Regueiro 6. Monica Russo	7. Bill Diggs 8. Gregg Talbert SFW STAFF Kavehersi, Cheri McFarlane, Sharon	Albert, Tom – Keiser Career College Cardenas, Carlos – Small Business Development Center Napoleon, Jhonson – Florida Educational Institution Oliver, Cindy – Terramark Worldwide, Inc., Jackie Zelman- University of Miami Zeno, Miriam – Ser Jobs

Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

Mr. Andy Perez, Committee Chairperson, called the meeting to order at 8:15 A.M. and introductions were made.

2. Approval of EDIS Committee Meeting Minutes of December 6, 2007, February 7, 2008, June 5, 2008, October 2, 2008, December 11, 2008, February 26, 2009, and April 16, 2009

Monica Russo moved approval of the EDIS Committee Meeting Minutes of December 6, 2007, February 7, 2008, June 5, 2008, October 2, 2008, December 11, 2008, February 26, 2009 and April 16, 2009. The motion was seconded by Thomas Roth and approved.

3. Informational – Training Fair

Mr. Perez stated that in order to enhance opportunities for individuals to access training using stimulus and formula allocated funds, it has been suggested that SFWIB host a major training fair. Suggestion from the members would be welcomed.

- Terremark volunteered to conduct one of the workshops on “how to interview for tech jobs”
- Maria Christina Regueiro suggested SFW’s website be used as a means to pre-qualify applicants and handle the process very much like an admissions process. She suggested we use “operation paycheck” as a model and learn from past mistakes.
- Ms. Regueiro also suggested SFW use the pathway model and have the career centers assist individuals before and after the process to help properly guide them into the right career. Consideration should be made for those who can’t afford or have difficulty with transportation.

- Mr. Perez suggested that representatives of the Small Business Development Council (SBDC) be in attendance to assist those interested in starting their own business. Ms. Regueiro concurred and suggested SFW also have a place on its website for those interested in starting a business.
- Jhonson Napoleon offered SFW some of his free radio time to reach those in the Haitian community. Mr. Perez said it would be a good idea for Mr. Napoleon to make that suggestion at the Board meeting.

4. Presentation on Digital Skills Literacy

Mr. Perez informed the Committee that the Board at its September 18, 2008 Board meeting, implemented a Digital Skills Working Group with the objective to convey the range of digital skill levels required for today's workforce. Mr. Perez introduced Jackie Zelman of the University of Miami's Executive Information & Technology Institute who proceeded to make a presentation on Digital Skills Literacy to the Committee.

Ms. Zelman informed the Committee that a Digital Skills Literacy Survey would be conducted by the Knight Center of Digital Excellence. Once the Survey is received it would be translated into Spanish and Creole. Then a proposal would be presented to SFWIB with recommendations on how to proceed.

5. Recommendation of an Allocation of Funds to the Knight Center of Digital Excellence for a Digital Literacy Survey

Mr. Perez described the recommendation for an allocation not to exceed \$60,000 to the Knight Center of Digital Excellence for a Digital Skills literacy Survey. The intent of the Survey is not to test individuals for digital literacy, but instead try to understand the challenges faced by the business community, employees and job seekers due to the lack of such literacy.

Joe Chi moved approval of an allocation of funds to the Knight Center of Digital Excellence for a Digital Literacy Survey. The motion was seconded by Monica Russo and approved.

6. Recommendation of an Allocation of Funds to the Greater Miami Chamber of Commerce

Mr. Perez described the recommendation for an allocation not to exceed \$50,000 to the Greater Miami Chamber of Commerce (GMCC) for a study on educational/workforce challenges in Miami-Dade County. The scope of the study will include: initial data collection efforts; interviewing and focus groups with leaders from education, businesses, government, etc.; identifying P-20+ baseline and strategic initiatives and development of a Strategic Plan.

Holly Wiedman moved approval of an allocation of funds to the Greater Miami Chamber of Commerce for a study on educational/workforce challenges in Miami-Dade County. The motion was seconded by Joe Chi and approved.

7. Recommendation as to Technology Upgrade Action

Mr. Perez described the recommendation of an allocation of Reed Act Funds not to exceed \$356,000 for the purchase of 405 computers, to replace outdated computers in the Region's Career Centers and Administrative Office. The 405 replacement computers cover nearly 40 percent of the 1,038 PCs needing replacement. The Reed Act funds must be expended by June 30, 2009.

