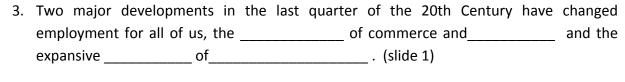
Student's Name:	Date:/
Lesson One: Career Plan Development	
A few decades ago, adult career development was virtually unknown. Traditionally, individuals chose their careers in their late teens and early 20's and then pursued them until If there was career development guidance provided, it occurred at the or level. (slide 1)	Career Plan Development
<ol> <li>Today, however, the nature of the workplace has changed. Stable and secure positions have almost, and individuals have been put in charge of the and (slide 1)</li> </ol>	neir own





	4. Because of the massive cha has become extremely important the seeker customers with services. Some you work with may not possess succeed in today's demanding Some of the job seekers may not have to explore different	hat you provide your job e of the job seekers that the necessary skills to nave had the opportunity
necessary to be successful	in whatever career they have chose	n; and, some of your job
seekers may need to be	to make new	decisions. (slide 2)

#### Brain Break.

Think about it...the history of business was predominately focused on agriculture. Then, major changes occurred with the industrial revolution. Globalization of <u>commerce</u> (buying and selling goods in mass quantity) and <u>industry</u> along with the <u>expansive growth of technology</u> has really impacted our workforce and what employers are looking for. People used to get jobs and keep them for a lifetime, but not anymore. Now, workers are expected to change careers (not just jobs) three to five times in a lifetime.

What does the first lesson say about this? That is life! Our job is to help guide our customers through this process as a natural part of workforce development.

- When you have a customer come in who cannot communicate with other people effectively, who cannot get along with teammates or managers, who cannot show up to work on time, etc., we have to help that person understand what employers are looking for: hard work, dedication, dependability, etc. We have to pay attention to the signs found on résumés and job applications. We have to help our customers meet the demands of employers.
- When you have a customer who cannot type on a keyboard, cannot use a computer, cannot use software, it is time to help that customer begin to view the need for these skills as CRITICAL!
- When you have a customer who does not know what social media is or does not know how to use social media, you have to help your customer learn how to use social media and gain those skills to meet the needs of employers.

5.	In today's global economy, your job seeker customers must have the and
	necessary to meet the changing requirements of the
	workforce. Your role as a Workforce Development Professional is to help your job seeker
	customers to not only for abut
	also to help them become more career, which will prepare them with
	meaningful,employment. You will also need to provide them with
	as they prepare. When encouraging your customers to make career
	decisions, they will have to be willing to, creative in their approach, and
	logical in their analysis. (slide 3)
6.	Fear of the unknown can be scary, and that's what change is – the unknown. During the
	Career Plan Development process, you will have to encourage your job seeker customers
	to move their comfort One of your roles in the career
	development process is to get your job seeker customers to see the
	aspects of their career – how it will affect their

	families, their friends, themselves. This will take longer for some than ot	thers. You will				
	also have to help customers be in their approx	ach to career				
exploration, which will require the job seekers to themselves, as						
	as explore career options that areand	but sometimes				
	in a field and outside of what they are used to. (slide 4)					
7.	What is Career Development?					
	a. There are many definitions to the term "Career Development."  The National Association of Workforce Development Professional's (NAWDP's) definition for Career Development is "The process by which individuals 1) their goals, 2) for, for, and employment; and, 3) skills, advance, and employment. " (slide 5)	delinate selection of the selection of t				
	<ul> <li>b. The process includes "identifying the kinds of information individuals need through and career, in order to make realistic decisions. (slide 5)</li> <li>c. The process also includes identifying the skills that are needed to</li> </ul>	the order of the o				
	for,, and, and	employment."				
8.	, , ,					
	<ul> <li>identifying the kinds of information individuals need through</li></ul>	(the				
	<ul> <li> careers so the customer can make</li> <li>decisions; and, (slide 6)</li> </ul>	career				
	• a plan of to secure the skills that	employers are				
	looking for so the job seeker can get a job in the field he or she desires					



## Are You Ready for a Quiz?

- 1. What is the definition of Career Plan Development?
- 2. What are the three elements of the Career Plan Development process?
- 3. The Career Development process used to be virtually unknown. Individuals got a job and kept that job until retirement. Now, who is responsible for an individual's career planning?

# Lesson Two: Career Plan Development-Assessments

1.	Welcome to lesson two of the Career Plan Development module. We are going to focus
	on the importance of in the development of a career plan. In
	the previous lesson, we highlighted the fact that customers are seeking a career
	opportunity for a variety of reasons. But, how can you help your job seeker customers
	get answers to the question, "What career do I choose?" (slide 1)
	<ul> <li>The customer has to about his or herself. (slide 1)</li> </ul>
	<ul> <li>The customer has to his or her, as well as</li> </ul>
	learn about thethat must beto
	into a career field. (slide 1)
	<ul> <li>Finally, the customer has to understand what are looking for</li> </ul>
	and how to connect to in his or her choice of career; the
	career exploration process will be discussed in the next lesson. (slide 1)
2.	The part of this process, about the, is
	called the process. (slide 1)
3.	What is "assessment"? (slide 2)
	According to the dictionary, is the
	"act of" or "the process of
	getting" We, as workforce
	professionals, try to get information about our job
	seeker customers through, as well as
	to help design the right path to
	move them forward. Without this information, we
	would not be able to offer the right
	or engage them in the right This
	would lead to both poor and
	poor (slide 2)
4.	As the definition implies, there are both and forms
	of, which we will discuss later in this lesson. It is important to note
	that regardless of the type of assessment, our customers bring with them their own set
	of skills, their own work experience, their own needs and their own issues that they have
	to manage or overcome. For engagement in any workforce program to be meaningful,
	the services must be directed to the job seeker's needs. Workforce
	professionals must gain a sense of the individual's level of

