

SOUTH FLORIDA WORKFORCE INVESTMENT BOARD

ECONOMIC DEVELOPMENT AND INDUSTRY SECTOR (EDIS) COMMITTEE MEETING

Thursday, December 6, 2007 8:00 A.M.

South Florida Workforce Investment Board Headquarters 7300 Corporate Center Drive 5th Floor - Conference Room 3 Miami, Florida 33126

AGENDA

- 1. Call to Order and Introductions
- 2. Approval of EDIS Committee Meeting Minutes
 - October 4, 2007
- 3. Recommendation as to an Approval of New Programs for Approved Training Agents
- 4. Recommendations as to an Approval of Employed Worker Training Program Applications
- 5. Employed Worker Training Program (EWTP) Update
- 6. Florida Career and Professional Education (CAPE) Act Discussion
- 7. Annual Recognition Event Discussion
- 8. Workforce Estimating Conference Discussion
- 9. Training Reconciliation Discussion

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SFWIB Economic Development and Industry Sector Committee

December 6, 2007

MINUTES OF SFWIB ECONOMIC

DEVELOPMENT AND INDUSTRY SECTOR

COMMITTEE MEETING OCTOBER 4, 2007

South Florida Workforce Investment Board Economic Development and Industry Sector Committee Meeting October 4, 2007, at 8:00 A.M. South Florida Workforce Investment Board Headquarters 7300 Corporate Center Drive, 5th Floor - Conference Room 3

COMMITTEE MEMBERS IN ATTENDANCE	COMMITTEE MEMBERS NOT IN ATTENDANCE	OTHER ATTENDEES
 Andre (Andy) Perez Joe Chi Bill Diggs Maria Cristina Regueiro Thomas Roth OTHER SFWIB MEMBERS IN ATTENDANCE Edward Margolis 	6. Jorge Millan 7. Monica Russo 8. Gregg Talbert 9. Holly Wiedman SFW STAFF Beasley, Rick Glancy, Anne Hernandez, Juan Kistner, Ken Pierre, Linda	Arias, Patricia, CAMACOL Cartwright, Jerry, Small Business Development Center Marti, Sergio, Miami-Dade County Public Schools Martinez, Adolfo, CAMACOL Rodriguez, Maria, Youth Co-Op, Inc. Sanchez, Ofelia, Management Resources, Inc.

Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

Mr. Andy Perez, Committee Chairperson, called the meeting to order at 8:25 A.M. and introductions were made. Mr. Perez noted that a quorum had not been achieved.

3. SFW Business Services Plan Discussion

Mr. Beasley noted that the Business Consultants that had been housed at the Career Centers were now housed at SFW headquarters to better coordinate those activities in a consistent manner.

He explained added that there will be more coordination between SFW, the Beacon Council and the local chambers of commerce to spread the word that our services may be provided at no cost.

Discussion followed as to finding a sponsor for a breakfast meeting with the chambers of commerce.

[Mrs. Maria Cristina Regueiro arrived.]

4. Small Business Development Center Discussion

Mr. Jerry Cartwright, Small Business Development Center (SBDC), provided an overview of their services. He noted that Florida Atlantic University is their host, however, that relationship ends January 1, 2009, and they are seeking another host from the business community.

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Mr. Cartwright added that there are no other public or private organizations in the State providing the services they provide.

[(Mr. Joe Chi arrived.]

Mr. Chi commented that currently in South Florida international trade is the most important industry, and that China is the number one customer of the Port of Miami.

Mr. Margolis noted that these facts must be communicated to the decision-makers in the State. He asked whether jobs in those industries are represented on the TOL.

He went on to suggest that SBDC services could be included and co-located inside the Career Centers.

Mr. Cartwright noted that with the Florida Department of Commerce now defunct, international trade is not getting the attention it should.

Mr. Beasley noted that SFW would solicit sponsorships for the operation of the two mobile units which would provide services around the region.

Mr. Margolis suggested that Mr. Chi be named to chair an ad hoc committee on sponsorships.

Mr. Beasley commented that there needs to be a plan to implement the process to complement the services provided by CAMACOL with the SBDC.

Mr. Margolis added that models for Career Centers must be developed.

Mr. Perez noted that with the arrival of Mr. Chi, the quorum had been achieved.

2. Approval of EDIS Committee Meeting Minutes of April 3, 2007, June 7, 2007, and August 2, 2007

Maria Cristina Regueiro moved approval of the minutes of the April 3, 2007, June 7, 2007, and August 2, 2007 meetings of the Economic Development and Industry Sector committee. The motion was seconded by Bill Diggs and approved.

5. Recommendation as to an Approval of a New Training Vendor and Associated Program

Mr. Beasley presented the item.

Mr. Perez requested that in the future a representative of the school recommended for approval be present at the meeting in order to answer any questions.

There was discussion as to staff providing more details in the recommendation. Mr. Beasley commented that doing so would take the Committee into decisions regarding operations instead of their role of deciding policy.

Mr. Perez asked whether information and been gathered from the employers working with Key Power. Ken Kistner, SFW staff person replied that yes, that had been done. Mr. Perez added that staff could use Ms. Regueiro's expertise in this process.

Maria Cristina Regueiro moved approval of the addition of Key Power Driving School, Inc. and the associated program as a new training vendor. The motion was seconded by Tom Roth and approved.

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6. Employed Worker Training Program (EWTP) Update

Mr. Beasley provided the update. He stressed that the services provided by SFW can benefit businesses, and incumbent worker training assists employers to upgrade their employees' skills and the funds are local.

Mr. Perez asked that Committee members reach out to other Boards, and work to find viable partnerships to bring to SFW.

The meeting adjourned at 10:47 A.M.



SFWIB - Economic Development & Industry Sector (EDIS) Committee

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Recommendation as to an Approval of New Programs for Approved Training Agents

RECOMMENDATION

SFWIB staff recommends the approval for new training programs for approved Region 23's Training Agents, as set forth below and in the attached table.

BACKGROUND

Workforce Florida, Inc. and the Agency for Workforce Innovation (AWI) allow each Workforce Region to determine their approved Training Agents based upon their Region's criteria. The local procedure currently in place permits training institutions to request approval to become training agents for Educational Scholarships (ITAs) and for current training agents to request the addition of new training programs or facilities.