Joe Chi moved approval of an allocation of Reed Act Funds for the purchase of 405 computers. The motion was seconded by Maria Christina Regueiro and approved.

8. Recommendation as to the Approval of New Training Agents and New Programs for Approved Training Agents

Mr. Perez described the recommendation by SFWIB Staff for approval of the following training vendors and training programs, which according to the Commission for Independent Education (CIE) are current with all requirements of Rule 6E, Florida Administrative Code:

Bar Education, Inc. dba Keiser Career College: submitted a request to become an approved training vendor

The College of Business and Technology, Dade Medical College and South Florida Institute of Technology submitted a request to add new locations and new programs to their list of approved offerings.

Maria Christina Regueiro moved approval of New Training Agents and New Programs for Approved Training Agents. The motion was seconded by Joe Chi and approved.

9. Employed Worker Training Update

Due to lack of time, this item was not discussed.

Meeting adjourned at 9:23A.M.



3A.

**SFWIB - Economic Development & Industry
Sector (EDIS) Committee**

August 19, 2009

**SFWIB Training Expo – Miami-Dade County
Update**

Informational

BACKGROUND

SFWIB staff has been working with the SFWIB approved training vendors on the 2009 Training and Career Expo as a platform to connect jobseekers, those in career transition and residents experiencing barriers to employment. More than thirty of the Region's approved training and education providers are participating in the process. Participating training and education providers will be offering certified trainings in a number of occupational categories as outlined by the State's Targeted Occupations List to eligible applicants.

The Training Expo will be held as follows:

Date: Thursday, September 24th, 2009
Time 9:00am – 4:00pm
Location: Miami Beach Convention Center
1700 Convention Center Drive
Hall C
Miami Beach, Florida

The following major activities have taken place:

- Sponsorship Kits were developed and forwarded on August 6, 2009 to training vendors to help market sponsorships to the business community.
- An on-line registration form has been completed and is now available on the website.
- Four workshops have been developed which will serve as a qualifier for eligibility certification and the material will be delivered according to the specifications designed by the SFWIB. In addition, there will be on-site certification, eligibility, and vouchering for those approved to receive training services. All others will be referred to their nearest career center.



3.B

SFWIB - Economic Development & Industry Sector (EDIS) Committee

August 19, 2009

SFWIB Training Expo – Monroe County Plan

Informational

BACKGROUND

At the August 4, 2009, Executive Committee meeting, EDIS Vice-Chairperson Jackie Harder requested for SFW to host a similar training expo in Monroe County. SFWIB staff has been exploring the possibility of holding a training expo, similar to the event for Miami-Dade County.



4.A.

**SFWIB - Economic Development & Industry
Sector (EDIS) Committee**

August 19, 2009

**Occupational Training Reports – Training
Account Reports - Presentation**

Informational

BACKGROUND

SFWIB staff will provide a presentation on the Training Account Reports that have been developed. The reports that will be demonstrated are:

- Training Accounts – Service Provider
- Training Accounts – Training Agents
- Training_One-Stop- Revised
- Training_Schools -Revised



4.B.

SFWIB - Economic Development & Industry Sector (EDIS) Committee

August 19, 2009

Occupational Training Reports – Occupational Training - Discussion

Discussion

BACKGROUND

SFWIB expends the majority of its training funds through Individual Training Accounts (ITAs). ITAs are used to cover the cost of training in programs that are linked to occupations that appear on the Regions Targeted Occupations List (TOL).

Though an occupation appears on the TOL, the supply of individuals with the qualifications may exceed the demand for the occupation. Therefore, SFWIB could be training individuals in occupations where the individuals may not be placed into employment.

SFWIB staff has developed the attached analysis for the Committee members review and discussion.

The analysis was based on the 2008-2009 Targeted Occupations List (TOL). SFWIB staff was able to develop a demand supply rate by determining the following:

- Number of individuals in EF with the qualifications for each occupation on the TOL;
- Number of individuals in training or trained through June 30, 2009 in each of the occupations on the TOL with approved training programs;
- Number of job openings in EF for the period July 1, 2008 – June 30, 2009;
- Annual openings based on LMI data for 2008-2016.