	through assessments to offer the customer a plan to move forward towards his or her goals. (slide 3)
5.	There are key principles when we assess a job seeker. While various programs have different requirements associated with assessments, these principles are still applicable.  • First, assessments are an process. From the first time we meet our customers to the time they exit our programs with employment, we must continually assess the customers' needs to ensure they are moving forward to reach their career goals. We do this by to our customers, their language and receiving information from resources. (slide 4)
	• Next, the job seeker is the of the process. Assessments are based on the needs of the customer, and include different and For example, you may have a customer that needs to take a assessment to learn more about his or her so he or she can make a choice. On the other hand, a customer who knows exactly what he or she wants to do may not need the same assessment. Additionally, the assessment process provides the information necessary to identify the customer's strengths, needs, as well as helps the customer set realistic career goals. Using this information, you, the workforce professional, and the job seeker can develop a career plan to the customer's goals. (slide 4)
6.	<ul> <li>Finally, the assessment results apply directly to the and available to the customer. Once the customer has a career goal, must be designed using the opportunities available to the customer through the workforce system and through the community. (slide 4)</li> </ul> assessment is a process of collecting and analyzing data; for our
J.	purposes, we use this data to determine an individual's level of  The primary tools are and a customer using detailed questions assessments are used throughout the with the customer. Typically, the process will get easier the longer the relationship with the customer lasts and the more experience you gain in interviewing. (slide 5)



/.	assessment occurs in a more manner and
	include;from past supervisors when available, the customer's
	history, and personal with the customer. (slide 6)
8.	As a part of the assessment process, information should be gathered about your customer's 1) current goals, 2) employment,
	3) recent efforts, 4) education, 5) Job, including life
	skills that are to other jobs, 6), 7),
	8) personal conditions, such as emotional or physical health that may impact employment 9) family and financial needs, 10) motivation, 11) available resources, and
	12) support needed to get and keep a (slide 7)
9.	After initially speaking with a customer, you may wish to have the customer complete assessments. Make sure that you use the information you have gathered
	during the initial assessment to make decisions about the type of assessments you may want to use assessment
	refers to tests,, and vocational surveys that provide specific information
	about an individual's strengths and needs. You may want to conduct
	basic assessments; career inventories, and/or career testing. These are broken down into categories, basic
	assessments and career (slide 8)
10.	Some customers may have to receive assessments from a contracted entity, a psychologist, a doctor or other (slide 9)
	<ul> <li>For example, a person wanting to go to school who has had difficulty in classes in the past may need to complete a formal assessment designed to identify         disabilities. (slide 9)</li> </ul>
	<ul> <li>Other individuals dealing with issues, such as depression, may need to have a</li> <li> assessment. (slide 9)</li> </ul>
	<ul> <li>Some customers may need to meet with Rehabilitation to create an plan to manage or overcome a physical</li> <li>(slide 9)</li> </ul>
	<ul> <li>Many times, such assessments require a professional in that specific area to complete and score the assessments: in some situations, such professionals will also a plan of You, the workforce professional, can use some of the steps in that plan as a part of the customer's plan to or manage to employment. Once the assessments are complete, a discussion must occur</li> </ul>

with the customer to	$\_$ what th	he results	mean	as	а	part	of	the
career plan development process.	(slide 9)							

• We will now explore some of the different assessment tools used for basic skills and career assessment. (slide 9)







11.	. Basic skills are those skills that a person has in rea	ading,	and math.
	According to the National Institute of Literacy, amo	ong the most common	tests used in
	adult education programs are the Test of	Basic	or the
	TABE, the Adult Learning Examinatio	n or ABLE, and the Co	mprehensive
	StudentSystem. (slide	e 10)	
12.	. Lack of literacy, writing and math skills greatly impa	acts the customer's abili	ty to plan his
	or her goals. The results of the	basic skills assessments	s will let you
	know if the customer should be referred t	0	
	programs so he or she can increase b	asic and functional	skills
	that can eventually lead to earning a high school	ol diploma through the	GED testing
	program. These results may also tell you if the cus	stomer can enter directl	y into higher
	level training programs. For youth engaged in a	Workforce Investment	Act or WIA
	program, basic skills assessments will let you	know if the youth is	basic skills
	(slide 11)		
13.	. A second set of assessment tools are the	assessments. The	ere are many
	invaluable resources that you can use when con-	ducting	assessments.
	Along with the basic skills assessment,	assessments hel	p job seeker
	customers answer the "Who am I?" question	associated with the	career plan
	development process. These tools can provide focu	s for a customer's caree	r exploration