For those existing approved Training Agents requesting new training programs, this process requires staff to review programmatic capabilities. Upon approval by SFWIB, the recommendations are entered into the State of Florida Eligible Training Provider List (ETPL).

The attached table sets forth the reviewed request and SFWIB staff recommendation.

Attachment

Summary of Training Institutions Reviews

Training Institution	Proposed Training Program(s)	Program Length	Total Program Cost	Maximum ITA	Pell Eligible	Related Occupations	Wage	Rate	Comments	
Training institution	Proposed Training Program(s)	r rogram Length	Total Frogram Cost	Amount	r en Engible	Related Occupations	Entry	Mean	Comments	
(TCI)	Occupational Associates Diploma (OAD) Program: Hospitality Operation & Management	1,455 hrs (83 credits)	\$ 19,332.00	\$3,822.00 –requires additional financial aid.	Yes	Food Service Managers (SOC 119051)	\$ 21.61	\$ 29.98	Programmatic review was conducted. Sullivan & Cogliano Training Centers Inc. met all requirements. SFWIB staff recommends approval	
	Diploma Program: Office Professional (Microsoft Office with Medical Administration and Coding and Billing) Diploma Program: 720 hrs	720 har	¢ 10.505.00	\$6,529.00 – requires		Computer Support Specialist (SOC15119051) Medical Records & Health	\$ 13.14		Programmatic review was conducted. Sullivan & Cogliano Training Centers	
Centers, Inc.		\$ 10,595.00	additional financial aid.		Information Technician (SOC 290207 Medical Secretary (SOC	\$ 9.74 \$ 10.14		Inc. met all requirements. SFWIB staff recommends approval.		
						436013119051)	\$ 10.14	\$ 14.16		

SCHOOL PROGRAMMATIC REVIEW CHECKLIST

Institution Name: Technical Career Institute, Inc. (TCI) New School_____ New Program(s) _X___

Date: 10/24/07

	PROGRAMMATIC REVIEW AREAS	(Yes/No/N/A)	COMMENTS
1	School's Licensing Information.	YES	TCI: licensed by the State of Florida/DOE/Commission for Independent Education (CIE).
1.	Accreditation Information, if applicable.	YES	Accredited by Commission of the Council on Occupational Education (COE)
2.	School's enrollment information.	YES	The school current enrollment for all programs offered is 540 students (day/evening).
3.	Training Program/Design – Per training program.	YES	Hospitality Operation & Management OAD Program (CIP 02060070402). Total hours: 1,455 (Theory- 1080 hrs, Lab- 240 hrs, Externship-135 hrs)
4.	Curriculum per training area requested. Affiliation Agreements, if applicable.	YES	Full curriculum was available and reviewed. Lesson plans developed and instructional objectives and strategies were incorporated.
5.	Instructional staffing.	YES	CIE Instructional and Administrative Personnel Form provided for the instructional staff. Primary Instructor – Masters Degree – Hospitality Management from FIU. 5 other instructional staff
6.	Facility.	YES	23,000 sq ft facility composed of 16 classrooms and 6 labs. Facility is well maintained and equipped.
7.	Equipment, training aids, books and other instructional material.	YES	Inventory provided. All books and other resources are on hand.
8.	Placement information. Licensing or Certification rate, if applicable.	YES	Two years of performance provided. Current 2007 placement rate for all programs: 86% 2006 placement rate for all programs: 94%
9.	Staff job development/placement information.	YES	Career Development Unit: two staff assigned for placement assistance. CIE required documents provided.
10.	Additional staffing capabilities, i.e. counseling, case management, etc.	YES	Instructional staffing and the School Director as well as Education Director handle issues that arise.
11.	Cost data per training program.	YES	Total Program cost: \$19,332.00 (includes tuition, fees, books/materials and uniforms).
12.	Financial Aid Information.	YES	Type(s) of aid that are available: Pell Grants, Federal Work-Study (FWS), Student Education Opportunity Grant (SEOG), Federal Stafford Loans, Federal Parent Loans (PLUS).

SCHOOL PROGRAMMATIC REVIEW CHECKLIST

Institution Name: Sullivan & Cogliano Training Centers, Inc. New School_____ New Program(s) _X___

Date: 11/13/07

	PROGRAMMATIC REVIEW AREAS	(Yes/No/ N/A)	COMMENTS
	School's Licensing Information.	YES	Sullivan and Cogliano is licensed by the State of Florida/DOE/Commission for Independent Education (CIE).
1.	Accreditation Information, if applicable.	YES	Accredited by Commission of the Council on Occupational Education (COE)
2.	School's enrollment information.	YES	The school active current enrollment (Kendall and North Dade) as of 11/13/07 for all programs offered is 274 students (day/evening).
3.	Training Program/Design – Per training program.	YES	Office Professional Diploma Program (CIP 0507030200. Total hours: 720 (Theory- 40 hrs, Lab- 680 hrs, Externship- N/A). Classes meet in the day and evening. Students can go up to 24 hours per week; however minimum is 12 hours per week.
4.	Curriculum per training area requested. Affiliation Agreements, if applicable.	YES	Full curriculum was available and reviewed. Lesson plans developed and instructional objectives and strategies were incorporated.
5.	Instructional staffing.	YES	Resumes, CIE Instructional and Administrative Personnel Form as well as certification information per instructor provided to the instructional staff.
6.	Facility.	YES	2 campuses, Kendall and North Dade. Each facility is approximately 5,000 sq ft. Kendall consists of 3 classrooms/labs. North Dade consists of 1 large classroom space and orientation lab/conference room and an additional lab. Facilities are will maintained.
7.	Equipment, training aids, books and other instructional material.	YES	Inventory provided. All computer equipment maintained and in good working order.
8.	Placement information. Licensing or Certification rate, if applicable.	YES	Two years of performance provided. Kendall: 7/1/06-6/30/07 placement rate for all programs: 94.02% 7/1/05 -6/30/06 placement rate for all programs: 90.0% North Dade:: 7/1/06-6/30/07 placement rate for all programs: 87.95% 7/1/05 -6/30/06 placement rate for all programs: 82.72%
9.	Staff job development/placement information.	YES	Resumes provided for Placement Coordinator, as well as School Director,
10.	Additional staffing capabilities, i.e. counseling, case management, etc.	YES	Resume of School Director Career Counselor/Admissions Consultant.
11.	Cost data per training program.	YES	Total Program cost: \$10,595.00 (includes tuition which includes books and materials, application fee and Certification Test fees).
12.	Financial Aid Information.	YES	Type(s) of aid that are available: Title IV - Pell Grants as of July 2007. In addition loan options, i.e. Sallie Mae can be used.