The Demand/Supply rate was determined by adding the number of individuals in EF with the qualifications and the number of individuals in training in the occupation divided the number of job opening in EF.

Attachment:

Information- Based on 2008-2009 TOL

Standard Occupational Code	Occupational Title	Number of Persons in EF with Qualifications	Number of Persons in Training based on 2008/2009	Number of Jobs in EFM 7/1/08-6/30/09	Annual Openings Base on LMI Data 2008-2016	Demand/Supply Rate	Recommendations/Comments	Approved Local Training Program Yes/No		
								Yes	No	Unknown
132011	Accountants & Auditors	440	20	300	457	1.53		Yes		
113011	Administrative Service Managers	470	6	61	56	7.80		Yes		
413011	Advertising Sales Agents	477	0	50	57	9.54			No	
493011	Aircraft Mechanics & Service Technicians	496	12	38	32	13.37		Yes		
512011	Aircraft Structures, Surfaces & Systems Assemblers	228	0	6	25	38.00		Yes		
132021	Appraisers & Assessors of Real Estate	402	0	3	31	134.00			No	
173011	Architectural & Civil Drafters	482	20	7	57	71.71		Yes		
493021	Automotive Body & Related Repairers	405	1	15	38	27.07	Removed - 2009-2010 TOL	Yes		
493023	Automotive Service Technicians & Mechanics	493	50	52	123	10.44		Yes		
492091	Avionics Technicians	447	2	2	3	224.50		Yes		
194021	Biological Technicians	10	0	4	5	2.50		Yes		
433031	Bookkeeping, Accounting & Auditing Clerks	498	10	222	516	2.29		Yes		
274012	Broadcast Technicians	123	6	7	57	18.43		Yes		
493031	Bus & Truck Mechanics & Diesel Engine Specialists	297	5	32	53	9.44		Yes		
533022	Bus Drivers, School	500	0	9	54	55.56			No	
131199	Business Operations Specialists, All Other	504	0	61	336	8.26		Yes		
274031	Camera Operators, Television, Video & Motion Picture	160	1	8	29	20.13		Yes		
535021	Captains, Mates, & Pilots of water Vessels	85	0	1	57	85.00			No	
292031	Cardiovascular Technologists & Technicians	83	0	16	19	5.19		Yes		
472031	Carpenters	500	0	4	169	125.00		Yes		
472051	Cement Masons & Concrete Finishers	369	0	7	21	52.71			No	
351011	Chefs & Head Cooks	500	3	91	17	5.53		Yes		

Information- Based on 2008-2009 TOL

Standard Occupational Code	Occupational Title	Number of Persons in EF with Qualifications	Number of Persons in Training based on 2008/2009	Number of Jobs in EFM 7/1/08-6/30/09	Annual Openings Base on LMI Data 2008-2016	Demand/Supply Rate	Recommendations/Comments	Approved Local Training Program Yes/No		
								Yes	No	Unknown
173022	Civil Engineering Technicians	51	0	2	15	25.50		Yes		
131031	Claims Adjusters, Examiners & Investigators	351	0	9	67	39.00			No	
272022	Coaches & Scouts	108	0	15	53	7.20			No	
131072	Compensation, Benefits & Job Analysis Specialists	34	5	8	19	4.88		Yes		
131041	Compliance Officers, Exc. Safety, Agri. Constr & Transp.	47	0	9	102	5.22			No	
113021	Computer & Information Systems Managrs	138	86	66	26	3.39		Yes		
151021	Computer Programmers	79	7	95	66	0.91		Yes		
151031	Computer Software Engineers, Applications	48	0	53	73	0.91			No	
151099	Computer Specialists, All Others	134	126	35	18	7.43	Removed - 2009-2010 TOL	Yes		
151041	Computer Support Specialists	261	84	79	153	4.37		Yes		
151051	Computer Systems Analysts	492	0	45	113	10.93		Yes		
474011	Construction & Building Inspectors	500	0	16	52	31.25			No	
119021	Construction Managers	307	13	33	135	9.70		Yes		
333012	Correctional Officers & Jailers	135	12	15	149	9.80		Yes		
131051	Cost Estimators	11	0	16	31	0.69			No	
232091	Court Reporters	10	0	1	7	10.00			No	
434051	Customer Service Representative	500	10	1135	807	0.45		Yes		
151061	Database Administrators	48	0	32	21	1.50		Yes		
319091	Dental Assistants	88	13	13	82	7.77		Yes		
292021	Dental Hygienists	10	16	5	49	5.20		Yes		
333021	Detectives & Criminal Investigators	54	0	6	78	9.00			No	
292032	Diagnostic Medical Sonographers	7	12	5	14	3.80		Yes		
499051	Electrical Power-Line Installers & Repairers	14	0	2	23	7.00	Removed - 2009-2010 TOL	Yes		
472111	Electricians	500	7	62	117	8.18		Yes		

