



SFWIB GLOBAL TALENT & COMPETITIVENESS COUNCIL MEETING MINUTES

DATE/TIME: February 17, 2022, 9:00AM

LOCATION: The Landing at MIA 5 Star Conference Center
Florida Key Room
7415 Corporate Center Drive, Suite H
Miami, FL 33126

Zoom: <https://us02web.zoom.us/join/94838183000?pwd=Z0lceysqj4oGtWBmMGIjVbF68iV33SC1b29>

1. **CALL TO ORDER:** 9:02AM

ROLL CALL: 10 members; 5 required; 7 present: Quorum Achieved

SFWIB GTCC MEMBERS PRESENT	SFWIB GTCC MEMBERS ABSENT	SFWIB STAFF
Brecheisen, Bruce Ferradaz, Gilda, Chair Loynaz, Oscar M.D. Piedra, Obdulio Roth, Thomas	Gazitua, Luis West, Alvin Del Valle, Juan-Carlos, Vice-Chair	Beasley, Rick Kelly, Travis Smith, Robert
Brown, Clarence (Zoom) Coldiron, Michelle Commissioner (Zoom)	SFWIB GTCC MEMBERS EXCUSED	
OTHER ATTENDEES		

Agenda items are displayed in the order they were discussed.

2. **Approval of GTCC Council Meeting Minutes – December 16, 2021**

No discussion or changes presented.

Mr. Brecheisen presented a motion to approval GTCC meeting minutes for December 16, 2021; Dr. Loynaz seconded the motion. **All in favor with no opposition. Motion Passed Unanimously.**



3. Information - Early Learning Coalition Apprenticeship Program

Chairwoman Ferradaz introduced the item; Mr. Kelly further presented an update on Early Learning Coalition Apprenticeship Program.

The ELC Apprenticeship program has been submitted to the Florida Department of Education (FLDOE) for approval. Once approved, SFWIB staff will make a formal recommendation for program support to the Global Talent and Competitiveness Council.

Dr. Lopez inquired about the wages for participants that complete the program.

Mr. Smith advised that participant wages will be \$15.00 per hour upon completion of the program. The average wage for early learning child care workers is much lower; however, CSSF staff was able to successfully negotiate a higher wages for participants of the program.

Mr. Roth inquired about the amount of time needed to approve the program. Mr. Smith clarified that we do not have a timeframe for program approval. Initially, the FL Department of Education believed that an existing Teacher Assistant program could be used as a guideline for faster approval; however, the program perimeters are significantly different since it leads to an actual teaching position, which equates to over 4,000 hours of on-the-job training (OJT). The Early Learning Apprenticeship program is approximately 3,000 hours of OJT, which is the minimum number of hours accepted by the FLDOE, to ensure the proper amount of education is applied.

Mr. Roth asked if the program equates to a “stepping stone” towards a potential degree?

Mr. Smith clarified that 15 hours of college credit may be transferred towards a degree program at Miami-Dade College. We do not want to give the impression that the apprenticeship program alone will be commensurate to a degree program; there remains a significant amount of education required after the program to obtain a degree.

Dr. Loynaz confirmed Mr. Smith’s responses and further advised that, in his experience, it takes approximately 2-3 months for State review and approval.

Chairwoman Ferradaz asked if the program was just for Miami-Dade and, if included, how did Monroe County provide input on their training requirements?

Mr. Smith advised that the program would be in both Miami-Dade and Monroe Counties. The College of the Florida Keys is currently working on program curriculum; Miami-Dade



College will provide a virtual offering for program participants in Monroe County until their program has been reviewed and approved by the State. Once finalized, Monroe County participants will have a choice of enrolling with The College of Florida Keys remotely or attending on campus.

No further questions or comments were presented.

4. Information – Bean Automotive Apprenticeship Program Update

Chairwoman Ferradaz introduced the item; Mr. Smith further presented.