SFWIB - Economic Development & Industry Sector (EDIS) Committee

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Recommendations as to an Approval of Employed Worker Training Program Applications

RECOMMENDATION

- 1. SFWIB staff recommends the approval of the Baptist Health South Florida, Inc. Employed Worker Training Program application, as set forth below.
- 2. SFWIB staff recommends the approval of the Tim-Bar Corporation dba Tim-Bar Packaging and Display Employed Worker Training Program application, as set forth below.

BACKGROUND

SFWIB has received two Employed Worker Training Program applications that exceed the \$50,000 threshold and require Board approval.

1. Baptist Health South Florida, Inc. submitted a EWTP request to provide training for 224 employees in nursing healthcare, healthcare related training for entry level workers and Nursing Assistance. SFWIB staff recommends the approval of the Baptist Health South Florida, Inc. Employed Worker Training Program application.

Company Name	Project Amount	Training Area(s)	# of Employees to be trained	Total # of Employees to be trained	Average Hourly Wage	Cost Per Trainee
		Healthcare Professional Training Program	155			
Baptist Health South Florida, Inc.	\$ 95,854.00	School at Work for Entry Level Employees	20	224	\$ 21.37	\$ 472.92
		Certified Nursing Assistant	49			

2. Tim-Bar Corporation dba Tim-Bar Packaging and Display submitted a EWTP request to provide training for 158 employees in Lean Fundamentals, Kaizen and Value Stream Mapping. SFWIB staff recommends the approval of the Tim-Bar Corporation dba Tim-Bar Packaging and Display Employed Worker Training Program application as set forth.

Company Name	Project Amount	Training Area(s)	# of Total # of Employees to be trained Total # of Employees		Average Hourly Wage	Cost Per Trainee	
Tim-Bar Corporation		Lean Fundamentals	158				
dba Tim-Bar Packaging	\$ 94,500.00	Kaizen Training	39	158	\$ 18.13	\$ 598.10	
and Display		Value Stream Mapping	29				



SFWIB - Economic Development & Industry Sector (EDIS) Committee

December 6, 2007

Employed Worker Training Program (EWTP) **Update**

Informational Item

The attached chart provides information on approved Employed Worker Training Programs (EWTP) allocated from the SFW EWTP pool.

Attachment

Summary of EWTP Projects

Company Name	Funds Awarded - Appropriated from SFW Pool (\$800,000.00)	Training Area(s) Provided	# of Employees to be trained	Average Wage	Total Number Trained	Service Partner Requesting Funds	Cost Per Trainee	Remaining Balance from the SFW EWTP Pool - (\$800,000.00)	Approved
ACE American Insurance Company dba ACE International Regional office for Latin America - The company is involved in financial services, provides insurance for private and corporate clients in Latin America	\$ 20,850.00	MS Bootcamp - EXCEL and PowerPoint MS 2003 Server Admin., CISSPBC Exchange 20 MS SQL 2005 Admin., MS C# Programming	15	\$ 28.13		SER-Jobs for Progress	\$ 1,390.00	\$ 779,150.00	Aug-07
Atlantic Dental, Inc The company is a provider of dental insurance services and claims processing.		Excel, PowerPoint, Word, Access, QuickBooks, Great Plain	37	\$ 19.35		SER-Jobs for Progress	\$ 1,061.49	\$ 749,693.75	Oct-07
Tradewinds Power Corporation The company is a Original Equipment Manufacture (OEM) of pump sets, generators and control panels.		Lean (1) 3 Workshops (2) 1 Lean Dev. VSM (3) 3 Rapid Improvement Events (RIE)	60	\$ 20.71		Youth Co-Op	\$ 833.23	\$ 711,250.00	Oct-07
Bella Automotive Group, LTD dba Headquarters Toyota - The company is an automotive car dealer that services new and used vehicles.	\$ 19,975.00	Automotive training: Electrical and Electronics Technology	25	\$ 14.46		Arbor E&T	\$ 799.00	\$ 691,275.00	Oct-07
Palms Springs General Hospital, Inc Provides healthcare services.	\$ 22,850.00	Nurse Legal documentation OSHA compliance Customer Service and leadership	207	\$ 20.30		City of Hialeah	\$ 110.39	\$ 668,425.00	Nov-07

Funds Awarded - Appropriated from SFW Pool (\$800,000.00)	# of Employees to be trained	Average Wage		Cost Per Trainee
\$ 131,575.00	344	\$ 20.19	\$	382.49



SFWIB - Economic Development & Industry Sector (EDIS) Committee

December 6, 2007

Florida Career and Professional Education Act

Discussion

BACKGROUND

The Florida Career and Professional Education (CAPE) Act, Chapter 2007-216, passed during the 2007 legislative session ensures Career and Technical Education programs are academically rigorous and relevant to the work place, and it provides a statutory bond between Career and Technical Education and the Workforce Development System. The act requires that a strategic 5-year plan be jointly developed between school districts, regional workforce boards and postsecondary institutions. The Florida Department of Education, Agency for Workforce Innovation formed a Joint Implementation Team which is developing planning instructions and guidance to assist local areas in developing their 5-year strategic plans.

The Joint Implementation Team is convening regional sessions to provide additional technical assistance to local areas in preparing their 5-year strategic plan. In order to achieve the high level of business involvement envisioned by the legislation, obtaining the support and input of key partners; school districts, postsecondary institutions and local employers/employer groups is critical.

On December 7, 2007, from 9:00 a.m. to 1:00 p.m., SFW is hosting a meeting at the Robert Morgan Educational Center on the Florida Career and Professional Education Act.