Information- Based on 2008-2009 TOL

Standard Occupational Code	Occupational Title	Number of Persons in EF with Qualifications	Number of Persons in Training based on 2008/2009	Number of Jobs in EFM 7/1/08-6/30/09	Annual Openings Base on LMI Data 2008-2016	Demand/Supply Rate	Recommendations/Comments	Approved Local Training Program Yes/No		
								Yes	No	Unknown
292041	Emergency Medical Technicians & Paramedics	30	14	8	13	5.50		Yes		
131071	Employment, Recruitment, & Placement Specialists	56	5	12	63	5.08		Yes		
436011	Executive Secretaries & Administrative Assistants	500	24	405	453	1.29		Yes		
119011	Farm, Ranch & Other Agricultural Managers	24	0	0		N/A			No	
132051	Financial Analysts	90	6	101	31	0.95		Yes		
113031	Financial Managers	220	6	14	64	16.14		Yes		
332011	Fire Fighters	24	0	0	154	N/A			No	
471011	First Line Superv. of Construction & Extraction Workers	118	0	10	96	11.80		Yes		
331021	First Line Superv. of Fire Fighting & Prevention Workers	1	0	0	20	N/A	Removed - 2009-2010 TOL		No	
351012	First Line Superv. of Food Preparation & Serving Workers	121	0	113	112	1.07		Yes		
371011	First Line Superv. of Housekeeping & Janitorial Workers	202	0	109	42	1.85			No	
371012	First Line Superv. of Landscaping & Groundskeeping Workers	43	0	6	15	7.17			No	
531031	First Line Superv. of Material-Moving Vehicle Operators	39	0	15	57	2.60			No	
491011	First Line Superv. of Mechanics, Installers & Repairers	44	0	47	82	0.94		Yes		
431011	First Line Superv. of Office & Admin. Support Workers	177	2	91	260	1.97		Yes		
511011	First Line Superv. of Production & Operating Workers	143	0	61	44	2.34			No	
411012	First Line Superv. of Non-Retail Sales Workers	135	0	15	108	9.00			No	
391021	First Line Superv. of Personal Service Workers	12	0	13	45	0.92			No	
411011	First Line Superv. of Retail Sale Workers	350	0	305	337	1.15		Yes		
119051	Food Service Managers	170	3	109	52	1.59		Yes		
111021	General & Operations Managers	256	5	185	117	1.41		Yes		
472121	Glaziers	22	0	2	7	11.00	Removed - 2009-2010 TOL		No	
271024	Graphic Designers	133	23	30	78	5.20		Yes		
292099	Health Technologists & Technicians, All Other	60	0	19	14	3.16	Removed - 2009-2010 TOL		No	