	and information gathering. They can or a customer's
	thinking regarding a career. (slide 12)
14	. There are two types of career assessments: (slide 12)
	The first type of assessments is called theassessments or
	, which can provide you and the customer with
	information about the type of job or career that would be most
	given the of the customer
	provide job seeker customers with ideas about the types of jobs that
	most closely match their personalities, interests, values, and beliefs. (slide 12)
	The other type of assessments are called
	Although this type of assessment is not as common as the basic skills and career
	interest inventories, provides more in-
	depth information about the type of employment best suited for the customer.
	Aptitude testing doesn't measure alone, it measures
	actual If this type of assessment is available in your area,
	encourage your job seeker customers to take advantage of it. The information
	can be very useful to you and the customer as you work through the career plan
	development process. Many resources are also available online to measure your
	customer's career aptitude. (slide 12)
15	. The choice of the appropriate assessment tools is based on specific factors such as the
	of the assessment, the amount of available for and
	, and the tests that your center or agency has
	Whatever tool you use, take the assessment yourself so that you can become familiar
	with the instrument, how it's administered, and how to interpret the results. (slide 13)
16	. The most <b>widely</b> assessed areas in the workforce development field are
	,, The ideal mix
	of assessment tools would be a combination of,,
	and for each customer. (slide 14)
17	. Remember that determining a customer's interests can come from <b>both</b>
	and assessments. Your with your customer can
	provide information that is just as valuable as assessment results.
	The key element in successful career matching is the customer's ability to succeed in that
	career. Work with your customer to determine matches in basic skills and

			interest and	ability.	Use that	informati	on when	working	with your
	custom	ner on h	his or her caree	er plan. (s	slide 14)				
18.		-	ams require th	-			-		
	part of	the _		and		process	. Howeve	er, if the o	customer is
			, hov						
	assessr	nent b	e completed o	n every p	erson who	comes into	o the One-	-Stop Care	eer Center?
	After a	all, the	e	is th	e very _	o	f the car	eer plan.	In some
	situatio	ons, it r	may not be ned	essary to	complete	an assessn	nent; how	ever, cust	omers who
	are red	ceiving		_ or oth	er				
	service	s shou	ıld be	t	o ensure	they are e	ngaged a	ppropriat	ely. Some
	prograi (slide 1		cessitate the c	ustomer	be assesse	d, let's dis	cuss these	: requirer	ments now.
19.	Wagne	r-Peyse	er services are	the		<u> </u>		servi	ces offered
	through	h the	One-Stop Car	reer Cen	ter and t	hrough the	e		
			or EFM syste						
	workfo	rce sei	rvices. Not al	l job see	kers have	to comple	te a	a	ssessment;
	howeve	er, yoı	u will find tha	at staff _		asse	ss custon	ners as t	hey secure
			while talking to						
	differe	nt worl	kshops, etc. Th	ne staff us	se this info	rmation to			to
	job see	eker cu	stomers and _		them	in the	(	direction.	There are
			_ programs th	at require	a custom	er who is e	enrolled to	be asses	ssed. (slide
	16)								
	a.	The _					or	PREP pr	ogram and
			mergency Une						
		progr	am. (slide 16)						
	b.	Addit	ionally, if a _			_ is engag	ged in the	case m	anagement
		servic	ce through an i	nternal p	rogram or	external pa	rtner and	referred	to the One-
		Stop	Career Center	for servi	ces, they a	re require	d to comp	olete an a	issessment,
		and	participants	in	the		an	d	
		(slide	16)						
20.	The Wo	orkforc	e Investment A	Act (WIA)	program :	serves			
			Assessme						
			the job seek						
	prograi	m.	asse	essments.	are requi	red for		who are	engaged in

	the WIA <sub>I</sub>	program	and		should be assessed to
	connect	the custome	er to the correct	services, suc	h as training or work experience.
		asses	sments are stron	gly recommend	ded before the customer is enrolled
	in a	pro	gram or engaged	with one of a v	variety of services. (slide 17)
21.	The Welf families a recipients services thave an customer	are Transition applying for sof cash as through the for the car's skills, wor	n program, comn or receiving Tem sistance who see WT program. P ash assistance.	nonly called the porary Cash Acure a job and rogram partici completed value assessments alloyability. The cess must be un	e WT program, serves lower income ssistance, also called TCA. Former dremain eligible may also receive pants who are receiving TCA must within days of becoming the must include a review of the ne information gathered during the used as the for the
	customer	3		. (Silue 10)	
22.	or SNAP's employm assessme	s E&T require ent and tra ent with a sta	es customers who ining activity be aff member, which	are receiving assessed. The	nployment and Training component food stamps and participating in an ne customer can complete a brief corded in the data entry system, or One-Stop Service Tracking (OSST)
23.	the petit under the knowledge have an eligible to program guidance	assessr ion has bee e certified p ge, skills and enrolled-in-to rade-affected or placed of	of in the EFM n certified, ensuretition, as well a l abilities. As a praining deadline of worker who wo	ted before the system. The irring the custon is review the coart of the assestablished. The buld need to be ining requirent ust conduct a conduct	m serves customers who have lost. The TAA program encourages and workforce professional creates a nitial assessment includes: ensuring mer is identified as being covered sustomer's work history, education, sessment process, each worker will his deadline is associated with each pe enrolled in an approved training ments. As outlined under federal comprehensive needs assessment to slide 20)

24. We are going to apply the information learned about assessment to a practice scenario. This example is just for learning purposes. Remember, your regional workforce board

may have a different process for assessing a customer, and it will be important for you to understand your local operating procedures, as well as how to apply those procedures. In this example, we are going to discuss some practical ways in which customers are assessed. Because we are not enrolling Anny into a particular program, we are going to assess Anny using general assessment processes. Let's meet Anny. Anny has come to the One-Stop Career Center to get help in finding a job. She has been out of work for over a year and wants help finding a new job opportunity that will meet her family's needs. The first time she is assessed is at the front desk. The Customer Service Representative assisting customers entering the One-Stop Career Center asks, "How may I help you?" "Hi, my name is Anny. I've been trying to find a job for over a year, but I'm simply not



having any luck. There are not a lot of jobs in my field; and I've gotten calls to interview, but I am not getting past the interview. I need help finding a job that I will enjoy and that will meet my income needs." This staff member has just started the assessment process. This staff member uses this information to determine which services or programs Anny will be connected to.