The meeting discussions are divided into two sessions: a general plenary session (approximately 2 hours) to provide an opportunity for key partners and employers to have a high-level discussion and visioning on the career academy approach and a technical session (approximately 2 hours) to provide an opportunity for local planners and implementers to obtain technical assistance from the state team on preparing the strategic 5-year planning documents.

Attachment

FLORIDA CAREER AND PROFESSIONAL ACADEMIES OVERVIEW/SUMMARY

10/15/07

PURPOSE OF THE LEGISLATION

The Florida Career and Professional Education Act, Chapter 2007-216, Laws of Florida, ensures Career and Technical Education programs are academically rigorous and relevant to the work place, and it provides a statutory bond between Career and Technical Education and the Workforce Development System. The act will ensure Workforce Education programs meet the current and future needs of Florida's Economy. Every student who completes a Career and Professional Academy program will graduate from high school with one or more industry recognized certifications, will be prepared to enter the workforce and proceed to higher education. The legislation is intended to:

- -Increase student academic achievement
- -Prepare students to make appropriate education and employment choices
- -Focus on career preparation
- -Raise student aspiration and commitment to academic achievement and work ethics
- -Support graduation requirements
- -Promote acceleration mechanisms, i.e. dual enrollment, articulated credits, etc
- -Support Florida's economy by meeting industry needs for skilled employees in high demand jobs

SIGNIFICANT LEGISLATIVE PROVISIONS

- Requires district school boards to develop strategic plans to address and meet local and regional workforce needs;
- Re-defines the term "career and professional academy" to mean: a program that integrates an academic curriculum:
- Requires public schools and school districts to offer career and professional academies;
- Establishes a mechanism for transferring credits to postsecondary institutions;
- Requires that career courses lead to industry certification;
- Requires that specific percentages of student achieve certification or college credit in order for a course to be offered:
- Provides a statewide planning partnership between business and education;
- Provides rigorous and relevant career-themed courses that articulate to postsecondary-level course work and lead to industry certification;
- Supports local and regional economic development;
- Responds to Florida's critical workforce needs; and
- Provides state residents with access to high-wage and high-demand careers.

TIMELINE FOR MAJOR IMPLEMENTATION TASKS

- The Okaloosa County School District CHOICE Institutes shall serve in an advisory role and shall offer technical assistance for a three-year period beginning July 1, 2007, as districts create new career and professional academies
- The Curriculum Review Committee must be established and operational by September 1, 2007
- Each district's strategic plan must be completed by June 30, 2008
- Each district must have at least one operational career and professional academy established no later than the beginning of the 2008-09 school year

EARLY PROGRAM ACCOMPLISHMENTS

- Workforce Florida, Inc. has approved appointees to serve on the Curriculum Review Committee
- AWI and DOE have appointed members to a Joint Implementation Team led by AWI Assistant Director, Barbara Griffin and DOE Chancellor, Lucy Hadi
- Joint Implementation Team sub-teams have developed work plans and activity completion timelines
- AWI has initially identified 209 nationally recognized industry certifications for 110 high skill/high wage occupations on the state's Targeted Occupations List
- DOE has developed a proto-type of an electronic system that will be used by career academies to submit new courses for the review and approval of the Curriculum Review Committee

Agency for Workforce Innovation Florida Career and Professional Education Act

May 12, 2007

The Florida Career and Professional Education Act expands the concept of CHOICE Academies throughout Florida and significantly expands the engagement of Workforce Florida, the Agency for Workforce Innovation and the regional workforce boards in helping ensure that middle and high school course work is workforce oriented.

SUMMARY: Specifically, the Act:
☐ Requires district school boards to develop strategic plans to address and meet local and regional workforce needs;
☐ Re-defines the term "career and professional academy" to mean: a program that integrates an academic curriculum with an industry-specific curriculum; requiring public schools and school districts to offer career and professional academies;
☐ Establishes a mechanism for transferring credits to postsecondary institutions;
☐ Requires that career courses lead to industry certification;
 Requires that specified percentages of students achieve certification or college credit in order for a course to continue to be offered;
 Provides a statewide planning partnership between business and education in order to attract and retain targeted, high-value industry and to sustain a strong, knowledge-based economy;
 Provides rigorous and relevant career-themed courses that articulate to postsecondary- level course work and lead to industry certification;
☐ Supports local and regional economic development;
☐ Responds to Florida's critical workforce needs; and
\square Provides state residents with access to high-wage and high-demand careers.
Industry Certified Career Education:
All career courses offered in a career and professional academy must lead to industry certification or college credit linked directly to the career theme of the course. (At least 50% of the students must achieve certifications)
 Shall be coordinated with the appropriate industry indicating that all components of the

o Industry certification shall be defined by the Agency for Workforce Information.

program are relevant; and

Career and Professional Academies:

Education; and

of the program are relevant.

	Definition: a research-based program that integrates a rigorous academic curriculum with an industry-specific curriculum aligned directly to priority workforce needs established by the regional workforce boards.
П	Goals:
	 a. Increase student academic achievement; b. Prepare students to make appropriate choices relative to employment and future educational experiences; c. Focus on career preparation;
	 d. Raise student aspiration and commitment to academic achievement and work ethics through relevant coursework; e. Support graduation requirements;
	f. Promote acceleration mechanisms, such as dual enrollment, articulated credits, etc.; and
	g. Support Florida's economy by meeting industry needs for skilled employees in high- demand occupations.
	Requirements:
	 Provide rigorous standards; Include one or more partnerships with postsecondary institutions, businesses, economic development or community partners to include articulation agreements. Provide instruction in careers designated as high growth, high demand, and high pay by the local workforce board, the chamber of commerce or the Agency for Workforce Innovation.
<u>Th</u>	e 5-Year Strategic Plan shall:
	$\hfill \Box$ Be jointly developed by the local school district, local workforce boards and postsecondary institutions;
	\square Be based on research done to objectively determine local and regional workforce needs for the ensuing 5 years;
	☐ Include high demand occupations in career academies; instruction by industry-certified faculty and result in attainment of industry certification;
	☐ Include strategies to engage Department of Juvenile Justice students and others;
	☐ Provide for weighted or dual enrollment credits for higher-level career and technical courses;
	☐ Promote benefits of Gold Seal Bright Futures scholarships;
	☐ Provide professional development for secondary guidance counselors on the benefits of career and professional academies;
	☐ Develop a process for submission and review of newly proposed core courses;
	☐ Establish an appeals process in the event a proposed course is denied which shall require a consensus ruling by the Agency for Workforce Innovation and the Commissioner of

☐ Careers shall be coordinated with the appropriate industry indicating that all components

<u>The Curriculum Review Committee</u> shall be established and operational by September 1, 2007 and shall consist of:

- a. 3 Certified high school guidance counselors
- b. 3 Assistant superintendents for curriculum and instruction
- c. 3 workforce representatives recommended by the Agency for Workforce Innovation
- d. 3 admissions directors of postsecondary institutions
- e. The Deputy Commissioner of Education responsible for K-12 curriculum and instructions.