Information- Based on 2008-2009 TOL

Standard Occupational Code	Occupational Title	Number of Persons in EF with Qualifications	Number of Persons in Training based on 2008/2009	Number of Jobs in EFM 7/1/08-6/30/09	Annual Openings Base on LMI Data 2008-2016	Demand/Supply Rate	Recommendations/Comments	Approved Local Training Program Yes/No		
								Yes	No	Unknown
499021	Heating, AC & Refrigeration Mechanics & Installers	144	30	39	46	4.46		Yes		
499031	Home Appliance Repairers	34	2	9	23	4.00		Yes		
492097	Home Entertainment Electronics Installers & Repairers	21	0	0	6	N/A	Removed - 2009-2010 TOL		No	
434161	Human Resources Assistants, Exc. Payroll	131	0	1	29	131.00			No	
499041	Industrial Machinery Mechanics	43	0	35	39	1.23			No	
259031	Instructional Coordinators	27	0	14	41	1.93			No	
413021	Insurance Sales Agents	93	0	68	217	1.37		Yes		
132053	Insurance Underwriters	36	0	10	26	3.60			No	
271025	Interior Designers	62	2	3	69	21.33		Yes		
436012	Legal Secretaries	142	1	27	189	5.30		Yes		
292061	Licensed Practical & Licensed Vocational Nurses	80	234	108	212	2.91		Yes		
434131	Loan Interviewers & Clerks	57	0	15	75	3.80			No	
132072	Loan Officers	97	0	41	155	2.37		Yes		
499043	Maintenance Workers, Machinery	134	0	0	25	N/A			No	
112021	Marketing Managers	205	12	102	31	2.13		Yes		
292012	Medical & Clinical Laboratory Technicians	34	7	27	18	1.52		Yes		
292011	Medical & Clinical Laboratory Technologists	8	3	20	24	0.55		Yes		
119111	Medical & Health Services Managers	51	0	37	49	1.38		Yes		
319092	Medical Assistants	383	87	97	182	4.85		Yes		
499062	Medical Equipment Repairers	12	1	4	23	3.25	Removed - 2009-2010 TOL	Yes		
292071	Medical Records & Health Information Technicians	116	78	80	47	2.43		Yes		
436013	Medical Secretaries	181	4	44	105	4.20		Yes		
319094	Medical Transcriptionists	6	0	11	11	0.55		Yes		
151071	Network & Computer Systems Administrators	133	30	52	108	3.13		Yes		

Information- Based on 2008-2009 TOL

Standard Occupational Code	Occupational Title	Number of Persons in EF with Qualifications	Number of Persons in Training based on 2008/2009	Number of Jobs in EFM 7/1/08-6/30/09	Annual Openings Base on LMI Data 2008-2016	Demand/Supply Rate	Recommendations/Comments	Approved Local Training Program Yes/No		
								Yes	No	Unknown
151081	Network Systems & Data Communications Analysts	28	28	16	151	3.50		Yes		
472073	Operating Engineers/Construction Equipment Operators	54	10	8	40	8.00		Yes		
292081	Opticians, Dispensing	8	4	1	24	12.00		Yes		
472141	Painters, Construction & Maintenance	200	0	26	69	7.69			No	
232011	Paralegal & Legal assistants	138	31	33	168	5.12		Yes		
132052	Personal Financial Advisors	21	0	41	163	0.51		Yes		
372021	Pest Control Workers	14	0	17	21	0.82			No	
312021	Physical Therapist Assistants	12	12	14	23	1.71		Yes		
472152	Plumbers, Pipefitters & Steamfitters	245	1	85	61	2.89		Yes		
333051	Police & Sheriff's Patrol Officers	79	20	10	217	9.90		Yes		
272012	Producers & Directors	114	5	17	64	7.00		Yes		
119141	Property, Real Estate & Community Association Managers	101	0	24	58	4.21		Yes		
273031	Public Relations Specialists	55	5	24	72	2.50		Yes		
131023	Purchasing Agents, Except Farm Products & Trade	52	0	25	53	2.08			No	
292034	Radiologic Technologists & Technicians	31	12	43	43	1.00		Yes		
419022	Real Estate Sales Agents	132	1	30	167	4.43		Yes		
291111	Registered Nurses	95	225	385	754	0.83		Yes		
291126	Respiratory Therapists	6	28	20	29	1.70		Yes		
472181	Roofers	49	0	12	28	4.08			No	
535011	Sailors & Marine Oilers	100	0	2	101	50.00			No	
112022	Sales Managers	400	5	271	83	1.49		Yes		
414011	Sales, Reps., Wholesale & Mfg, Tech. & Sci. Products	210	0	39	247	5.38			No	
414012	Sales, Reps., Wholesale & Manufacturing, Other	156	0	77	712	2.03			No	
413031	Securities, & Financial Sales Agents	133	0	6	160	22.17			No	

