

Education and Workforce Development Committee Meeting

The Education and Workforce Development Committee serves as the SFWIB Education and Industry Consortium.

Wednesday, March 26, 2025 | 10:00am – 11:00am

Zoom Meeting:

<https://us06web.zoom.us/j/83786359715?pwd=EqC7PEjYJlSVra2lMeTlHALhk00Yq4.I>

Meeting ID: 837 8635 9715

Passcode: 484244

Lisa Martinez

Founder and CEO, LM Genuine Solutions

Chair, Education & Workforce Development Committee

Ken Finneran

CHRO, eMed

Vice Chair, Education & Workforce Development Committee

Attendees: Ken Finneran, Vero Korbenfeld, Angela Filippopolou, Adam Brinson, Alex Herrera, Tania Valenzuela, Rocio Velazquez, Tiffani Malvin, Tyler O'dNeal, Diana Valdivia, Gabriel Brakha, Lisa Martinez, Alicia Thompson

MEETING RECAP

- I. WELCOME and PURPOSE
Ken Finneran requested chat introductions
- II. REFLECTION ON CURRENT WORK
Lisa Martinez: Part 2 will be held on April 9th at 9:00am. The Committee's role is to understand current and emerging industries and talent needs. Includes K- 12 and important decisions made around curriculums, etc. Will start framing goals for next year. Reviewed this year's goals and discussed collaborations.
- III. DEEPENING APPRENTICESHIPS & INTERNSHIPS
Apprenticeship Workshop was built on last year's apprenticeship forum. Purpose of workshop was to provide actionable steps and resources to businesses to be able to build apprenticeship programs.
MDC Micro Internship Webinar very successful. Businesses felt it was easily doable, model worked well. Want to explore providing model to others. What is goal of promoting Internships? Educating businesses doesn't translate into placements. Awareness is the preliminary step. What are the barriers? Need to create bridges to the colleges.
- IV. ROUNDTABLES and FOLLOW-UP: MOVING FROM CONVERSATION TO ACTION
Industry Roundtables – good discussion, good synergy in Nonprofit Industry Roundtable. Need to have follow-through recommendations.
Federal Reserve Roundtable focused on Future of Workforce on a national level. Maybe have a follow-up in the fall focused on local workforce.
Trade & Logistics Roundtable was intentional about reaching out to businesses, but only educators showed up. How do we address businesses?

V. CONVENING BEYOND THE CHAMBER

Chamber excellent at convening, able to get people to attend. Need a recap to go out from the Chamber in the Chamber newsletter on the work being done. Should contain key learnings and key takeaways with contact information for the committee chair and vice chair. Other potential ways to follow-up? How can chamber members connect with each other? Connections being made in the room. Need to define the goals at forums: Networking? Educational? Etc. Event Attendees can't access information after the event. Chamber needs to have a clearinghouse of resources on their website. Provide 3-5 takeaways and Pro Tips on how to apply to your business.

VI. REACHING and ENGAGING SMALL AND MICRO BUSINESSES

How do we reach small/ micro businesses around key industries? How can we get them to access the available resources and opportunities? Can the Chamber provide short-term mentorship opportunities? (6 weeks? Office hours?) Could a 2 year goal be to connect small businesses with educators and large businesses geographically? Could Chamber hire interns to be used by members for projects?

VII. TAKING IT TO THE NEXT LEVEL FOR NEXT YEAR

VIII. CLOSING and NEXT STEPS

Part 2 of meeting on April 9 via zoom

IX. NEXT MEETING

April 9, 2025, 9am

X. UPCOMING EVENTS

April Trustee Luncheon: Wednesday, April 2, 2025, 11:30 AM- 1:30 PM
1111 Parrot Jungle Trail, Bloom Ballroom, Miami, FL 33132

HR Insight: Thursday, April 24, 2025, 8:30 AM - 1:30 PM
Kovens Conference Center, FIU Biscayne Bay Campus,
3000 N.E. 151st Street, North Miami, 33181