RESPONSIBLE PARTIES:

Workforce	Florida	is	called	upon	to:
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Ш	associated with this act in collaboration with Enterprise Florida;
	Approve the membership of the Curriculum Review Committee to include: o 3 certified high school guidance counselors o 3 assistant superintendents for curriculum and instruction o 3 workforce representatives recommended by the Agency for Workforce Innovation o 3 admissions directors of postsecondary institutions o The Deputy Commissioner of Education responsible for K-12 curriculum and instructions;
	Publish and annually update the list of industry certifications approved by Workforce Florida; Assist the Department of Education and Enterprise Florida in the analysis of student achievement and performance data in industry-certified career education programs; and Assist the Department of Education and Enterprise Florida in identifying industry experts to participate in developing and implementing the assessment of the program progress and to sustain the academies.

	TE AGENCY TO VVOI KIOI CE TIMOVACION
	Approve, in collaboration with the appropriate local business leadership board, the strategic 5-year plan of a local school district if the district cannot collaborate with a regional workforce board;
	Provide labor market projections for the next 5 years to the school districts, regional workforce boards and postsecondary schools to be used in developing the 5-year strategic plan;
	Provide 3 workforce representative recommendations for the Curriculum Review Committee whose membership must be approved by Workforce Florida;
	Provide consensus rulings with the Commissioner of Education when proposed courses are denied and appealed;
	Defined industry certifications based on best national standards; and
	Designate high growth, high demand and high pay jobs to the Career and Professional academy, as needed.
I	ne Regional Workforce Boards shall:
	Assist the local district school board in developing a strategic 5-year plan to address and meet local and regional workforce demands;
	Apply to Workforce Florida to request additions to the approved list of industry certifications based on high-demand job requirements in the regional economy, as needed;
	Establish workforce priority needs that shall be used to determine the research-based program that integrates a rigorous academic curriculum with an industry-specific curriculum for the career and professional academies; and
	Assist the Department of Education in the development of an evaluation plan to assess progress.
<u>Th</u>	ne Department of Education
	Use the expertise of Workforce Florida and Enterprise Florida to develop and adopt rules for implementing an industry certification process; and
	Develop an evaluation plan developed jointly with the local workforce board to include a variety of assessments, including FCAT achievement levels and learning gains. DOE shall use Workforce Florida and Enterprise Florida to participate in developing and implementing such assessments.
	 Collect student achievement and performance data in industry-certified career education programs and work with Workforce Florida and Enterprise Florida in the analysis of the collected data; and
	 Submit results of the study regarding student achievement and performance data in industry-certified career education programs to the President of the Senate and Speak

of the House.

The	School	ol D	istricts	shall:

Develop a strategic 5-year plan to address and meet local and regional workforce demands in cooperation with local workforce boards and postsecondary institutions; and
Have in place at least one operational Career and Professional Academy by the beginning of the 2008-2009 school year.

SPECIAL OPPORTUNITIES:

1. Labor Market Services – Provide professional development for secondary guidance counselors on the benefits of career and professional academies

NEXT STEPS FOR THE AGENCY FOR WORKFORCE INNOVATION:

- 1. Develop plan for routine updates to Senator Gaetz on implementation;
- 2. Initiate High-Level Meeting with DOE Commissioner; WFI Executive Director; Representative from Regional Workforce Boards and Director Brown;
- 3. Appoint Team from DOE; AWI; WFI and the Regional Workforce Boards to develop a plan and timeframes;
- 4. Present the Plan & Timeframes to the Board of Education and Workforce Florida, including the Governor's Office and Senator Gaetz;
- 5. Move forward to activating plan; and
- 6. Provide routine updates to DOE, WFI, AWI and Regional Leadership.

2 An act relating to career and professional education; amending s. 1003.491, F.S.; creating 3 the Florida Career and Professional Education 4 Act for the purpose of improving academic 5 performance and responding to the state's 6 7 workforce needs; requiring that district school 8 boards develop strategic plans to address and 9 meet local and regional workforce needs; requiring that all school districts establish a 10 career and professional academy by a specified 11 date; providing additional requirements for 12 13 each school board's strategic plan; requiring 14 that the State Board of Education establish a process to review newly proposed core secondary 15 courses; requiring a curriculum review 16 committee; providing for the membership of the 17 18 committee; requiring that approved courses be added to the Course Code Directory; providing 19 for an appeal if a proposed core course is 20 denied; amending s. 1003.492, F.S.; providing 21 22 for coordination between career and 23 professional academies and industry; requiring 24 the State Board of Education to adopt rules using the expertise of Workforce Florida, Inc., 25 and Enterprise Florida, Inc.; requiring the 26 Department of Education to collect and analyze 27 28 data concerning student achievement and 29 performance; providing requirements for such analysis; requiring that the department report 30 31 the results of the analysis annually to the

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2007 Legislature CS for CS for SB 1232, 2nd Engrossed (ntc)

Legislature; deleting obsolete provisions concerning a study by the department; amending s. 1003.493, F.S.; redefining the term "career and professional academy" to mean a program that integrates an academic curriculum with an industry-specific curriculum; requiring public schools and school districts to offer career and professional academies; revising the goals of and requirements for a career and professional academy; requiring the Department of Education, in consultation with the Board of Governors of the State University System, to establish a mechanism for transferring credits to postsecondary institutions; requiring that a career and professional academy provide opportunities for students to attain the Florida Gold Seal Vocational Scholars award; requiring that career courses lead to industry certification; requiring that specified percentages of students achieve certification or college credit in order for a course to continue to be offered; requiring the Okaloosa County School District CHOICE Institutes to advise and assist newly established career and professional academies; repealing s. 1003.494, F.S., relating to the Career High-Skill Occupational Initiative for Career Education (CHOICE) academies; amending s. 1011.62, F.S.; providing for calculating the value of full-time equivalent student membership for

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CODING: Words stricken are deletions; words underlined are additions.