Information- Based on 2008-2009 TOL

Standard Occupational Code	Occupational Title	Number of Persons in EF with Qualifications	Number of Persons in Training based on 2008/2009	Number of Jobs in EFM 7/1/08-6/30/09	Annual Openings Base on LMI Data 2008-2016	Demand/Supply Rate	Recommendations/Comments	Approved Local Training Program Yes/No		
								Yes	No	Unknown
492098	Security & Fire Alarm Systems Installers	26	0	10	25	2.60		No		
472211	Sheet Metal Workers	36	0	5	19	7.20		No		
535031	Ship Engineers	7	0	1	69	7.00		Yes		
119151	Social & Community Service Managers	34	5	29	25	1.34		Yes		
211093	Social & Human Service Assistants	128	0	85	66	1.51		No		
211011	Substance Abuse & Behavioral Disorders Counselors	19	0	15	22	1.27		No		
292055	Surgical Technologists	11	6	11	40	1.55		Yes		
173031	Surveying & Mapping Technicians	18	0	1	48	18.00		Yes		
171022	Surveyors	30	0	3	17	10.00		No		
259041	Teacher Assistants	277	0	35	214	7.91		No		
499052	Telecommunications Line Installers & Repairers	44	0	6	25	7.33	Removed - 2009-2010 TOL	Yes		
472044	Tile & Marble Setters	30	0	7	33	4.29		Yes		
413041	Travel Agent	114	12	6	15	21.00	Removed - 2009-2010 TOL	Yes		
533032	Truck Drivers, Heavy & Tractor-Trailer	500	173	150	267	4.49		Yes		
251194	Vocational Education Teachers, Postsecondary	20	0	28	43	0.71		No		
514121	Welders, Cutters, Solderers & Brazers	181	0	25	33	7.24		Yes		
131022	Wholesale & Retail Buyers, Except Farm Products	46	0	19	120	2.42		No		
		21,050	1,689	6,929	13,085	3.28				



5.

SFWIB – Economic Development & Industry Sector (EDIS) Committee

August 19, 2009

Recommendation of an Allocation of Funds to the Greater Miami Chamber of Commerce, Inc.

RECOMMENDATION

SFWIB staff recommends the approval for an allocation not to exceed \$50,000.00 to the Greater Miami Chamber of Commerce, Inc. for a study on educational/workforce challenges in Miami-Dade County.

BACKGROUND

The Greater Miami Chamber of Commerce, Inc. (GMCC) Education Committee established a Task Force to create, publish and advocate a living strategic plan that will unify the key stakeholders in our community's education programs. The strategic plan will address funding resources, Legislature and other key issues, in order to provide the best education for all in South Florida, resulting in successful careers and stronger, globally competent and competitive workforce.

The GMCC's Education Committee is working with the Pappas Consulting Group to do a study of the education/workforce challenges facing the community. The scope of the study will include: initial data collection efforts; interviewing and focus groups with leaders from education, businesses, government, etc; identifying P-20+ baseline and strategic initiatives and development of a Strategic Plan.

A presentation will be provided by Roberta Kressel, GMCC Education Co-Chair.

SFWIB staff recommends the approval for an allocation not to exceed \$50,000.00 to the Greater Miami Chamber of Commerce, Inc. for a study on educational/workforce challenges in Miami-Dade County.

Attachment



**GMCC Education Committee
Strategic Planning Task Force Meeting
St. Thomas University
February 5, 2009**

SUMMARY:

President Maidique and Mr. Juan del Busto welcomed the group and thanked Monsignor Casale for hosting the meeting. Next, they framed the meeting with the objectives for the day: 1) review and decide on adopting Dr. Pappas' proposal, 2) review the issue of a stakeholder dropping off the group to join the Pappas team, 3) discuss possible funding sources for the project, 4) other topics or issues from the group.

