

Education and Workforce Development Committee Meeting

The Education and Workforce Development Committee serves as the SFWIB Education and Industry Consortium.

Monday May 12, 2025 | 1:30pm – 2:30pm

Join Zoom Meeting:

<https://us06web.zoom.us/j/82875993952?pwd=ifLEzz6AdyMrKJjyoDc3UkGAlFasUg.1>

Meeting ID: 828 7599 3952 Passcode: 482957

Lisa Martinez

Founder and CEO, LM Genuine Solutions

Chair, Education & Workforce Development Committee

Ken Finneran

CHRO, eMed

Vice Chair, Education & Workforce Development Committee

AGENDA

- I. WELCOME and INTRODUCTIONS
- II. INTERNSHIP WORKSHOP RECAP
- III. COMMITTEE FOCUS
- IV. GOALS DISCUSSION / IDEAS
- V. NEXT MEETING
Tbd
- VI. UPCOMING EVENTS
2025 Goals Conference & Annual Meeting of Members
Friday, June 6, 2025 @ 11:00 AM - 5:00 PM
JW Marriott MARQUIS
255 Biscayne Blvd Way, 19th Floor (Basketball Court)
Miami, Florida 33131

Education and Workforce Development Committee Meeting Minutes

Monday, May 12, 2025, 1:30pm

Via Zoom

- **Opening & Welcome**
 - The meeting was called to order by **Lisa Martinez**, who provided opening remarks and facilitated introductions.
 - Attendees were welcomed as members of the Education & Workforce Development Committee, which also functions as the SFWIB Education and Industry Consortium.
- **Strategic Priorities for 2025**
 - The committee outlined key focus areas for the year, including:
 - Strengthening employer-education partnerships
 - Expanding work-based learning opportunities (internships, apprenticeships)
 - Addressing regional talent pipeline gaps across high-demand industries
- **Internship & Work-Based Learning Initiatives**
 - Discussion included plans to host **Internship Webinars** aimed at both employers and students:
 - Proposed target timeframes: **September 2025** and **April 2026**
 - A call for volunteers was made to form a **subcommittee** to assist with planning, outreach, and content development
 - Additional emphasis was placed on:
 - Increasing employer participation in paid internship programs
 - Developing standardized internship guidelines and best practices
- **Industry Roundtables & Employer Engagement**
 - The committee reviewed plans for **Industry Roundtables** designed to gather employer insights and address workforce challenges:
 - Tentatively scheduled for **October 2025** and **March 2026**
 - Volunteers were invited to join a **coordination subcommittee**
 - Suggested focus industries included:
 - Healthcare
 - Technology & AI integration
 - Hospitality & Tourism
 - Construction & Skilled Trades
- **New & Emerging Discussion Topics**
 - The group explored additional priority areas for future sessions, including:
 - **AI and automation impacts** on workforce readiness and curriculum development
 - **Soft skills gap** (communication, adaptability, professionalism) among emerging talent
 - **Retention strategies** for young professionals in South Florida
 - **Credentialing & micro-credentials** as alternatives to traditional degrees
 - **Equity in workforce access**, including support for underserved and underrepresented communities

- **K-12 career exposure initiatives**, including early career exploration programs
- **Committee Schedule Review**
 - Upcoming tentative meeting dates were shared:
 - August 27, 2025
 - November 19, 2025
 - February 18, 2026
 - April 22, 2026
- **Partner & Community Updates**
 - Members shared updates on ongoing workforce and education initiatives within their organizations
 - Opportunities for collaboration with local schools, colleges, and training providers were highlighted
- **Upcoming Chamber Events**
 - The following events were announced for member engagement:
 - Trustee Luncheon featuring Nonprofit NOVO Awards – **September 10, 2025** at Jungle Island
 - Sand In My Shoes honoring Ambassador Benjamin León, Jr. – **October 8, 2025** at Jungle Island
- **Closing Remarks**
 - Lisa Martinez thanked attendees for their participation and encouraged continued engagement in subcommittees and upcoming initiatives
 - The meeting was adjourned