- 25. The staff member welcomes Anny to the One-Stop Career Center and begins to tell Anny about all the different opportunities available throughout the region. The staff member uses the information available to help Anny. What would you recommend to Anny? Select the answer that you feel is most appropriate based on the information Anny gave the Customer Service Representative at the One-Stop Career Center. (slides 21-22)
  - a. Anny should meet with a staff member one-on-one to get help developing a career plan through more in-depth assessments
  - b. Anny should attend a résumé writing and interviewing workshop
  - c. Anny should work in our One-Stop Career Center to job search for other or new occupations that utilize her skills
  - d. All of the above

Anny comes to the One-Stop Career Center for a week and completes a résumé writing workshop, as well as an interviewing workshop. She has begin looking at jobs that will use her skills, and she feels that she is ready for a new career. As she stated to the Customer Service Representative at the front desk, she wants a job that she will enjoy

and that will provide enough income to meet her needs. The staff member appropriately scheduled her to meet with a case manager to evaluate her skills, work history and employability. The case manager will review the type of services Anny is already getting and determine what she is eligible to receive as well. At the first appointment, Anny meets with the case manager and talks about her current situation, "I am a single mother of one child who is six years old. I worked for ten years as a teacher until I was laid off due to a school closing in my area. I have tried to find other teaching jobs, but there are not a lot in this county. I enjoyed working with children, but I am ready to find a different career that I will enjoy and that will meet my family's financial needs. I have a car, but I need help paying for gas to get to and from work until my first pay check." Anny has just started an informal assessment with her case manager. But, there is still a lot of information that her case manager needs to know. Her case manager asks, "Do you know what you want to go to school for?" And Anny replies, "I am not sure. I have not thought about a career since I secured my teaching degree eleven years ago." Anny completes a skills assessment questionnaire created locally that shows Anny has experience entering data in computers, enjoys helping customers on the phone, and likes the medical field. She stated that in her home as a child, she was the family member who was always helping out her brothers and sisters when they were injured and enjoyed the role as a caretaker. She reported on the form that she has volunteered for several organizations that help sick or injured children. However, Anny is not sure what her new career role should be. She is simply not sure where to start when examining new career opportunities.

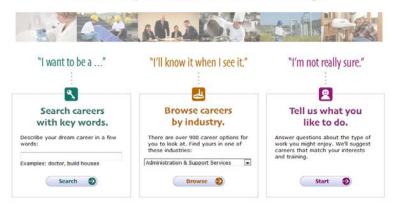
- 26. Now, the case manager is thinking, "I wonder what type of assessment would be appropriate for Anny?" Based on the information that you heard, what type of assessment would you start with? (slides 23-24)
  - a. The TABE test to identify where Anny scores on reading, writing and math
  - b. A career exploration test to identify Anny's interests
  - c. The ABLE test to identify what Anny's basic skills scores are
  - d. The GED test to identify if Anny can get her high school diploma or GED immediately

27. Anny comes into the One-Stop Career Center one afternoon, and you walk her to the resource room to complete the O\*Net interest assessment. You tell her that this assessment is \_\_\_\_\_\_. She does not need to \_\_\_\_\_\_ about reading, writing or math. In fact, she simply needs to think about what she \_\_\_\_\_\_ doing and answer the questions based on her \_\_\_\_\_\_ preferences. This is the main screen for the O\*Net system. She clicks on "\_\_\_\_\_\_ muder the title, "I want to be." (slide 25)

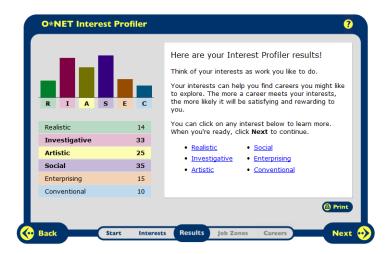


28.	On this page, she clicks, "Next" under the sentence	e: "Tell us what you like to do." You
	explain to her that since she is unsure about her ne	ext career opportunity, you want her
	to complete this assessment. It will help her	some careers that she may
	that she can later on.	You encourage her to answer all of
	the questions and then take time to	_ the information at the end. Her
	results will provide her a lot of information th	nat she can use during the career
	process. (slide 26)	

#### What do you want to do for a living?



- 29. Anny completed the career assessment tool from O\*Net. The results show that Anny is "\_\_\_\_\_\_\_\_" and "\_\_\_\_\_\_\_." Selecting job zone three, requiring preparation for a career, the O\*Net career exploration assessment states Anny would enjoy working in a variety of occupations. Based on what you have learned about Anny, what are three jobs from the O\*Net list in job zone three that you believe Anny would enjoy learning more about? (slide 27)
  - a. Desktop publisher
  - b. Registered Nurse
  - c. Critical Care Nurse
  - d. Film Editor
  - e. Self-enrichment Education Teacher
  - f. Acute Care Nurse



## Are You Ready For a Quiz?

- 1. What is the definition of assessment?
- 2. What are the two "forms" of assessment?
- 3. What are some of the tools of the formal assessment process?
- 4. What are some of the tools of the informal assessment process?
- 5. There are two types of career assessments. What are they titled?
- 6. What is the foundation of the Career Plan?
- 7. Which programs require an assessment?