REVIEW OF THE PROPOSAL:

- Dr. Pappas went over the changes to the proposal from the previous version. She spoke of the overall goals of the plan to improve P-20 education to produce a higher caliber workforce from Miami-Dade County educational institutions and enhance its position globally. She went over the kinds of data needed for the study and the need for collaboration between the education and business sectors. In order to address gaps in areas of expertise, she proposed adding Mr. Manuel Lasaga who has expertise in economic development and workforce data. She said that Mr. Bud Park approached her after the last meeting to offer his knowledge and understanding of Florida P-12 education to the study. Dr. Pappas would like to add Mr. Park as an advisor (not consultant) to the study. She also said her team needed more K-12 expertise.
- Dean Villamil said Mr. Lasaga is a valuable resource for heading up the economic side of the team.
- President Maidique said ideally, if the report is successful all of the various sectors will align in one direction to support it.
- Mr. del Busto said that with the economy we are facing today it will be critical to have a plan that will be embraced by business leaders. He said that the proposed focus groups in the plan should include leaders from large, medium and small businesses as well as from emerging markets. We also need government support at all levels and the plan should be a living strategy that can be implemented and followed for years to come, even under the successors to this group.
- To that end, President Maidique said he would like the plan to ultimately be known as the "Pappas Report" versus the Chamber, or his or Mr. del Busto's.
- Monsignor Casale agreed with the points raised by Mr. del Busto, particularly the need to integrate resources to address the economic issues in order to produce and deliver a more effective product.
- Mr. Carlos Fernandez-Guzman said the plan needs to be realistic from the business side or it will be difficult to sell.
- Sister Bevilacqua said there are missing sectors that will need to be addressed, specifically private schools or the Archdiocese.
- President Maidique said they should be included in the strategy, but not necessarily by adding more individuals to the Task Force.
- Ms. Linda Lecht said an expert in the K-12 levels also needs to be addressed as Dr. Pappas previously stated.



EDUCATION FUNDING AND ECONOMIC DEVELOPMENT:

- President Wright said education should be equated to economic development. Undergirding all strong communities is a strong education base.
- President Maidique agreed and said the link between education and economic development needs to be strong in the paper.
- Mr. Carvalho spoke of the inadequacy and inequity in K-12 funding for Miami-Dade County. He said the methodology used for the disbursement and distribution to K-20+ is not equitable and needs to be addressed.
- Sister Bevilacqua said we need a collective voice and presence in Tallahassee to ensure equitable sector distribution of education funds.
- President Jose Vicente agreed and said there are formulas for education funding distributions that are totally overlooked.
- Dean Villamil and Dr. Pappas said an advisory committee for funding is needed and Dr. Pappas said the funding piece is the most critical element.
- Mr. Carvalho said that Tom Cerra lobbies in Tallahassee and consults. He will talk to Mr. Cerra who knows the formulas and understands this. Mr. Carvalho also said the strategic plan needs to be in place before September 5, 2009, to address the timing of state funding with the local delegations and Tallahassee.
- Sister Bevilacqua said it is critical to secure someone like Mr. Cerra who knows the funding distribution issues that need to be addressed.

FUNDING THIS PROJECT:

- The Task Force and Stakeholders discussed several issues regarding the funding of the project and the proposed cost from the Pappas Consulting Group. Following discussion, it was determined that President Maidique and Mr. del Busto would meet separately with Dr. Pappas to discuss the proposed cost of the project (\$402,500) and negotiate the overall pricing. They will discuss alternatives for reducing costs i.e., fewer interviews, fewer focus groups, consider providing assistance with data gathering under the guidance of the consultant, and other possible cost reductions that would not adversely affect the quality and outcome of the study.
- President Maidique said the Miami Business Forum is a viable possibility for part of the funding. He will pursue this with Mr. Paul Cejas.
- Mr. Fernandez-Guzman said the Chamber and the Knight Foundation are also possible funding options. He said we should structure the proposal to allow for paying in phases. This will help to provide options for facilitating the funding.
- Dr. Pappas told President Maidique that she would give him the name of a contact for possible funding from the Gates Corporation.



SCOPE OF THE PROJECT (MIAMI-DADE COUNTY VERSUS BROWARD COUNTY/SOUTH FLORIDA) AND FUTURE ROLE OF THE TASK FORCE AND STAKEHOLDERS:

- Sister Bevilacqua discussed widening the scope and course of the project to include Broward County and build bridges for a true South Florida initiative.
- Discussion ensued and the sentiment of the group was to first focus this initiative on Miami-Dade County to keep it manageable. Once a working model is in place, then it would be a natural extension to expand its scope and include Broward County.
- Sister Bevilacqua asked about the future role of this group and if there was a PR plan for the strategy.
- President Maidique said this current group will evolve into a steering committee for key decisions and ultimately delivering the strategy to a regional group. He went on to say that the PR for the strategy would be facilitated by the current Task Force and Stakeholders.