Mr. Smith advised that there are 11 apprentices in the program; they have completed approximately 1,455 hours of on-the-job training (OJT). Other automotive dealerships will be following this model in the near future.

Mr. Beasley shared with the Council that the State recently highlighted this program statewide last month. This program serves as the catalyst for the pre-apprenticeship program that will be launching in Miami-Dade County Public School's technical schools.

CSSF staff is in the recruitment/interview phase with Warren Henry, which will be a 2-year program for both Miami-Dade and Monroe County. Participants will not only receive Automotive Service Excellence (ASE) certification, but they will receive subsequent training and certifications servicing Range Rover, Infinity, Buick, Volts Wagon, and Volvo brands.

Dr. Loynaz inquired about the wages for those enrolled in the Bean Automotive program. Mr. Beasley advised that once participants complete the program, wages should be in the \$15.00/hr. range. Warren Henry will be starting participants at a compensation level of \$15-18.00/hr. Those completing the program will receive a wage increase to \$20.00/hr. Bean's next apprenticeship program will start at a higher wage.

Mr. Roth asked what other deals we have like this with private employers.

Mr. Beasley advised that we are waiting for approval for the ELC program. In the coming weeks we will be meeting with leaders in the tourism, hospitality, healthcare, and culinary industries to discuss possible apprenticeship program offerings.



CSSF leads the state in apprenticeships, offering eighteen (18) programs centered on-the-job training (OJT), which enables us to incentivize employers to hire by subsidizing the increased starting wages.

Mr. Beasley shared that as a kick-off for the Early Learning apprenticeship program, CSSF is working with Early Learning owners to implement work experience internships. The offering started with six (6) owners; however, more owners have shown an interest in the program (currently more than 50 owners expressing interest). CSSF staff is currently in the process of evaluating worksites and recruiting participants.

Dr. Loynaz asked about the age limits associated with pre-apprenticeship programs.

Mr. Beasley advised that participants of a pre apprenticeship program must be at least 15 years old. CSSF staff has chosen to connect with the technical schools to connect with that have either dropped out of school or made the decision to forgo college.

There was continued discussion around the development and expansion of apprenticeship programs/models.

5. Information – Take Stock in Children Scholarship Update

Chairwoman Ferradaz introduced the item; Mr. Kelly further presented.

Commissioner Coldiron advised that Monroe County has a robust TSIC program and would like to receive information on how they may participate in the scholarship program.

Mr. Kelly advised that he would work with Commissioner Coldiron to provide further information.

Dr. Lopez inquired about the typical age range of scholarship recipients and if the program is perceived as a reward or incentive.

Mr. Kelly advised of how recipients are identified and the program and the perimeters that must be met to receive a scholarship.



6. Approval - Recommendation for Approval to Allocate funds for the Visitors Industry Business Intermediary Initiative

Chairwoman Ferradaz introduced the item; Mr. Smith further presented.

The Visitor Industry Human Resource Development Council, Inc. (VIC) has established partnerships with both institutions of higher education and several local businesses. A partnership with the VIC will be reciprocal, allowing the SFWIB to benefit from established VIC relationships as well as providing the VIC with subject matter expertise in recruitment and job placement.

Chairwoman Ferradaz asked for clarification on what the funding will be used for and who the resources identified will be working for.

Mr. Smith advised that the funding would be used to bring in two resources that work for the Greater Miami Convention and Visitors Bureau (legal name: VIC), and act as intermediaries on behalf of CSSF. The individuals assigned to the role will be working directly with businesses specializing in both hospitality and travel (visitors).

Council is asking to receive the following information for further consideration:

- Total budget
- Number of required staff
- Job descriptions/salary expectations
- Equipment and spacing required

Due to time restraints and limited information, Mr. Roth presented a motion to table the item until more information is available. Dr. Loynaz seconded the motion. **Item is tabled.**

Being as there were no further questions or concerns, the meeting adjourned at 9:55am.