# Lesson Three: Career Plan Development – Career Exploration

1.	Welcome to lesson three of the Career Plan Development module. In this lesson, we
	will discuss the next steps in helping customers a career plan.
	Career is to the career development
	process. Career affords our job seeker customers the opportunity to
	different careers. (slide 1)
2.	Many of your customers are unaware of the many
	that are available to them. They may only know about those jobs that are located in
	their Additionally, your customers will need to set
	goals. While it will be important to be, the career
	exploration process will help your customers make
	based on they already have and they are willing to get
	by going to school or working in their field of choice. The ultimate goal of exploring
	all the different career opportunities is for your customer to become a successful
	and satisfied member of the workforce. In this lesson, we will identify ways to help
	your customers locate the information they need to make decisions.
	We will do this by discussing career exploration resources. (slide 1)
3.	There are many resources that you can use to help your job seeker customers define
	their career goals. For example, you can use the system, which is
	available right on the, to help your job seeker customers look up jobs
	that match their interests. In fact, if you have your customers complete the O*Net
	assessments, you can plug that information right into the system to
	find different jobs that they may find or enjoy. Using the career
	categories that they find in O*Net, your job seekers can then go to the Employ
	Florida Marketplace system or (EFM) and find out more information about job
	opportunities in that specific occupational field. Why is this important? Well, job
	seekers need to be able to find a job that is both and
	in the community. (slide 2)
4.	What is O*NET? O*NET, is a comprehensive database of attributes
	and job O*NET has replaced the Dictionary of Occupational Titles
	(DOT) and is the primary source of information. As
	you work with your customers in the area of career development, you will need
	access to such a database in order to the skills that a job requires
	with the skills of your By clicking

"Find Occupations" on the main page, your customers can enter the key words to search for career information based on careers of interest. Your customers can also look for those jobs that have a bright outlook under "Bright Outlook." (slide 3)

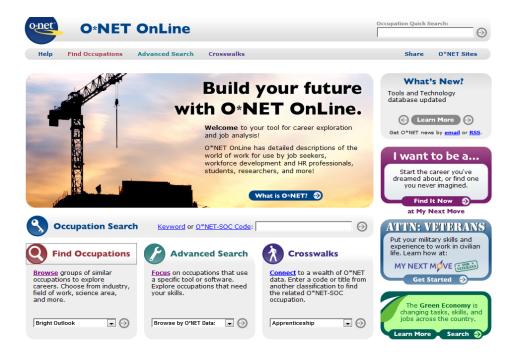
5. From the main page, the job seeker customer may also focus on \_\_\_\_\_\_that use a specific tool or software through an advanced search option. Therefore, if a customer enjoyed working with a specific \_\_\_\_\_\_ or \_\_\_\_\_, the customer can look to see if there are \_\_\_\_\_\_ that use the same tool or software program. (slide 4)



- 6. Job seeker customers can also look up information about careers they are interested in through the EFM system. By clicking "Labor Market Information," the job seeker will be able to search for information on an \_\_\_\_\_ through a \_\_\_\_\_ search. (slide 5)
  - In EFM's Labor Market Information section, the user selects the "\_\_\_\_\_\_ Profile" hyperlink to navigate to the search page. (slide 6)
  - In this example, the job seeker customer enters the word "\_\_\_\_\_" in the "Occupation by Keyword" search. He then selects the Search button to learn what type of nursing jobs are available in his community. . (slide 7)
  - The job seeker customer receives a host of information from his search. He is able to see over 20 jobs in the nursing field that are located in Leon

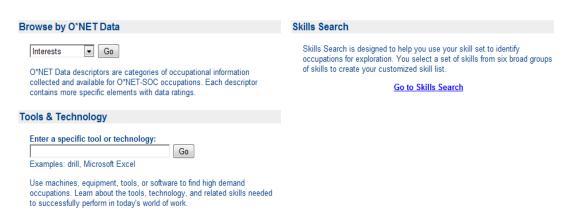
	County. Additionally, he can see that there are several with a "Bright Future"
	based on national projections and other information posted in the EFM
	system.
•	Clicking on the Registered Nurse link to learn more about the occupation, the
	job seeker customer is able to see the summary of
	(slide 9)
•	Scrolling down, the job seeker customer is able to review the number of jobs
	that are based on the number of active in
	EFM for Leon County. (slide 11)
•	The job seeker customer is also able to see the estimated mean
	for the occupation in question in several counties throughout the
	state, as well as the respective in those areas.
	(slide 11)
•	Critical to the career exploration process, the job seeker customer can review
	the amount of and that are
	required for the selected. This is important because our
	job seekers must determine if they will put in the time and effort it takes to
	secure a degree or certificate. Go to the EFM system and search Labor
	Market Information for information about nursing jobs in your area. (slide
	12)
	NOTES:

7. Next, we will look up information with Anny. Go to www.onetonline.org; on this screen, click *Advanced Search*. Why? Because you know that Anny tested high in Investigative and Social during her O\*Net assessment, so you are now going to review with her the occupations that show us possible interests for her based on her interest assessment results.