ACTIONS:

The group voted on and approved the following:

- Adopt the Pappas Consulting Group's proposal.
- Empower President Maidique and Juan del Busto to meet with Dr. Pappas to discuss options and negotiate possible reductions to the cost of the proposal.
- Accept Mr. Park's resignation from the Task Force Stakeholders and accept him as an additional advisor on the Pappas Consulting Group's team.

The following additional actions emanated from the meeting:

- President Maidique will follow-up with Paul Cejas about the possibility of Miami Business Forum providing funding for the study.
- Mr. Fernandez-Guzman will follow-up through the Chamber on possible funding sources like the Knight Foundation.
- Dr. Pappas will provide the name of a contact at the Gates Foundation for possible funding to President Maidique.
- Dr. Pappas will address the private school sector and K-12 area of expertise in the next version of the proposal.
- Dr. Pappas will revise the fees and expenses section of the proposal with alternative cost scenarios following her meeting with President Maidique and Mr. del Busto.
- Mr. Carvalho will talk to Mr. Cerra regarding the project, funding, and lobbying.



GMCC Education Task Force/Stakeholders Meeting: February 5, 2009

Attendees:

Task Force:

- Juan del Busto - Co-Chair and Regional Executive, Federal Reserve Bank
- Mitch Maidique - Co-Chair and President, Florida International University
- Carlos Fernandez-Guzman - GMCC Chairman
- Roberta Kressel - GMCC Education Co-Chair
- Barry Johnson - GMCC President and CEO
- Linda Lecht - GMCC Ed. Co-Chair and President–Education Fund
- Cornelia Pereira - Sr. Vice President, GMCC

Stakeholder Participants:

- Sister Linda Bevilacqua – President, Barry University
- Alberto Carvalho – Superintendent, Miami-Dade County Public Schools
- Monsignor Franklyn M. Casale - President, St. Thomas University
- Dabney Park, Jr. - Performance Executive Search & Management Consultants
- Rebecca Fox - Chief of Staff to President-University of Miami (Proxy for Donna Shalala)
- Karl Wright - President, Florida Memorial University
- Sandra Thompson – Provost, Florida Memorial University
- Jose Vicente - President, Miami Dade College North Campus (Proxy for Eduardo Padron)
- Tony Villamil – Dean, St. Thomas University, and Principal Advisor - The Wash. Econ. Group

Consultant:

- Dr. Alceste Pappas - President and CEO, Pappas Consulting Group, Inc.

Other Attendees:

- Ava G. Byrne – Associate Superintendent, Miami-Dade County Public Schools
- Javier Marques – Florida International University – Chief of Staff
- Lon Lazzeri - Federal Reserve Bank
- Isaac Prilleltensky – University of Miami
- Tania Valenzuela - GMCC

Absent:

- Mark B. Rosenberg - Chancellor, State University System of Florida
- Donna Shalala – President, University of Miami
- Eduardo J. Padron - President, Miami Dade College
- Paul Cejas - Chairman, Miami Business Forum
- David Lawrence - Chair, The Children’s Trust



6.

**SFWIB - Economic Development & Industry
Sector (EDIS) Committee**

August 19, 2009

**Workforce Florida Inc. – Workforce
Innovation New Generation Solutions**

Informational

BACKGROUND

On July 28, 2009, Workforce Florida Inc.'s Business Competitive Council released the Workforce Innovation New Generation Solutions (WINGS) grant solicitation. Included in this solicitation was \$869,079 in funds for Business Incubation/Entrepreneurship

SFWIB staff is in the process of developing a Business Incubation/Entrepreneurship response to this grant solicitation.

Florida is a national leader in small business start-up and development. Strengthening business incubation and entrepreneurial services resources enables the state to capitalize fully on its innovative capacity. Promoting new business start-ups or the expansion of small businesses through entrepreneurial training and technical assistance helps businesses to become more competitive and aligns with Workforce Florida's goal of creating jobs. Business Incubation/Entrepreneurship proposals should provide innovative training opportunities that foster business start-up and entrepreneurship activities and build upon rather than duplicate existing business incubation/entrepreneurship activities in the state