



SFWIB GLOBAL TALENT AND COMPETITIVENESS COUNCIL

AGENDA ITEM NUMBER: 2D

DATE: April 17, 2015 at 8:00AM

AGENDA ITEM SUBJECT: MEETING MINUTES

April 30, 2015 at 8:00 A.M.
 Doubletree Hotel – Exhibition Center
 711 N.W 72nd Avenue
 Miami, FL 33126

COMMITTEE MEMBERS IN ATTENDANCE	SFWIB STAFF	OTHER ATTENDEES (AUDIENCE)
1. Ferradaz, Gilda– <i>Chairwoman</i> 2. del Valle, Juan Carlos, Vice- Chairman 3. Brown, Clarence 4. Dubois, Victoria 5. Roth, Thomas 6. West, Alvin	Beasley, Rick Gomez, Maria Kavehersi, Cheri Morgan, Myria	Farinas, Irene – <i>Adult Mankind Organization (AMO), Inc.</i> Flores, Oscar – <i>American Advanced Technician Institute (AATI)</i> Gilbert, David – <i>City of Miami</i> Quiros, Vivian – <i>Sullivan & Cogliano</i>
COMMITTEE MEMBERS NOT IN ATTENDANCE 7. Brecheisen, Bruce 8. Gazitua, Luis 9. Ludwig, Philipp 10. Piedra, Obdulio 11. Quintana, Annette 12. Russo, Monica		Rodanes, Carlos – <i>New Horizons of South Florida</i>

Agenda items are displayed in the order they were discussed.

1. Call to Order

Global Talent and Competitiveness (GTC) Council Chairwoman, Gilda Ferradaz called the meeting to order at 8:21am, asked all those present introduce themselves, and noted that a quorum had not been achieved.

3. Information – National Flight Academy Aviation Program (NFA) Update

Chairwoman Gilda Ferradaz introduced the item and Youth Programs Manager further discussed. She noted that although 110 students registered, only 87 students attended; some students could not attend either due to prior commitments or did not meet the required submission deadline. However, she advised that staff would work on improving the number of participation for next year's NFA program.

Ms. Morgan also noted that NFA student participants had an opportunity to participate in other Aviation related programs administered by the Florida Aviation Administration (FAA).

Chairwoman Ferradaz requested verification on the number of students that enrolled in the program. Ms. Morgan verified with her and explained that next year's goal is to over enroll and have a waiting list, in order to potentially achieve the amount of students needed to participate in the program.

Mr. West asked whether the outcome provided is considered underperformed. Ms. Morgan responded, "Yes". However, stated the agency met its goal of 110 registrants with the help of the five (5) partnered organizations.

Both Chairwoman Ferradaz and Mr. West had inquired about the amount of funds lost as a result of the agency not reaching its goal of 110 participants. Ms. Morgan responded at total of \$23,000. Mr. West requested a comparison to last year's total and Morgan responded around \$40,000. He inquired about the goal for the NFA program for this summer. Ms. Morgan responded there was only one session this year. Vice-Chairman del Valle inquired about the possibilities of prorating the amount in order to avoid losing funds next year.

Chairwoman Ferradaz requested a report be provided showing a breakdown of the number of students recruited by partnered agencies.

Mr. West asked staff what types of marketing strategies were used to recruit students throughout Miami-Dade and Monroe counties. Ms. Morgan responded there was no formal marketing done by CSSF.

No further questions or discussions.

4. Information – Center for Law and Social Policy, Inc. (CLASP)

Chairwoman Ferradaz introduced the item and Ms. Morgan further discussed. She gave a brief description of CLASP and noted SFWIB staff had an opportunity to attend one of its quarterly meetings. As a result of staff's participation, CLASP published a nationwide newsletter that featured SFWIB's Ready to Work Program.

Chairwoman Ferradaz asked whether there were any best practices. Ms. Morgan responded, "No", however, CLASP was able to identify best practices from this region since CSSF is well known for its various youth program initiatives. Executive Director Rick Beasley added that prior to the Workforce Investment Opportunity Act (WIOA) passing into law, this region implemented a career pathway component that was included in the new RFP process.

No further questions or discussions.

5. Recommendation as to Approval of a New Program for an Existing Training Vendor

Chairwoman Ferradaz introduced the item and Business Services Manager, Cheri Kavehersi further discussed.

Chairwoman Ferradaz asked whether there would be additional costs to add programs. Staff responded, "No."

The consensus the members present moved the item to the full Board for approval.

6. Recommendation as to Approval of Revisions to the Individual Training Account (ITA) Policy

Chairwoman Ferradaz introduced the item and Ms. Kavehersi further discussed.

Chairwoman Ferradaz inquired about the changes to the initial language of the policy. Both Mr. Beasley and Ms. Kavehersi further explained.

Mr. Roth inquired about the purpose for revising the ITA policy and Ms. Kavehersi explained that one of the reasons is to align the policy with the new WIOA. Mr. Beasley also added that its for financial allocation purposes too.

Mr. West inquired about the financial aid process and staff explained. SFWIB Support Services Supervisor Maria Gomez gave an explanation of the FASFA online approval process.

There was continued discussion regarding Pell grant and reconciliation processes.

The consensus of the members present moved the item to the full Board for approval.

7. Recommendation as to Approval of an Allocation of Funds for an Information Technology Apprenticeship Training Initiative (LaunchCode)

Chairwoman Ferradaz introduced the item and Ms. Kavehersi further discussed then briefly introduced Executive Director of the Idea Center of Miami Dade College, Leandro Finol.

