

# SFWIB GLOBAL TALENT AND COMPETITIVENESS COUNCIL (GTCC) MEETING MINUTES

**DATE/TIME:** December 17, 2020, 8:30am

LOCATION: Zoom Webinar

| COMMITTEE MEMBERS IN               | SFWIB STAFF      |
|------------------------------------|------------------|
| ATTENDANCE                         |                  |
| Ferradaz, Gilda, Chair             | Kavehersi, Cheri |
| del Valle, Juan Carlos, Vice-Chair | Kelly, Travis    |
|                                    | Smith, Robert    |
| Brecheisen, Bruce                  |                  |
| Brown, Clarence                    |                  |
| Coldiron, Michelle *               |                  |
| Roth, Thomas                       |                  |
| COMMITTEE MEMBERS NOT IN           |                  |
| ATTENDANCE                         |                  |
| Gazitua, Luis                      |                  |
| Ludwig, Phillip                    |                  |
| Piedra, Obdulio                    |                  |
| West, Alvin "Al"                   |                  |
| OTHER ATTENDEES (AUDIENCE)         |                  |
| None                               |                  |

\*Attended remotely; did not count toward quorum due to expiration of the Governor's EO

Agenda items are displayed in the order they were discussed.

#### 1. Call to Order

Global Talent & Competitiveness Council Chairwoman, Gilda Ferradaz called the meeting to order at 8:35am and asked all those present introduce themselves.

#### 2. Approval of GTC Council Meeting Minutes – October 15, 2020 Deferred due to lack of quorum.

## 3. Information – COVID 19 Layoff Aversion Fund Update

Chairwoman Ferradaz introduced the item and SFWIB Adult Programs Supervisor Robert Smith further presented. She later inquired about the

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additional column and Mr. Smith explained that current information presented was real-time data. She requested staff explain reasons applications were denied. Mr. Smith provided details.

Monroe County Commissioner Michelle Coldiron inquired about possible extension to smaller business owners (mom and pop businesses). Mr. Smith responded that he and Executive Director Rick Beasley were looking at drafting ideas to accommodate business applicants by possibly implementing new criteria in order to attract smaller businesses.

GTCC Vice-Chairman del Valle inquired about a timeline and end date. Mr. Smith explained.

# 4. Recommendation as to Approval of Amendments to the By-Laws of the SFWIB

Chairwoman Ferradaz introduced the item and Mr. Smith further presented.

## Proposed amendments to the By-Laws listed below:

- (1). WIOA requirements for composition of board members;
- (2). Vacancies on the board
- (3) Nomination of board members
- (4) Communication media technology and telecommunications
- (5) Duties and Responsibilities of the Board
- (6) Attendance, Reappointments and Removal of Board Members
- (7) Minutes and Reasonable opportunities for the public to speak at meetings
- (8) Cancellation and Rescheduling meetings; and
- (9). Technical Revisions

Chairwoman Ferradaz asked whether if this was the final draft and inquired about the communications media and technology sections. She asked whether if the proposed changes would be the only modifications made.

Mr. Brown referenced a recent item heard before the Miami-Dade County Commissioners regarding the implementation and/or continuation of virtual meetings. Mr. Smith additionally explained to Chairwoman Ferradaz the recommended amendments via track changes.

Mr. Brecheisen questioned whether was any "real leadership in the state level"



as he shared his concern about creation of a standardized By-Laws template used throughout all Local Workforce Boards (LWBs). Mr. Smith explained.

There was continued discussion.

[Call to vote deferred (more information had been requested)]

# 5. Recommendation as to Approval to Allocate Funds to Monroe County for an Employed Worker Training Grant

Chairwoman Ferradaz introduced the item. Mr. Smith further presented and noted into record Commissioner Coldiron's recusal from the discussion of this item.

Commissioner Coldiron questioned her recusal from the discussion of this item. Mr. Smith explained to her that it was due to a declared conflict.

[Commissioner Michelle Coldiron parked in virtual waiting room due to

a declared conflict]

## Item moved to the full Board by consensus of the members present.

Chairwoman Ferradaz asked whether if the program would recruit current sheriff department employees (in Monroe). Mr. Smith responded, "No". He further explained it would only consist of new recruits.

[Commissioner Michelle Coldiron returned to the meeting room via virtual platform]

# 6. Recommendation as to Approval to Allocate Funds to Miami-Dade College for the Future Banker's Training Program

Chairwoman Ferradaz introduced the item. Mr. Smith further presented and read the item into record.

Mr. Brecheisen inquired about the current demands for bank tellers and whether if this certification would open doors for career advancement opportunities ("a stepping stone") within the financial sector. He briefly commended the program.

Then later inquired about whether if there would be a continued demand for this particular certification. He questioned whether if this program served as a positive return on investment.

Chairwoman Ferradaz verified whether if the program also included a customer service certification.

SFWIB Youth Programs Administrator Travis Kelly noted the return on investment and career growth of those participants that take advantage of this career certification.



Mr. Kelley additionally shared with the Counsel his mom's personal career journey banking/financing sector who initially began her career as a cashier at Winn-Dixie, later became a bank teller and moved up to a mortgage underwriter.

Mr. Brecheisen inquired about the diminishing value of the certification program. He requested more up-to-date (new) information (more success story data outcome) be detailed in the agenda item; moreover, requested the background information detailed in the agenda item be updated as well.

Mr. Clarence Brown stressed the importance of presenting more success stories in order to share positive outcomes (more data outcome and results). Preferably, success stories from participants and bank representatives. Mr. Kelley explained.

#### Item moved to the full board by consensus of the members present.

SFWIB Executive Director Rick Beasley appeared before the Council and responded to the various concerns of the Council. Chairwoman Ferradaz requested details on By-Law regulations for virtual meetings. Mr. Brecheisen inquired about templates. Mr. Beasley explained.

Mr. Beasley thanked SFWIB Adult Programs Manager David Gilbert, Robert Smith, SFWIB Program Coordinators Alicia Thompson and Michael Johnson for their diligent work on current policy initiatives.

There was discussion on possible continuation of virtual meetings.

## [The consensus of the members present moved item# 4 with amendments after continued discussion (to include Mr. Brecheisen's request that more details be provided (cliff notes) for amendment #s 8 & 9.

# 7. Recommendation as to Approval of a New Training Provider and Program

Mr. Smith presented and read the item into record. No further questions or discussions.

## (The consensus of the members present moved the item to the full board)

# 8. Recommendation as to Approval of Revisions to the Occupation Training Supply/Demand Policy

Mr. Smith presented and read the item into record.

No further questions or discussions.

## (The consensus of the members present moved the item to the full board)



Dr. Loynaz inquired about occupation review and recommendation processes. Mr. Smith explained.

# 9. Recommendation as to Approval of Revisions to the Targeted Occupations List Policy

Mr. Smith presented and read the item into record.

No further questions or discussions.

## (The consensus of the members present moved the item to the full board)

Commissioner Coldiron apologized for not appearing in-person.

There being no further business to come before the Council, meeting adjourned at 9:31am.