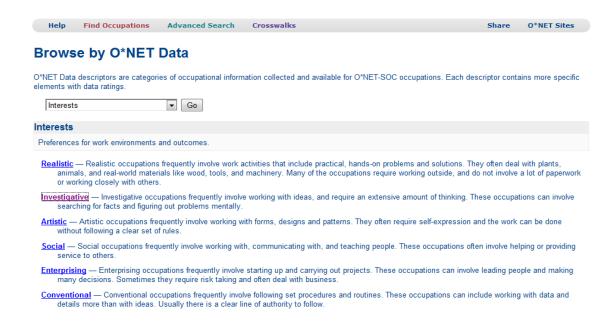


8. In the "Browse by O\*Net Data" dropdown, select Interests and click "Go."

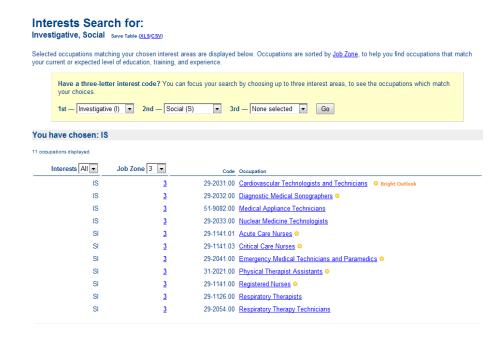
#### **Advanced Search**



9. Click on the hyperlink titled "Investigative" to move to the next screen.



10. In the first drop down, ensure "Investigative" is selected. Next, ensure that "Social" is in the second drop down box and click "Go." This will refresh the screen with the most appropriate options for Anny. You can further limit the outcomes by selecting a job zone of "3" to show that she wants to prepare without having to get an advanced degree.



11. Next, you enter "Critical Care Nurse" in the text box and click "Search."



12. You have now reviewed the process for helping a customer look for a job occupation using information gathered during an interest assessment. During this lesson in the Career Plan Development module, you worked with Anny to review her interest assessment results, as well as occupations she is interested in researching. You also reviewed with Anny the occupational outlook and education requirements outlined in the EFM system. In the next lesson, we will explore the development of the career plan.

## Are You Ready For a Quiz?

- 1. Why is career exploration important to the career plan development process? 2. What is  $O^*NET$ ?
- 3. True or False: the  $O^*NET$  system allows customers to explore careers based on the tool or program the customer has used in the past or at previous jobs.
- 4. True or False: you can look up specific job duties by occupation or job title in EFM?

# Lesson Four: Career Plan Development – Planning

/	
1.	Welcome to lesson four in the Career Plan
	Development module. In this lesson, we will
	discuss the process of the
	gathered to develop a
	of or career plan to
	the job seeker customer
	towards his/her goals.
	(slide 4)
2.	Not all programs require the customer to deve



- elop a written \_\_\_\_\_\_ plan. (slide 5)
  - For example, customers participating in the Supplemental Nutrition Assistance Program's (SNAP's) Employment and Training (E&T) component are not required to have a career plan. (slide 5)
  - So, which workforce programs *require* the \_\_\_\_\_\_ of a \_\_\_\_\_ plan? (slide 5)
    - Youth who are engaged in the \_\_\_\_\_\_ (WIA) program are required to have an plan. This is also known as the I.S.S. (slide 5)
    - > It is strongly recommended that adults and dislocated workers engaged in the WIA program have either a formal or informal \_\_\_\_ or IEP depending on the needs of the customer. (slide 5)
    - Customers engaged in the \_\_\_\_\_\_ (WT) program are required to have an \_\_\_\_\_\_. This is also known as an I.R.P. (slide 5)
    - > Customers engaged in the Reemployment and Eligibility Assessment or REA program *must* also have a career plan developed that outlines the customers' strengths, weaknesses and action steps to get back into the workforce. (slide 5)
- 3. Why is the career plan so **important** to the job seeker? Think of the career plan as a \_\_\_\_\_ or even a system. Let's say you are going on a road trip; you are all packed. You get in your car, turn on the engine and start driving. However, you do not know where you are going. You are just driving for the sake of driving. After a while, you may realize that you have no idea where you are going. In



	classes or working witho							
	a The	serves	as a	to tne				
	customer with the ultimate	e goal of helping the cus	tomer get what	he or she wants				
	using available resources. (	slide 6)						
4.	Career plans should be	on the compr	ehensive	of each job				
	seeker and embody	goals that take in	to account both	the				
	of the	and the	of the loc	cal				
	The immediate activities and short-term objectives mapped out in the							
	career plan should	the customer	with an identif	ied area of the				
	market	while	the job	seeker customer				
	along a		(slide 7)					
		happen if the career plar						
		customer. Your goal is						
		ecisions about what he or						
		t there. (slide 7)						

#### Brain Break.

Believe it or not, that was a lot of heavy lifting! Those few slides provided a lot of great information, bringing together assessments, career exploration and engaging the customer in the development of a plan of action. It was all about helping the customer identify a plan to move forward to get what he or she wants. Let's think about it. What do you really want??? I bet you can think of a hundred things...









althy, happy and able to buy important to us and our

famílies. We want those that we love to be happy, healthy and well provided for. How do we achieve these things? We get a job, keep a job, work hard, continue to grow, and manage our careers for continual growth so we can constantly work our way up. We have to manage our careers. When we are not sure what to do, we have to complete assessments, explore our options and create a plan of action. Sound familiar? Our customers simply need our help to focus them and encourage them to explore and navigate through the fear of change.