1	students enrolled in a career and professional
2	academy program; providing an effective date.
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4	Be It Enacted by the Legislature of the State of Florida:
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6	Section 1. Section 1003.491, Florida Statutes, is
7	amended to read:
8	(Substantial rewording of section. See
9	s. 1003.491, F.S., for present text.)
10	1003.491 Florida Career and Professional Education
11	ActThe Florida Career and Professional Education Act is
12	created to provide a statewide planning partnership between
13	the business and education communities in order to attract,
14	expand, and retain targeted, high-value industry and to
15	sustain a strong, knowledge-based economy.
16	(1) The primary purpose of the Florida Career and
17	Professional Education Act is to:
18	(a) Improve middle and high school academic
19	performance by providing rigorous and relevant curriculum
20	opportunities;
21	(b) Provide rigorous and relevant career-themed
22	courses that articulate to postsecondary-level coursework and
23	<pre>lead to industry certification;</pre>
24	(c) Support local and regional economic development;
25	(d) Respond to Florida's critical workforce needs; and
26	(e) Provide state residents with access to high-wage
27	and high-demand careers.
28	(2) Beginning with the 2007-2008 school year, each
29	district school board shall develop, in collaboration with
30	local workforce boards and postsecondary institutions approved
31	to operate in the state, a strategic 5-year plan to address

1	and meet local and regional workforce demands. If involvement
2	of the local workforce board in the strategic plan development
3	is not feasible, the local school board, with the approval of
4	the Agency for Workforce Innovation, shall collaborate with
5	the most appropriate local business leadership board. Two or
6	more school districts may collaborate in the development of
7	the strategic plan and offer a career and professional academy
8	as a joint venture. Such plans must describe in detail
9	provisions for efficient transportation of students, maximum
10	use of shared resources, and access to courses through the
11	Florida Virtual School when appropriate. Each strategic plan
12	shall be completed no later than June 30, 2008, and shall
13	include provisions to have in place at least one operational
14	career and professional academy, pursuant to s. 1003.492, no
15	later than the beginning of the 2008-2009 school year.
16	(3) The strategic 5-year plan developed jointly
17	between the local school district, local workforce boards, and
18	state-approved postsecondary institutions shall be constructed
19	and based on:
20	(a) Research conducted to objectively determine local
21	and regional workforce needs for the ensuing 5 years, using
22	labor projections of the United States Department of Labor and
23	the Agency for Workforce Innovation;
24	(b) Strategies to develop and implement career
25	academies based on those careers determined to be in high
26	demand;
27	(c) Maximum use of private-sector facilities and
28	personnel;
29	(d) Strategies that ensure instruction by
30	industry-certified faculty and standards and strategies to
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1	maintain current industry credentials and for recruiting and
2	retaining faculty to meet those standards;
3	(e) Alignment to requirements for middle school career
4	exploration and high school redesign;
5	(f) Provisions to ensure that courses offered through
6	career and professional academies are academically rigorous,
7	meet or exceed appropriate state-adopted subject area
8	standards, result in attainment of industry certification,
9	and, when appropriate, result in postsecondary credit;
10	(q) Establishment of student eligibility criteria in
11	career and professional academies which include opportunities
12	for students who have been unsuccessful in traditional
13	classrooms but who show aptitude to participate in academies.
14	School boards shall address the analysis of eighth grade
15	student achievement data to provide opportunities for students
16	who may be deemed as potential dropouts to participate in
17	career and professional academies;
18	(h) Strategies to provide sufficient space within
19	academies to meet workforce needs and to provide access to all
20	interested and qualified students;
21	(i) Strategies to engage Department of Juvenile
22	Justice students in career and professional academy training
23	that leads to industry certification;
24	(j) Opportunities for high school students to earn
25	weighted or dual enrollment credit for higher-level career and
26	technical courses;
27	(k) Promotion of the benefits of the Gold Seal Bright
28	Futures Scholarship;
29	(1) Strategies to ensure the review of district
30	pupil-progression plans and to amend such plans to include
31	career and professional courses and to include courses that

may qualify as substitute courses for core graduation requirements and those that may be counted as elective 3 courses; and (m) Strategies to provide professional development for 4 secondary quidance counselors on the benefits of career and 5 6 professional academies. 7 (4) The State Board of Education shall establish a 8 process for the continual and uninterrupted review of newly 9 proposed core secondary courses and existing courses requested to be considered as core courses to ensure that sufficient 10 rigor and relevance is provided for workforce skills and 11 postsecondary education and aligned to state curriculum 12 13 standards. The review of newly proposed core secondary courses shall be the responsibility of a curriculum review committee 14 whose membership is approved by the Workforce Florida Board as 15 described in s. 445.004, and shall include: 16 (a) Three certified high school guidance counselors 17 18 recommended by the Florida Association of Student Services 19 Administrators. 20 (b) Three assistant superintendents for curriculum and instruction, recommended by the Florida Association of 2.1 22 District School Superintendents and who serve in districts 2.3 that operate successful career and professional academies 24 pursuant to s. 1003.492. Committee members in this category shall employ the expertise of appropriate subject area 2.5 specialists in the review of proposed courses. 26 (c) Three workforce representatives recommended by the 2.7 28 Agency for Workforce Innovation. 29 (d) Three admissions directors of postsecondary institutions accredited by the Southern Association of 30 31

