

Target Industries

Through the "One Community One Goal" strategy, Miami-Dade's business, education and civic leaders are united in their efforts to diversify Miami-Dade's economy by focusing on seven target industries: Aviation, Banking & Finance, Creative Design, Hospitality & Tourism, Information Technology, Life Sciences & Healthcare, and Trade & Logistics.

AVIATION

From flight simulators to MRO (maintenance, repair and operations) providers, Miami-Dade County provides a strategic base to a wide range of aviation companies. One of the world's busiest hubs for domestic and international air travelers and cargo, Miami International Airport (MIA) is served by a network of more than 300 freight forwarders and customs brokers, and supported by a one-stop Cargo Clearance Center with 24-hour service.

BANKING AND FINANCE

Known as the financial capital of Latin America, Miami-Dade has the largest concentration of domestic and international banks on the East Coast south of New York City. Private banking, wealth management and trade finance are important components of the region's financial sector, attracting institutions from Europe, Latin America and Canada serving individual, family and business customers.

CREATIVE DESIGN

Miami-Dade County has captured the attention of the international creative design community. With a talented, multilingual pool of creative professionals and a solid infrastructure for producing and distributing creative work, Miami-Dade attracts leading-edge film, fashion, architecture, engineering, advertising, public relations and marketing firms.

HOSPITALITY AND TOURISM

With its appealing combination of beaches, nightlife, restaurants, shopping, golf, tennis and national parks, Miami-Dade is one of the world's top urban resorts. It also is a favored location for business meetings, sales events and trade shows, including high-profile diplomatic and hemispheric events.

INFORMATION TECHNOLOGY

Miami-Dade enjoys a thriving information technology (IT) sector, ranging from entrepreneurial startups to regional businesses and Fortune 500 companies. In keeping with this fast-moving industry, IT professionals take advantage of community networking events that bring together entrepreneurs, investors and support professionals seeking to capitalize on new IT products and services.

LIFE SCIENCES & HEALTHCARE

Since the 1950s, Miami-Dade's entrepreneurial climate has nurtured successful biomedical, medical device and pharmaceutical companies. Today, Miami-Dade is home to industry leaders such as Beckman Coulter, BD Biosciences, Cordis (a Johnson & Johnson Company) and Merck, along with vibrant life science research programs and strong community healthcare organizations.

TRADE AND LOGISTICS

A strategic location for serving the Americas, unsurpassed air, sea and data connections, and a skilled multicultural workforce are among the key reasons trade and logistics companies choose Miami-Dade for their regional or global facilities. Virtually every region of the world is represented in Miami-Dade's international trade and logistics community.