## emember,

>	We create the Career Plan <u>with</u> the customer, it is a <u>partnership</u> . The customer has to believe in his/her future. Why?
>	Why is the career plan so important to the job seeker?
>	What happens if you start to search for work without a goal in mind?
>	What should the career plan be based or founded on?
>	What programs require the development of a career plan?
	-



5.	The career plan is not just another form to be completed	
	andaway. Follow-up is an important part of	Maybe we should build a boat instead
	the process. If your customer is not	
	his or her plan, your role is to find out why not and to	a de la companya de l
	provide when needed. Just as your	A CONTRACTOR OF THE PARTY OF TH
	own life for the future, so do	
	those of your job seeker customers. The career plan	Li de la companya de
	must be and to	
	these (slide 8)	
	Customers must be able to hold themselves	
	for and	
	Customers must be to program staff for	
	and (slide 8)	
	customer's, and a plan to workforce. However, the program's IRP must customer's goal, to be provided to manage, the customer will be elbuild, and the number of hours the customer mule each week to remain in with the program. The IR include the dates the customer is expected to complete the and reach his/her goals. (slide 9)	nclude the o overcome ngaged in to st complete P must also
	While career plans for different programs have varying elements	s, there are
	some components that are to	(slide 9)
	For example, basic information must be wi	itten down,
	meaning we have to know the plan belongs to	. It is also
	advisable to record the the was _	
	(slide 9)	
	The plan should include both and	
	goals. (slide 9)	
	> The career plan should also include	and the
	dates those steps should be started and completed. (slide 9)	- <del></del>
	To show that the customer helped and	with
	the plan, the customer must also and and	

7.	By helping the customer learn about his or her self through the assessment process, as well as exploring career options, you have helped the customer complete the work. Once the customer has decided what to
	go in, you will have to help your customer write down his or her short-term goal and long-term goal. (slide 10)
8.	So, how do you write a goal? Helping individuals write
	and goals is not always easy. If you can remember to make your
	goals, it will simplify the process. Here are the components of a
	goal. (slide 10)
	The goal must be and to the point. The goal has to be written
	in a manner that the customer can what he or she is trying to
	on a day-to-day basis. (slide 10)
	• The goal must be, meaning it must clearly state
	success has occurred. Basically, the goal has to establish what the
	customer is trying to reach or attain. (slide 10)
	The goal must be Part of your responsibility as a workforce
	professional is to ensure that the goal can be by the customer.
	If the goal will take the customer a long time to, it is recommended
	that the goal be into or
	goals that provide the customer with success and
	income. (slide 10)
	The goal must also be, meaning that the goal must help the
	customer reach his or her If the goal does not mean anything to
	the customer, the customer will not work hard to achieve it. (slide 10)
	• Finally, the goal must also be, meaning that the
	customer must be able to see he or she will reach his or her goals
	based on the in the goal itself. (slide 10)
9	We can tell our customer to "get a job." The customer knows that is a high priority. We
٦.	have to do more than just tell our customers to get a job. We are trying to help our
	customer down what his or her are and how to reach those
	goals. (slide 12)
	0 (



- In this situation, Anny wants to work as a clerk in a hospital. The first step is to map out that goal for her.
- She is competing against a lot of job seekers to secure those few open positions, so she is being directed to complete a variety of workshops to brush up on her application and her interviewing skills. She is also getting personal attention as she completes her cover and thank you letters. This type of attention could help her get the job she really wants.
- Additionally, she is being directed to inform staff she interviews with that she
  has a goal of becoming a nurse and will be working as a clerk for an extended
  period of time. This will provide her with a connection to the interviewing staff,
  as well as show that she has long-term goals to stay connected with the medical
  field.

### Activity Instructions

You have learned about establishing a career plan and developing goals. Now it is time for some practice. You and Anny are meeting again after she has completed extensive research on various career fields and jobs available in her community. As you are speaking with her, you learn that she is interested in becoming a Critical Care Nurse. She understands that she will have to go back to school and get her Bachelor's Degree, as well as secure a certification in her field of interest. She has learned since your last meeting that she can get a job as a clerk in the hospital, which will afford her work experience in the medical field. She is excited about this prospect, because they will work with her school hours at a hospital near where she lives, meaning she can go to work at night or on the weekends. She will need childcare, but she feels that her parents can also assist her while she is working part-time and going to school. Based on what you have learned, fill the goals on Anny's Career Plan found on the next page. Make sure that you include short-term and long-term employment goals, as well as educational goals.