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Colleges and Schools, representing both public and private
   institutions.
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          (e) The Deputy Commissioner of Education responsible
   for K-12 curriculum and instruction. The Deputy Commissioner
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   shall employ the expertise of appropriate subject area
   specialists in the review of proposed courses.
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 7
          (5) The submission and review of newly proposed core
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   courses shall be conducted electronically and each proposed
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   core course shall be approved or denied within 60 days. All
    courses approved as core courses for high school graduation
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   purposes shall be immediately added to the Course Code
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   Directory. Approved core courses shall also be reviewed and
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   considered for approval for dual enrollment credit. The Board
14
   of Governors and the Commissioner of Education shall jointly
   recommend an annual deadline for approval of new core courses
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   to be included for purposes of postsecondary admissions and
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   dual enrollment credit the following academic year. The State
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   Board of Education shall establish an appeals process in the
   event that a proposed course is denied which shall require a
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    consensus ruling by the Agency for Workforce Innovation and
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   the Commissioner of Education within 15 days. The curriculum
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   review committee must be established and operational no later
   than September 1, 2007.
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           Section 2. Section 1003.492, Florida Statutes, is
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   amended to read:
          1003.492 Industry-certified career education
26
   programs. --
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           (1) A Career and professional academies education
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   program within a comprehensive high school program of study
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   shall be coordinated with the appropriate industry indicating
31 that all components of the program are relevant and
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appropriate to prepare the student for further education or for employment in that industry.

- (2) The State Board of Education shall use the expertise of Workforce Florida, Inc., and Enterprise Florida, Inc., to develop and adopt rules pursuant to ss. 120.536(1) and 120.54 for implementing an industry certification processwhich rules must establish any necessary procedures for obtaining appropriate business partners and requirements for business and industry involvement in curriculum oversight and equipment procurement. Industry certification shall be defined by the Agency for Workforce Innovation, based upon the highest available national standards for specific industry certification, to ensure student skill proficiency and to address emerging labor-market and industry trends. A regional workforce board or a career and professional academy may apply to Workforce Florida, Inc., to request additions to the approved list of industry certifications based on high-demand job requirements in the regional economy. The list of industry certifications approved by Workforce Florida, Inc., shall be published and updated annually by a date certain, to be included in the adopted rule.
- (3) The Department of Education shall collect study student achievement and performance data in industry-certified career education programs and shall work with Workforce Florida, Inc., and Enterprise Florida, Inc., in the analysis of collected data. The department shall identify districts that currently operate industry certified career education programs. The data collection and analyses study shall examine the performance of participating students over time. Performance factors shall include, but not be limited to, 31 graduation rates, retention rates, Florida Bright Futures

Scholarship awards, additional educational attainment, employment records, earnings, and industry certification, and employer satisfaction. The results of this study shall be 3 submitted to the President of the Senate and the Speaker of 4 the House of Representatives annually by December 31, 2004. 5 (4) The Department of Education shall conduct a study 6 7 to determine if a cost factor should be applied to 8 industry certified career education programs and review the need for startup funding for the programs. The study shall be 9 completed by December 31, 2004, and shall be submitted to the 10 President of the Senate and the Speaker of the House of 11 12 Representatives. 13 Section 3. Section 1003.493, Florida Statutes, is 14 amended to read: 1003.493 Career and professional academies.--15 (1) A "career and professional academy" is a 16 17 research-based program that integrates a rigorous academic curriculum with an industry-specific industry driven career curriculum <u>aliqued directly to priority workforce needs</u> 19 established by the regional workforce board. Career and 20 professional academies shall may be offered by public schools 21 and, school districts., or The Florida Virtual School is 2.2 23 encouraged to develop and offer rigorous career and 24 professional courses as appropriate. Students completing career and professional academy programs must receive a 2.5 standard high school diploma, the highest available industry 26 certification, and opportunities to earn postsecondary credit 27 28 if the academy partners with a postsecondary institution 29 approved to operate in the state. 30 (2) The goals of a career and professional academy are 31 to:

1	(a) Increase student academic achievement and
2	graduation rates through integrated academic and career
3	curricula.
4	(b) Prepare graduating high school students to make
5	appropriate choices relative to employment and future
6	educational experiences.
7	$\frac{(c)}{(b)}$ Focus on career preparation through rigorous
8	academics and industry certification.
9	$\frac{(d)(c)}{(c)}$ Raise student aspiration and commitment to
10	academic achievement and work ethics through relevant
11	coursework.
12	$\frac{(e)(d)}{d}$ Support graduation requirements pursuant to s.
13	1003.428 by providing creative, applied major areas of
14	interest by providing creative, applied majors as provided by
15	law .
16	$\frac{(f)(e)}{(e)}$ Promote acceleration mechanisms, such as dual
17	enrollment, articulated credit, or occupational completion
18	points, so that students may earn postsecondary credit while
19	in high school.
20	$\frac{(q)(f)}{(f)}$ Support the state's economy by meeting industry
21	needs for skilled employees in high-demand occupations.
22	(3) Existing career education courses may serve as a
23	foundation for the creation of a career and professional
24	academy. A career and professional academy may be offered as
25	one of the following small learning communities:
26	(a) A school-within-a-school career academy, as part
27	of an existing high school, that provides courses in one
28	occupational cluster. Students in the high school are not
29	required to be students in the academy.

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- (b) A total school configuration providing multiple academies, each structured around an occupational cluster. Every student in the school is in an academy.
 - (4) Each career and professional academy must:
- (a) Provide a rigorous standards-based academic curriculum integrated with a career curriculum. The curriculum must take into consideration multiple styles of student learning; promote learning by doing through application and adaptation; maximize relevance of the subject matter; enhance each student's capacity to excel; and include an emphasis on work habits and work ethics.
- (b) Include one or more partnerships with postsecondary institutions, businesses, industry, employers, economic development organizations, or other appropriate partners from the local community. Such partnerships shall be delineated in articulation agreements to provide for career-based courses that earn postsecondary credit. Such agreements may include articulation between the academy and public or private 2-year and 4-year postsecondary institutions and technical centers. The Department of Education, in consultation with the Board of Governors, shall establish a mechanism to ensure articulation and transfer of credits to postsecondary institutions in this state. Such partnerships must provide opportunities for:
- 1. Instruction from highly skilled professionals who possess industry-certification credentials for courses they are teaching.
 - 2. Internships, externships, and on-the-job training.
 - 3. A postsecondary degree, diploma, or certificate.
- 4. The highest available level of industrycertification. Where no national or state certification

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exists, school districts may establish a local certification in conjunction with the local workforce development board, the chamber of commerce, or the Agency for Workforce Innovation.

