

Education and Workforce Development Committee Meeting

The Education and Workforce Development Committee serves as the SFWIB Education and Industry Consortium.

Wednesday April 9, 2025 | 10:00am – 11:00am

<https://us06web.zoom.us/j/84420408534?pwd=Qt2vdWcHMExtZPMbTNY1x1qa14aN2T.1>

Meeting ID: 844 2040 8534

Passcode: 868476

Lisa Martinez

Founder and CEO, LM Genuine Solutions

Chair, Education & Workforce Development Committee

Ken Finneran

CHRO, eMed

Vice Chair, Education & Workforce Development Committee

AGENDA

- I. WELCOME and PURPOSE
- II. REFLECTION ON CURRENT WORK
- III. DEEPENING APPRENTICESHIPS & INTERNSHIPS
- IV. ROUNDTABLES and FOLLOW-UP: MOVING FROM CONVERSATION TO ACTION
- V. CONVENING BEYOND THE CHAMBER
- VI. REACHING and ENGAGING SMALL AND MICRO BUSINESSES
- VII. TAKING IT TO THE NEXT LEVEL FOR NEXT YEAR
- VIII. CLOSING and NEXT STEPS
- IX. NEXT MEETING
Tbd
- X. UPCOMING EVENTS

HR Insights: Thursday, April 24, 2025, 8:30 AM - 1:30 PM
Kovens Conference Center, FIU Biscayne Bay Campus,
3000 N.E. 151st Street, North Miami, 33181

Education and Workforce Development Committee Meeting Minutes

Wednesday, April 9, 2025, 10:00am

Via Zoom

- **Call to Order & Opening Remarks**
 - The meeting was convened by **Lisa Martinez**, who welcomed attendees and acknowledged new and returning members.
 - Participants were reminded of the committee's dual role as the Education & Workforce Development Committee and the SFWIB Education and Industry Consortium.
- **Quarterly Focus & Objectives**
 - The committee reviewed priorities for the second quarter of 2025, with emphasis on:
 - Enhancing alignment between education providers and industry needs
 - Scaling career pathway programs in high-growth sectors
 - Increasing employer visibility and engagement in workforce initiatives
- **Work-Based Learning & Internship Pipeline**
 - Updates were shared on current internship participation across the region
 - Discussion included strategies to:
 - Improve student awareness of internship opportunities
 - Encourage small and mid-sized businesses to host interns
 - Identify funding or incentive opportunities for employers
 - Members proposed creating a **centralized internship resource hub** for employers and students
- **Employer Engagement & Industry Feedback**
 - The committee explored ways to strengthen employer input into training and curriculum development, including:
 - Expanding participation in upcoming industry roundtables
 - Conducting brief employer surveys to capture real-time workforce needs
 - Interest was expressed in hosting **sector-specific listening sessions** prior to formal roundtables
- **Emerging Workforce Trends Discussion**
 - The group engaged in a forward-looking discussion on key trends impacting workforce development:
 - Growth of **hybrid and remote work models** and implications for training
 - Rising demand for **digital literacy and technical certifications**
 - Importance of **career mobility pathways** for entry-level workers
 - Challenges related to **employee retention and workplace culture**
- **Youth & Early Talent Development**
 - Members discussed opportunities to strengthen early workforce exposure, including:
 - Expanding partnerships with K-12 schools for career exploration
 - Supporting job shadowing and mentorship programs
 - Increasing awareness of non-traditional career pathways (trades, certifications, apprenticeships)

- **Planning & Upcoming Initiatives**
 - Preliminary planning discussions included:
 - Fall Internship Webinars (targeting employer participation and best practices)
 - Industry Roundtables focused on addressing regional workforce gaps
 - Volunteers were encouraged to participate in upcoming planning subcommittees
- **Committee Meeting Schedule Reminder**
 - The following upcoming dates were confirmed for member calendars:
 - May 21, 2025
 - August 27, 2025
 - November 19, 2025
- **Community & Partner Announcements**
 - Members shared updates on workforce programs, hiring events, and education partnerships
 - Opportunities for cross-organization collaboration were encouraged
- **Closing & Adjournment**
 - Lisa Martinez thanked participants for their continued commitment and contributions
 - The meeting concluded with a reminder to stay engaged in upcoming initiatives and events