Chairwoman Ferradaz asked how many people would the \$275,000.00 potentially assist. Ms. Kavehersi responded 1000.

Mr. West inquired about the next steps after visiting the Idea Center at Miami-Dade College. Mr. Beasley explained that the next steps would be to connect with LaunchCode that would place them into apprenticeship then full time employment preferably with the same employer. Mr. Beasley went on to explain the apprenticeship model. Ms. Kavehersi additionally announced that this initiative would be launched at eMerge Americas.

Mr. West inquired about the process for recruiting the minorities (specifically with the black communities). Ms. Kavehersi responded that City of Miami Career Center David Gilbert is currently working on the recruitment. Mr. West further asked David Gilbert who was seated in the audience which agency he is currently working with to help with recruitment in the black communities. Mr. Gilbert explained that he is currently working with an agency in Overtown, Miami that "has a technology component built into their youth program" as well as the various high schools located in the predominately black/ minority communities such as: Booker T.

Washington Senior High, Miami Northwestern, Miami Jackson Senior High, Miami Senior High and Miami Edison Senior High schools.

Mr. Roth first commented that he thinks this is a great initiative. However, he questioned staff's recommendation to waive the competitive procurement process.. Mr. Beasley explained the competitive process could be waived anytime there's a government entity providing the service.

Vice-Chairman del Valle asked recommended the item be revised requiring both Miami Dade College and LaunchCode provide reports showing the number of placements. Additionally, both entities would be required to meet the minimum placement requirement of 70%.

Mr. West later asked whether Miami Dade College would be responsible to provide a report showing success rate and number of recruitments detailed by ethnicity. Both Mr. Beasley and Ms. Kavehersi responded, "Yes."

The consensus of this committee recommended this item as amended to the full Board for approval.

8. Recommendation as to Approval of an Allocation of Funds for a Work Readiness Skills Employment Training

Chairwoman Ferradaz introduced the item and Ms. Kavehersi further discussed.

Chairwoman Ferradaz asked whether staff so recommended the competitive procurement process be waived for this item and Ms. Kavehersi responded, "Yes."

Mr. West asked whether if this program had been previously funded. Staff responded, "No." Mr. West inquired about current stats. Mr Beasley responded that the information is available via Miami-Dade County Mayor Carlos Gimenez's website. However, both Mr. Beasley and Mr. Gilbert provided a brief overview of current stats.

Mr. West inquired about the ultimate goal and Mr. Beasley explained that the ultimate goal is placement then provided additional details.

There was continued discussion of completion and placement stats.

This item had been recommended to the full Board by consensus of the members present.

9. Recommendation as to Approval to Allocate Funding for Aviation Summer Camp Program Slots

Chairwoman Ferradaz introduced the item. Ms. Morgan further discussed and read the item into record staff's recommendation for the Committee's approval to recommend to the Board the approval to allocate an amount not to exceed \$100,000.00 in Workforce Investment Act (WIA) funds to the Southeast Overtown /Park West Community Redevelopment Agency for a Work Readiness Skills Employment Training.

Mr. del Valle recommended staff create a waiting list for summer programs so that this agency would no longer lose funds as a result of unexpected cancellations of student participation.

Mr. West asked whether if youth participants from the National Flight Academy were informed about the Aviation Summer Camp Program slots. Ms. Morgan responded that the NFA participants had not been informed because this program is a newly implemented program. However, she stated that the participants were informed of all other available activities.

Chairwoman Ferradaz asked who would lead this program and Ms. Morgan responded that this program is in partnership with Miami-Dade County Schools. Chairwoman Ferradaz also inquired about the voucher process and Ms. Morgan briefly explained.

Mr. West recommended creating an Aviation Curriculum.

Chairwoman Ferradaz inquired about the sessions and Ms. Morgan responded there will be a total of 25 students per two-week sessions.

Vice-Chairman del Valle clarified into record, it is a two month program of which SFWIB will sponsor four weeks (two-weeks per month).

Mr. West inquired about funding for this year's summer youth internships. Ms. Morgan explained that the funding would only cover internships for youth participant ages 18-21 yrs. through the Ready to Work Program. However, Ms. Morgan explained that staff is seeking funding from Miami-Dade County to provide internships to youth participants ages 14-21yrs. With regards to potential funding for youth ages 14-21yrs, Mr. Brown asked whether internship funding would be for students in targeted areas. Ms. Morgan stated that she wasn't too sure, but staff would provide more details at a later date.

This item had been recommended to the full Board by consensus of the members present.

10. Recommendation as to Approval to Allocate Funding to Purchase Take Stock in Children Scholarships (TSIC)

Chairwoman Ferradaz introduced the item and Ms. Morgan further discussed.

In regards to a report Ms. Morgan mentioned that staff would prepare for presentation to the Council, Chairwoman Ferradaz asked would it include the total number of graduates. Ms. Morgan responded, "Yes" and provided additional details on what the report would also include.

There was continued discussion regarding administrative funds.

Mr. Brown recommended including data information in the item.

Chairwoman Ferradaz asked whether the competitive procurement had been recommended by staff to be waived. Ms Morgan responded, "No, then explained.

This item had been recommended to the full Board by consensus of the members present.

11. Recommendation as to Approval to Allocate Funds for the Employ Miami-Dade Initiative to the City of Miami Career Center

Ms. Kavehersi introduced the item and read it into record.

This item had been recommended to the full Board by consensus of the members present.

Deferred Item(s):

2. Approval of EDIS Committee Meeting Minutes of October 30, 2014 and December 18, 2014

Deferred due to lack of quorum.

There being no further business to come before the Committee, the meeting adjourned at 9:38am.