- 5. Maximum articulation of credits pursuant to s. 1007.23 upon program completion.
- (c) Provide shared, maximum use of private-sector facilities and personnel.

(d)(c) Provide personalized creative and tailored student advisement, including a parent-participation component, parent participation and coordination with middle schools to promote and support provide career exploration and education planning as required under s. 1003.4156.

Coordination with middle schools must provide information to middle school students about secondary and postsecondary

(e)(d) Promote and provide opportunities for career and professional academy students to attain, at minimum, the Florida Gold Seal Vocational Scholars award pursuant to s.

1009.536 a career education certification on the high school diploma pursuant to s. 1003.431.

career education programs and academies.

 $\underline{(f)(e)}$ Provide instruction in careers designated as high growth, high demand, and high pay by the local workforce development board, the chamber of commerce, or the Agency for Workforce Innovation.

(q)(f) Deliver academic content through instruction relevant to the career, including intensive reading and mathematics intervention required by s. 1003.428, with an emphasis on strengthening reading for information skills.

 $\underline{\text{(h)}(g)}$ Offer applied courses that combine academic content with technical skills. Such courses must be submitted to the Department of Education no later than 5 months before

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the beginning of the school term in which such courses are planned to be offered. The State Board of Education must approve or disapprove courses no later than 3 months before the beginning of the school term in which such courses are planned to be offered. The department shall present new courses to the state board for approval a minimum of three times annually. (i)(h) Provide instruction resulting in competency, certification, or credentials in workplace skills, including, but not limited to, communication skills, interpersonal skills, decisionmaking skills, the importance of attendance and timeliness in the work environment, and work ethics. (j) (i) Provide opportunities for students to obtain the Florida Ready to Work Certification pursuant to s. 1004.99. (k)(j) Include an evaluation plan developed jointly with the Department of Education and the local workforce board. The evaluation plan must include an assessment a self assessment tool based on national industry standards, such as the Career Academy National Standards of Practice, and outcome measures, including, but not limited to, achievement of industry certifications, graduation rates, enrollment in postsecondary education, business and industry satisfaction, employment and earnings, achievement of industry certification, awards of postsecondary credit and scholarships, and FCAT achievement levels and learning gains. The Department of Education shall use Workforce Florida, Inc., and Enterprise Florida, Inc., in identifying industry experts to participate in developing and implementing such assessments.

1	(1) Include a plan to sustain career and professional
2	academies.
3	(m) Redirect appropriated career funding to career and
4	professional academies.
5	(5) All career courses offered in a career and
6	professional academy must lead to industry certification or
7	college credit linked directly to the career theme of the
8	course. At least 50 percent of students enrolled in a career
9	course must achieve industry certifications or college credits
10	during the second year the course is offered in order for the
11	course to be offered a third year. At least 66 percent of
12	students enrolled in such a course must achieve industry
13	certifications or college credits during the third year the
14	course is offered in order for it to be offered a fourth year
15	and thereafter.
16	(6) The Okaloosa County School District CHOICE
17	Institutes shall serve in an advisory role and shall offer
18	technical assistance in the development of newly established
19	career and professional academies for a 3-year period
20	beginning July 1, 2007.
21	Section 4. <u>Section 1003.494, Florida Statutes, is</u>
22	repealed.
23	Section 5. Present paragraphs (p) through (t) of
24	subsection (1) of section 1011.62, Florida Statutes, are
25	redesignated as paragraphs (q) through (u) , respectively, and
26	a new paragraph (p) is added to that subsection, to read:
27	1011.62 Funds for operation of schoolsIf the annual
28	allocation from the Florida Education Finance Program to each
29	district for operation of schools is not determined in the
30	annual appropriations act or the substantive bill implementing
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the annual appropriations act, it shall be determined as
   follows:
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           (1) COMPUTATION OF THE BASIC AMOUNT TO BE INCLUDED FOR
 4
   OPERATION. -- The following procedure shall be followed in
   determining the annual allocation to each district for
    operation:
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 7
          (p) Calculation of additional full-time equivalent
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   membership based on certification of successful completion of
 9
    industry-certified career and professional academy programs
    pursuant to s. 1003.492.--A value of 0.3 full-time equivalent
10
    student membership shall be calculated for each student who
11
    completes an industry-certified career and professional
12
    academy program under s. 1003.492 and who is issued an
13
14
    industry certificate. Such value shall be added to the total
    full-time equivalent student membership in secondary career
15
    education programs for grades 9 through 12 in the subsequent
16
   year for courses that were not funded through dual enrollment.
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18
    Unless a different amount is specified in the General
19
    Appropriations Act, the appropriation for this calculation is
    limited to $30 million annually. If the appropriation is
20
    insufficient to fully fund the total calculation, the
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   appropriation shall be prorated.
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           Section 6. This act shall take effect July 1, 2007.
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CODING: Words stricken are deletions; words underlined are additions.



SFWIB - Economic Development & Industry Sector (EDIS) Committee

December 6, 2007

Annual Recognition Event-Discussion

Discussion

BACKGROUND

SFWIB has been working with a diverse group of employer, agencies, partners and customers within the Region. The Committee may wish to discuss the development and implementation of an Annual Recognition Event and criteria for awards.



SFWIB - Economic Development & Industry Sector (EDIS) Committee

December 6, 2007

Workforce Estimating Conference

Discussion

BACKGROUND

The State last year released the Preliminary Targeted Occupations List in mid-February 2007, with all requests to be submitted by March 14, 2007. The Region hosted a Workforce Estimating Conference on March 12, 2007.

The Committee may wish to discuss the scheduling of the Region's next Estimating Conference.



SFWIB - Economic Development & Industry Sector (EDIS) Committee

December 6, 2007

Training Reconciliation Discussion

Discussion

BACKGROUND

The Committee at its August 2, 2007, meeting held a brief discussion on the Training Reconciliation. The Committee may continue this discussion by developing a taskforce to reconcile the training information between the Service and Training partners, evaluate training and it effectiveness and to develop recommendations for the Committee.