(slide 11)

Name: Anny	Phone Number:
Date started://	
	want to get a job at the hospital as a clerk within one n the medical field while going back to school to get my
Long-term employment goals:	
In one year, I want to work as	I am not sure
In three years, I want to work as	I am not sure
In five years, I want to work as	I am not sure
How will you reach this employment	goal? Meaning what education and work experience do you need
to get a job in this field?	
_	
<u> </u>	s whether your career goals will lead to a job in the future.  The future in your local community or the community you
Comments:	

10. In	this	example,	the	goal	has	actua	ally	been	broke	en d	lown	to	show	a
			of	goals.	The	custo	mer'	s goals	will _				as	she
pro	ogress	es		(slid	e 13)									
	• H	er long-terr	n goal	may b	e to b	ecome	e a						within	six
	y	ears, but six	years	s is a re	eally _			time.	So, the	first	goal	was '	writter	ı as
	"(	Go to the S	School	of Exc	cellen	ce and	l fini	sh you	r pre-r	equis	sites f	or th	e nurs	ing
	р	rogram with	nin 12	month	s." (s	lide 13	3)							
	• T	here are a	lot of					that	can b	e wri	itten ı	unde	r this o	one
	_	•	The r	next go	al will	l be for	r Anr	y to go	to the	Scho	ool of	Excel	lence a	and
	Se	ecure her de	egree a	as a Re	gister	ed Nu	rse.	Once s	he bec	omes	a Re	gister	ed Nu	rse,
	sl	ne will have	to lea	rn how	to be	ecome	a Cri	itical Ca	are Nui	rse. (	slide 1	L3)		
	• Ir	addition	to			k	cnow	ledge,	she	will	have	to	beco	me
			in	this	area	of			•	Thes	e go	als a	are m	ore
			than	a goa	l that	embo	odies	over	five ye	ars o	f exp	erien	ce in o	one
	Se	entence. (sl	ide 13	3)										

### Broad

 Become a Critical Care Nurse



#### S.M.A.R.T

- Go to the School of Excellence and finish your pre-requisites for the nursing program within 12 months
- Go to the School of Excellence and get your Registered Nursing Degree within four years
- Apply to complete education and training as a Critical Care Nurse within one year of becoming a Registered Nurse

	11		are as	well. The	customer h	as to know	
	w	hat he or she has to do on a	basis	or the		_ he or she	
		eeds to take to					
		to "Get a job at the hospital			_	•	
		ne medical field while going ba			_		
		eps that can be outlined bend	<u>-</u>	your answe	rs down bel	ow. Do not	
	to	orget to enter the goal as an ol	ojective. (slide 14)				
Object	tive One:						
This	s includes r	ny employment goals 🔲 This in	cludes my educational go	oals			
This	s objective	includes both goals					
What	are the fi	rst steps that you need to tal	ke to meet this object	tive?			
	Description			Start Date	Due Date	Date Completed	Notes
I							
2							
3							
4							
	1				1	1	

## 12. The action steps provided below are very detailed.

### What are the first steps that you need to take to reach this goal?

	Description	Start Date	Due Date	ľ
I	Attend the "Dress for Success" class at the One-Stop Career Center at 2:00 PM on June 1 to secure a voucher for clothing to interview in, as well as gain information about what employers look for at the interview.	6/1	6/1	
2	Fill out the example application provided in the class completed just this month. Bring in the application to my appointment with my case manager on June 3 at 1:00 PM so we can review it together before I complete the application for the hospital. The job postings close on June 10, so I have to ensure that I have the application turned in by June 10.	6/3	6/3	
3	Complete the interview worksheet provided to me at the interview workshop. Attend the second workshop that requires I complete a mock interview on June 4 at 9:00 AM. I will come dressed for the interview and will have practiced my answers.	6/4	6/4	
4	I will apply for the job on June 7 by turning in a cover letter and application, along with my résumé, which has already been reviewed. I will ask for the name of the human resource staff member who is managing this job posting so I can call him/her to discuss an interview opportunity. I will call on June 13 if I have not received a call for an interview to thank the human resource staff member for considering my application.	6/7	6/13	

This level of detail ma	ay not be requir	ed for all	workforce	customers,	but such leve	I of
detail can be very be	neficial. For exa	ample, An	ny knows e	exactly what	she needs to	do
each week to	<u>h</u> week to secure th		While it does not guarantee			
that she will get the j	ob as a clerk in	the hospi	tal, she wil	I have		_ to
turn in her applicat	tion, prepared	for the		and	remembered	to
	with hum	nan resoui	ces along	the way. Th	nis type of de	tail
provides Anny with	her		6	and the	th	ese
need	to be taken. T	his exam	ple also pr	ovides Anny	with all of	her
appointment	and		on one doc	ument. Beli	eve it or not,	this
actually mean less wo	ork for the staff	member.	Anny will	not have to	call asking wl	nen
her next class or sessi		to tak	e home with h	ner.		
(slide 15)						

13. What are Anny's next steps? Anny's next steps will depend on the \_\_\_\_\_\_\_ to her first set of actions. \_\_\_\_\_\_ is \_\_\_\_\_ to Anny's \_\_\_\_\_\_ (slide 16)
If she gets the job, her plan needs to be updated to reflect her \_\_\_\_\_ goals. (slide 16)
However, if she does not get the job, Anny's plan needs to focus on securing a \_\_\_\_\_ job so she can work and go to school simultaneously. (slide 16)

## Are You Ready For a Quiz?



- 1. Goals must be designed in a SMART manner. What does this means?
- 2. Anny's plan in the training stated that she must "get a job". According to the SMART acronym, what is this missing? Specificity, the ability to measure completion, relevance, or time-specificity?
- 3. What does IEP, ISS and IRP stand for?
- 4. Why is the career plan such an important document?
- 5. The career plan is not just another form to be filed away. Accountability is an important part of the process. How do you hold a customer accountable?
- 6. What are the basic components of all career plans, regardless of the program?

